



Strategic Leadership in Christian Education CEAM 9401
Ph.D. Seminar
New Orleans Baptist Theological Seminary
Christian Education Division

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Fridays 1-9; Saturday 8-11
(2/18-19, 4/1-2, 5/6-7)

*The mission of New Orleans Baptist Theological Seminary is to equip leaders to fulfill
the Great Commission and the Great Commandments through the local church.*

Purpose of the Course and Core Value Focus

The purpose of this course is to provide quality theological education for students in the area of advanced administration skill in the context of the local church. The course will emphasize the seminary's current core value focus assigned annually by the Administrative Council

Curriculum Competencies Addressed

This course will address the following curriculum competencies:

1. *Interpersonal Skills*: Understand how to build relationships with other ministry leaders within the local church.
2. *Servant Leadership*: Determine how the local church leaders can serve one another while still providing the appropriate leadership required for the local church at large.
3. *Spiritual and Character Formation*: As a leadership team intentionally "grow up in all things into Him who is the head – Christ" (Eph. 4:15b, NKJV).

Course Description

Leadership principles, philosophies, hazard, and trends are investigated through research and lectures. Papers are presented and discussed and several leadership theories are evaluated.

Learning Objectives

By the end of this seminar, the student should be able to:

1. *Prioritize* leadership theories that will enable them to be successful in their respective ministry settings.
2. *Synthesize* their analysis of the leadership principles integral to successful ministry in their respective ministry settings.
3. *Develop* an archetype of strategic leadership in Christian education

Course Teaching Methodology

This course will utilize a lecture and interactive discovery-learning format.

Required Readings

The following texts and resources are required reading for class discussions and are to be read in their entirety unless otherwise specified. **All texts should be read prior to the first day of seminar (2/18/11).**

Required Texts

Dockery, David S., *Renewing Minds: Serving Church and Society through Christian Higher Education*. Nashville: B&H Academic, 2007.

Goleman, Daniel, Richard Boyatis, and Annie McKee. *Primal Leadership: Revitalizing the Power of Emotional Intelligence*. Boston: Harvard Business School Press, 2004.

Hesselbein, Frances and Marshall Goldsmith, eds. *The Leader of the Future 2: Visions, Strategies, and Practices for the New Era*. San Francisco, Jossey-Bass, 2006.

Iorg, Jeff. *The Painful Side of Leadership: Moving Forward Even When It Hurts*. Nashville: B&H Books, 2009.

Johnson, Spencer. *Who Moved My Cheese?* New York: G..P. Putnam's Sons, 1998.

Kinnaman, David. *unChristian: What a New Generation Really Thinks about Christianity... and Why It Matters*. Grand Rapids, MI: Baker Books, 2007.

Mitchell, Michael R. *Leading, Teaching, and Making Disciples: World-Class Christian Education in the Church, School and Home*. Bloomington, IN: Crossway Books, 2010.

Ogden, Greg. *Transforming Discipleship: Making Disciples a Few at a Time*. Downers Grove, IL: IVP Books, 2003.

Ritzer, George. *The McDonaldization of Society* 6. Thousand Oaks, CA: Pine Forge Press, 2010.

Assignments and Evaluation Criteria

The following learning activities and assessments are to be completed as described below by the scheduled dates.

Assignment Formatting

- Unless otherwise noted, type all assignments according to Turabian format.
- All papers must be written in third person.
- Use 12 point Times New Roman font.
- Use the same number of references as assigned pages.
- Use correct spelling and grammar.
- Use proper pagination.
- Include your name on the *Cover Page*.
- Staple assignments together as necessary or as required (*no report covers please*).
- Write the *full* assignment.

Required Assignments Summary

All students must register for this course on Blackboard and complete all pre-work required on the site. Directions for registering and submission of papers will be provided at the beginning of the semester. Submission of the following assignments will be via Blackboard.

- Textbook Proposal - **Due: 2/18**
- TBA - **Due: 4/1**
- TBA - **Due: 5/6**

Textbook Proposal

Complete a textbook proposal following the guidelines provided on the seminar's Blackboard site. Be prepared to discuss your proposal in detail in the seminar. Please do not ask the professors or your colleagues for a specific direction in completing this assignment. The student will post their textbook proposal on Black on the day of the seminar.

TBA

Following the presentations/discussions during the first seminar, the students and professors will collaborate in determining the specifics of an appropriate second assignment.

TBA

Following the presentations/discussions during the first seminar, the students and professors will collaborate in determining the specifics of an appropriate third assignment.

Classroom Decorum

Participation is required for every course session due to the interactive learning format of the course. A positive attitude can only enhance the learning experience. Therefore, for the purposes of this class, a *positive attitude* and *participation* are defined as productive and interactive engagement with classroom presentations and classroom dialogues throughout a full course session. You cannot participate effectively if you are not focused on the subject matter while in the classroom. Consequently, the student is expected:

- To come to class with a constructive point of view, prepared to interact with the readings and resources on the course topic in discussion groups and classroom dialogues.
- To dress appropriately and in accordance with the NOBTS Student Handbook.
- To turn off cell phones and not to accept any phone calls and text messages during class.
- To use laptops appropriately during class.
- *Please remember you are PhD students!*

Course Policies

The following policies will to be observed in the duration of this course:

Absences and Late Assignments

Absences are not permitted and late assignments will not be accepted. Assignments must be submitted at the beginning of the seminar on the day due. No grades of Incomplete will be issued for this course.

