

**CEAM9401 Strategic Leadership in Christian Education
New Orleans Baptist Theological Seminary
Division of Christian Education Ministries
Dr. Allen Jackson, Dr. Joe Sherrer
New Orleans Campus
Spring Semester, 2007-08**

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NOTE: IT IS ABSOLUTELY IMPERATIVE THAT I HAVE YOUR CORRECT E-MAIL ADDRESS AND THAT YOU ARE FAMILIAR WITH THE BLACKBOARD ENVIRONMENT. BLACKBOARD IS THE MEDIUM THROUGH WHICH I WILL COMMUNICATE WITH YOU.

Seminary Mission Statement

The mission of the New Orleans Baptist Theological Seminary is to equip leaders to fulfill the Great Commission and the Great Commandments through the local church and its ministries.

Competencies/Core Values Addressed

Servant Leadership, Characteristic Excellence, Doctrinal Integrity, Spiritual Vitality, Mission Focus

Course Description

Leadership principles, philosophies, hazards, and trends are investigated through research and lectures. Papers are presented and discussed, and several leadership theories are evaluated. Of particular is an integration of sound business practice and Christian leadership in the local church. This course is part of the required rotation in the PhD in Christian Education.

Course Objectives

Upon the successful completion of the course the student should be able to:

1. Define leadership and explain various theories of leadership with particular focus on leadership that is Christian.
2. Describe the effect of variables such as power, authority, conflict, organizational climate, and purpose on the practice of leadership.
3. Illustrate the managerial process of leadership and discuss the functional areas of decision making, communication, motivation, staff selection, and staff development.
4. Examine the implications of purposeful leadership in the growth and effectiveness of the local church, particularly in regard to the educational ministry..
5. Complete and evaluate various instruments to assess personal leadership styles and strengths.

Textbooks (All books are available on amazon.com) or in the Lifeway Store

Blanchard, Ken. *Lead Like Jesus: Lessons from the Greatest Leadership Role Model of All Time.*

Nashville, Tn.: Thomas Nelson, 2007. (Paperback)

Finzel, Hans. *The Top Ten Mistakes Leaders Make.* Wheaton, Il.: Victor Books, 1994, 2007.

Hybels, Bill. *Courageous Leadership.* Grand Rapids, MI.: Zondervan, 2002.

Trent, John, *Leading from Your Strengths.* Nashville, TN.: Broadman and Holman Publishers, 2004.

Wilkes, *Jesus on Leadership.* Nashville, TN.: Lifeway Press, 1998.

Additional Resources (provided)

Christianity Today is providing a copy of *Leadership*, for us to use and review.

Ministry Insights Assessment Profile. Lifeway Christian Resources is providing each of you a password to take the *Ministry Insights* assessment tool. Your password will be given to you via e-mail.

"Leadership by Self-differentiation" in *Generation to Generation* by Edwin Friedman.

Class Requirements

1. Textbook Readings: All students are to read all the textbooks. Each student will facilitate a discussion of one of the books. This discussion should be designed to focus on reactions to the readings and search for application. We will read a book every other week. **A threaded discussion on Blackboard will precede your discussion in seminar. The assigned student will initiate conversation on the thread and everyone else will need to contribute at least three substantive entries to each thread (in other words, not “yeah, me too.”).**

Assignments

Blanchard-- Jonathan Denton (Thread up by week 2)

Hybels--Jonathan Russell (Thread up by week 4)

Finzel: Stephen O'Neal (Thread up by week 6)

Trent: Stephanie Edge (Thread up by week 8)

Wilkes-- Ji-Eun Yoo (Thread up by week 10)

2. Interview: Each student will construct an interview of not less than 10 and not more than 20 questions designed to get advice from someone you consider a leader. The questions can cover a specific area (e.g. conflict resolution) or be more general (e.g. leadership qualities needed to lead a single-staff church). Once the interview questions are compiled and the interview is conducted, students will type a verbatim of the interviewee's responses.
3. Ministry Insights Tool: Any time after you get your password from Dr. Jackson, you may go online to take the assessment. Print the report that is available when you finish, and write a 3-page reaction. Include whether or not it describes your leadership style (you might ask someone close to you to read it as well) and what that might mean for you as you take a place of leadership in a local church, agency, or denominational setting. If you are really feeling enlightened, you might also add a paragraph as to implications in your family.
4. Leadership biographies: Each student will locate a biography of a well-known leader in either the Christian or secular world. Biographies I have read lately include Rudy Guiliani, John Adams, and Oswald Chambers, Dave Dravecky, Stonewall Jackson. Prepare a 1- page “talking points” summary of the book. This summary will contain a brief biographical sketch of the author, the subject, and a listing of several major “ah-ha moments” for you as you read about his/her life. You will share your insights on this leader when we get together.
5. Research Paper: Each student will develop a research paper on an assigned topic dealing with leadership and present a 40 minute oral presentation based upon the research. The paper should include
 - a. A biblical rationale for leadership in general as it relates to the particular area of study, including examples and text references
 - b. A complete discussion of a leadership theory, principle, paradigm, or practice
 - c. Biblical examples illustrating the specific leadership principles discussed.
 - d. Specific implications for the local setting

The paper is to be 30-40 pages in length, ***with the last 8-10 pages specifically dealing with the implications for the topic as it relates to the local church.*** A copy of the paper will be distributed to the seminar one week prior to presentation via e-mail attachment (use .rtf format).

