



STRATEGIC PROCLAMATION
PMCL9405/BEXP9416
New Orleans Baptist Theological Seminary
PhD Seminar – Christian Leadership Major

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The mission of New Orleans Baptist Theological Seminary is to equip leaders to fulfill the Great Commission and the Great Commandments through the local church and its ministries.

Purpose of the Course

The purpose of this seminar is to provide quality theological education for students in the area of preaching as it relates to strategic leadership in a church or denomination context.

Core Value Focus

Doctrinal Integrity – Knowing that the Bible is the Word of God, we believe it, teach it, proclaim it, and submit to it. The doctrinal statements used in our evaluations are our Articles of Religious Belief and the Baptist Faith and Message Statement.

Spiritual Vitality – We are a worshiping community, with both personal spirituality and gathering together as a Seminary for the praise and adoration of God and instruction in His Word.

Mission Focus – We are not here merely to get an education or to give one. We are here to change the world by fulfilling the Great Commission and the Great Commandments through the local church and its ministries.

Characteristic Excellence – What we do, we do to the utmost of our abilities and resources as a testimony to the glory of our Lord and Savior Jesus Christ.

Servant Leadership – We follow the model of Jesus and exert leadership and influence through the nurture and encouragement of those around us.

Annually, the President will designate a core value that will become the focus of pedagogy for the year. For 2019-2020 academic year that Core Value is .

Curriculum Competencies Addressed

This course will address the following curriculum competencies:

1. *Biblical Exposition*: To interpret and communicate the Bible accurately.
2. *Interpersonal Skills*: To perform pastoral care effectively, with skills in communication and conflict management.
3. *Servant Leadership*: To serve churches effectively through team ministry.

4. *Worship Leadership*: To facilitate worship effectively.

Course Description

This seminar will involve researching the application of organizational leadership theory through strategic proclamation in both historic and contemporary church and denominational contexts. Students will examine planned proclamation by significant expositors in a variety of church and denominational contexts, such as church revitalization, church planting, church relocation, congregational and denominational crises, or other strategic situations.

Student Learning Outcomes

By the end of this seminar, the student should be able to:

1. Define strategic proclamation and analyze its impact upon churches and ministry organizations in both historic and contemporary contexts.
2. Determine the key factors involved in preaching and/or communication within a church or denominational structure in order to initiate and implement change or respond to situations of crisis.
3. Describe the process and intentionality of planned proclamation in a variety of church and denominational contexts.

Required Readings

The following texts and resources are required reading for class discussions and assignment completion. They must be read in their entirety unless otherwise specified.

Hull, William E. *Strategic Preaching: The Role of the Pulpit in Pastoral Leadership*. St. Louis: Chalice Press, 2006.

Fabarez, Michael. *Preaching That Changes Lives*. Nashville: Thomas Nelson, 2002.

Keller, Timothy. *Preaching: Communicating Faith in an Age of Skepticism*. New York: Penguin, 2015.

Quicke, Michael J. *360-degree Leadership: Preaching to Transform Congregations*. Grand Rapids: Baker, 2006.

Stott, John R.W. *Between Two Worlds: The Challenge of Preaching Today*. Grand Rapids: Eerdmans, 1982.

McConnaughey, Brad. "Creating a Comprehensive Strategic Preaching Plan That Leads Believers Become Fully Devoted Followers of Christ." D.Min. diss., Gordon-Conwell Theological Seminary, 2014.

Golson, T. Brett. "Strategic Preaching, Accomplishing a Unique Purpose: Effectively Communicating Strategy Through the Sermon." Ph.D. diss., New Orleans Baptist

Theological Seminary, 2008.

Bonner, Joshua David. "An Examination of the Role of Preaching in the Conservative Resurgence in the Southern Baptist Convention." D.Min. diss., The Southern Baptist Theological Seminary, 2016.

Course Teaching Methodology

Units of Study

- I. Foundational Practices of Strategic Proclamation
- II. Strategic Proclamation in the Context of the Christian Organization
- III. Theory and Practice of Strategic Proclamation

Teaching Method

The format of the seminar is student research, writing, and report and discussion with professional facilitation by the faculty conveyor. Students will be expected to present a synthesis of required text, conduct a case study, write a major paper and submit a reflection paper. Students are expected to engage in scholarly research, participate in class discussion, and offer peer evaluation of major paper. All students will be expected to make presentations and lead in discussion of their assigned or selected topics.

Assignments and Evaluation Criteria

Students must register for this course on Blackboard and complete all pre-work required on the site. Directions for registering and submission of papers will be provided at the beginning of the semester. Submission of the following assignments will be via Blackboard.

1. Strategic Proclamation Best Practices: Presentation

Students will read the **all** required textbooks and resources and extrapolate eight (8) best practices of strategic proclamation. Students are expected create a multimedia presentation of the best practices and provide a listening guide for classmates. The presentation should reflect the scope of the required readings. All student will make their presentations during the first meeting of the seminar. Due 2 days prior to the 1st seminar meeting. (Submit through Blackboard) Students will present their best practices presentation at the 1st seminar meeting. This assignment will address Student Learning Outcome (SLO) #1.

2. Research Question:

Students will submit a Research Question for the major paper within a week following the first seminar meeting. Further instructions will be given during the first seminar meeting.