Professors' Covenant

The intent of this syllabus is to accurately provide the course description, learning objectives, readings, assignments and evaluation standards, course policies, reference list, and other information necessary for students to appraise the course. During the course of the term, the professors will relate to each student as an individual. Moreover, they reserve the right to amend any part of this syllabus, as they may deem necessary due to events and circumstances that transpire during the semester, with the exceptions of increasing the assignments or expectations of the course.

Student's Covenant

I have received a copy of the syllabus for Strategic Leadership in Christian Education CEAM 9401 for the Spring 2011 semester. I have read the syllabus and have been offered an opportunity to ask questions about it. I understand, agree and realize that I am entirely responsible for completing to the requirements in this syllabus. I will be faithful to the tasks before me.

Name _____ Date _____

Selected Bibliography

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- Anderson, Leith. *A Church for the 21st Century*. Minneapolis, MN: Bethany, 1992.
- _____. *Leadership That Works: Hope and Direction for Church and Parachurch Leaders in Today's Complex World*. Minneapolis: Bethany House Publishers, 1999.
- _____. *The Effective Pastor*. Chicago, IL: Moody Press, 1985.
- _____, Jack Hayford, and Ben Patterson. *Who's in Charge?* Sisters, OR: Multomah Press, 1993.
- Anderson, Terry D. *Transforming Leadership: New Skills for an Extraordinary Future*. Massachusetts: Human Resources Development Press, Inc., 1992.
- Anderson, Robert C. *Circles of Influence*. Chicago, IL: Moody Press, 1991.
- Ashhenas, Ron, Dave Ulrich, Todd Jich, and Steve Herr. *The Boundaryless Organization: Breaking the Chains of Organizational Structure*. San Francisco: Jossey-Bass Publishers, 1995.
- Augsburger, David. *Caring Enough to Confront*. Pennsylvania, Scottdale: Herald Press, 1981.
- Banks, Robert, and Bernice M. Ledbetter, *Reviewing Leadership: A Christian Evaluation of Current Approaches*. Grand Rapids: Baker Academics, 2004.
- Barber, Cyril J. *Nehemiah and the Dynamics of Effective Leadership*. Neptune, NJ: Loizeaux Brothers, Inc., 1991.
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- Bass, Benard M. *Bass and Stogdill's Handbook of Leadership: Theory, Research, and Managerial Applications*. 3rd ed. New York: Free Press, 1990.
- Beck, John D.W. and Neil M. Yeager. *The Leader's Window: Mastering the Four Styles of Leadership to Build High-Performing Teams*. New York: John Wiley, 1994.

Bennis, Warren. *On Becoming a Leader*. Reading: Addison-Wesley Publishing Company, Inc., 1989.

_____ and Patricia Ward Bierderman. *Organizing Genius: The Secrets of Creative Collaboration*. Massachusetts: Addison-Wesley Publishing Company, Inc., 1989.

_____ and Joan Goldsmith. *Learning to Lead: A Workbook on Becoming a Leader*. Reading: Addison-Wesley, 1994.

_____, and Burt Nanus. *Leaders: The strategies for Taking Charge*. New York, NY: Harper & Row Publishers, 1985.

Berkley, James D. *Leadership Handbook of Management and Administration*. Grand Rapids, MI: Baker Books, 1994.

Biehl, Bobb. *Master-Planning*. Nashville, TN: Broad & Holman Press, 1997.

Blackaby, Richard, and Henry Blackaby. *Spiritual Leadership*. Nashville, TN: Broadman & Holman Press, 2001.

Blanchard, Ken, and Phil Hodges. *Lead Like Jesus: Lessons from the Greatest Leadership Role Model of All Times*. Nashville: W. Publishing Group, 2005.

Blanchard, Ken and Michael O'Connor. *Managing by Values*. San Francisco, CA: Berrett-Koehler, 1997.

_____. *Managing by Values*. San Francisco, CA: Berrett- Koehler, 1997.

Borek, John, Danny Lovett, and Elmer Towns. *The Good Book on Leadership*. Nashville: Broadman and Holman Publishers, 2005.

Boyatzis, Richard and Anne McKee. *Resonant Leadership*. Boston: Harvard Business School Press, 2005.

Burns, James. *Leadership*. New York: Harper and Row, 1978.

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Callahan, Ken. *Effective Church Leadership: Building on the Twelve Keys*. New York: Harper Collins, 1990.

Callahan, Kennon L. *Twelve Keys to an Effective Church: Strategic Planning for Mission*. San Francisco, CA: Harper San Francisco, 1983.

- Campbell, John P., Richard J. Campbell, and Associates. *Productivity in Organizations: New Perspectives from Industrial and Organizational Psychology*. With a foreword by Raymond A. Katzell. A joint publication in The Jossey-Bass Management Series, and The Jossey-Bass Social and Behavioral Science Series, ed. Raymond A Katzell. San Francisco, CA: Jossey-Bass Publishers, 1988.
- Ciona, John R. *The Troubleshooting Guide to Christian Education*. Denver CO: Accent Books, 1986.
- Cladis, George. *Leading the Team-Based Church*. San Francisco, CA: Jossey-Bass Publishers, 1999.
- Clinton, Robert J. *Leadership Series: A Short History of Leadership Theory*. Altadena CA: Barnabas Publishers, 1992.
- Conger, Jay A. *The Charismatic Leader: Behind the Mystique of Exceptional Leadership*. San Francisco: Jossey-Bass, 1991.
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- Daft, Richard L. *Leadership Theory and Practice*. Fort Worth, TX: Harcourt, 1999.
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