The seminar presentation of the research will be a creative presentation and not a recitation of the paper. It should seek to involve seminar participants in a meaningful way with the information discovered in research. The presentation will be a maximum of 40 minutes in length, leaving 20 minutes for response and reflection.

Possible topic ideas

Leadership and Personality

The Purpose-Driven Educational Ministry

Credibility/Integrity

Mentoring

Instruments to Assess Local Church Leadership
 Leadership Styles
 Power and Authority
 Conflict Resolution
 Decision Making

Communication and Motivation
 Staff Selection and Evaluation
 Contemporary Trends in Leadership
 Transitions
 Staff relationships/leadership

Course Schedule

First week-Threaded discussion in Virtual Chat Room (Blackboard)
 discuss ground rules, talk about leadership in general, context of this seminar

February 22: (Friday), 1:00pm- 9:00pm

Topic	Assignment due	Facilitator
Introduction		Dr. Sherrer
Leadership and Christian Education	Interviews	Dr. Sherrer and seminar members
Conflict Resolution		Dr. Sherrer

February 23 (Saturday) 8:00 – 11:00 am

Topic	Assignment due	Facilitator
Blanchard	<i>Lead Like Jesus</i> : Complete reading and thread participation	Jonathan Denton
Hybels	<i>Courageous Leadership</i> : Complete reading and thread participation	Jonathan Russell

April 4 (Friday), 1:00pm- 9:00pm

Topic	Assignment due	Facilitator
Finzel	<i>Top Ten Mistakes</i> : Complete reading and thread participation	Stephen
Wilkes	<i>Jesus on Leadership</i> : Complete reading and thread participation	Ji-Eun Yoo
Leadership Landmines	<i>Leadership by Self-Differentiation</i> (read article)	Dr. Jackson
Leadership Biographies	Summaries	Seminar members

April 5 (Saturday) 8:00 – 11:00 am

Topic	Assignment due	Facilitator
Trent	<i>Leading from your Strengths</i>	Stephanie Edge
Personal Leadership Style (<i>Ministry Insights</i>)	Seminar Assessment report	Dr. Jackson

May 2 (Friday), 1:00pm- 9:00pm

Date	Seminar Paper Topic	Presenter
May 2		Jonathan Russell
May 2		Stephanie Edge
May 2		Ji-Eun Yoo
May 3		Jonathan Denton
May 3		Stephen O'Neal

May 3 (Saturday) 8:00 – 11:00 am

Topic	Assignment	Facilitator
Final Exam	Be prepared to write a reflection paper to synthesize the semester	Dr. Jackson

Course Evaluation

Textbook Readings & presentation	25%
Biography	10%
Leadership Instruments	20%
Interview	15%
Research Paper	30%

Selected Bibliography

Banks, Robert, and Bernice M. Ledbetter. *Reviewing Leadership: A Christian Evaluation of Current Approaches*. Grand Rapids: Baker Academics, 2004. (ISBN 0-8010-2690-03)

Blanchard, Ken, and Phil Hodges. *Lead Like Jesus: Lessons from the Greatest Leadership Role Model of All Times*. Nashville: W. Publishing Group, 2005. (ISBN 0-8499-0040-9)

Borek, John, Danny Lovett, and Elmer Towns. *The Good Book on Leadership*. Nashville: Broadman and Holman Publishers, 2005. (ISBN 0-8054-3167-5)

Goleman, Daniel, Richard Boyatzis, and Annie McKee. *Primal Leadership: Realizing the Power of Emotional Intelligence*. Boston: Harvard Business School Press, 2002. (ISBN 1-57851-486-X)

Kaplan, Bob, with Rob Kaiser. *The Versatile Leader: Make the Most of Your Strengths Without Overdoing It*. San Francisco: John Wiley and Sons, 2006. (ISBN 978-0-7879-7944-7)

Argyris, Chris. "Skilled Incompetence." *Harvard Business Review* (September-October 1986).

Sashkin, Marshall, and Molly Sashkin. *Leadership that Matters: The Critical Factors for Making a Difference in People's Lives and Organization's Success*. San Francisco: Berrett-Koehler, 2003. ISBN 001217422

Peterson, Eugene. *Working the Angles*. Grand Rapids, MI.: Erdmans, 1987.