3. Contextualizing Strategic Proclamation: Case Study Report

Students will utilize the best practices discovered in Assignment #1 as a framework to conduct a case of study of a strategic leader. Students will email their first, second, and third choices to Dr. Ogea from the list below. (**Note:** Dr. Ogea will make assignments in the order in which the emails are received. Students are free to request a different leader than the one listed). The case study report should include a brief biographical sketch of the leader (1-2 pages), a description of the context (setting) or contexts (settings) in which the strategic proclamation occurs (2-3 pages),

identification and application of the best practices of strategic proclamation utilized (5-7 pages,) and a conclusion of lessons learned (2-3 pages). In addition to the Report content, include as Appendixes at least two sermon manuscripts plus a representative list of strategic proclamation sermons (sermon title, text, and date preached). Also, students must prepare a one-page bullet-list summary of the case study to guide the class discussion. Due 2 days prior to the 2nd seminar meeting. (Submit through Blackboard) Students will present their case studies at the 2nd seminar meeting. This assignment will address SLO#3.

Strategic Proclamation Topics

1. Strategic Proclamation to Engage Cultural Issues – Robert Jeffries
2. Strategic Proclamation to Evangelize the Unchurched – James Emery White
3. Strategic Proclamation to Impact Church Growth – Adrian Rogers
4. Strategic Proclamation to Revitalize a Declining Church – Fred Luter
5. Strategic Proclamation to Plant a New Church – Rick Warren
6. Strategic Proclamation to Implement Major Change – Jeff Iorg
7. Strategic Proclamation to Relocate a Large Church – Jim Henry
8. Strategic Proclamation to Create a Multi-Ethnic Congregation – David Fleming
9. Strategic Proclamation to Navigate Turbulent Times – Frank Cox
10. Strategic Proclamation to Define Pastoral Transition – Steve Gaines
11. Strategic Proclamation to Confront Social Injustices – Billy Graham
12. Strategic Proclamation to Transect Intercultural Differences – Gardner C. Taylor

3. Theory and Practice of Strategic Proclamation: Major Paper

Students will write a 32-35 page research paper on a topic (research question approved) dealing with strategic proclamation in either a local church, Christian organization, or denominational entity. The paper will include:

- a. A biblical rationale for strategic proclamation as a foundation for the particular area of study the student has chosen to research.
- b. A thorough discussion of the impact and influence of strategic proclamation upon the specific variables and components researched. Other topics can also be explored and if the student desires to expand the variables (that license is permissible.)
- c. Specific examples of effective application for the context for which the paper addresses should be explored and explained. (context: local church, non-profit or church affiliated, or institution)

Students will present their research findings during the 3rd and 4th seminar meetings. Students must post their papers in BlackBoard 2 days prior to their presentation. The seminar presentation of the selected research should be creative and not a recitation of the paper (the paper will already have been read). Seek to involve the seminar participants in a meaningful dialogue and discussion. The presentation and discussion should last no longer than 30-40 minutes and then followed by peer/professor evaluation. Peer evaluators will be assigned for each paper and presentation to evaluate documents for content, writing and formatting. The assessment rubric (google forms) will be available through BB and should be completed prior to seminar attendance. This assignment addresses SLO#2

4. Strategic Proclamation Reflection Paper

At the conclusion of the seminar students will write a reflection paper (5-6 pages) detailing the acquisition, application and appreciation of the disciplines under consideration in this class. First person is permitted for this assignment only.

Course Policies

Academic Policies: Academic policies related to absences, grading scale, final examination schedules, and other topics can be found in the current online catalog: [*New Orleans Baptist Theological Seminary Graduate Catalog*](#).

Absences: Absences are not permitted. You must see the Associate Dean, Research Doctoral Programs, for any exception to this policy.

Academic Honesty Policy: All graduate and undergraduate NOBTS students, whether on-campus, internet, or extension center students, are expected to adhere to the highest Christian standard of honesty and integrity when completing academic assignments for all courses in every delivery system format. The Bible provides our standard for academic integrity and honesty. This standard applies whether a student is taking tests, quizzes, exams, writing papers, completing Discussion Boards, or any other course requirement.

Assignment Formatting: Unless otherwise noted, all assignments are to be created in Turabian format. All written assignments must be Word documents, written in third person unless otherwise instructed, and created in 12 pt. Times New Roman font. PDFs will not be accepted.

Assignment Grading: Assignments requiring grading will be returned to the student within a reasonable period of time. Student feedback on graded assignments will be provided through the grading rubric located in the student's Blackboard Grade Book. The student will find comments in the grading rubric, as well as on graded paper assignments.

Assignment Submission: All assignments are to be submitted to Blackboard by 11:59 p.m. of the due date unless otherwise indicated. Do not send files as attachments via email to the professor. For technical reasons, this mode of file transmission is extremely inefficient.

Cell phones: Phones must be silenced during class time. The use of a cell phone for the purposes of texting, email or other social media is not permitted. Anyone who is observed text messaging or using an electronic device during class may be asked to drop the course

Seminar Participation: Your participation is required for every session. You are expected to:

- Attend every session, either by classroom attendance or SYNC connection, with a constructive point of view, prepared to interact with the readings and resources related to the seminar topic.
- Dress appropriately and in accordance with the NOBTS Student Handbook.
- Turn off cell phones and not accept any calls and/or text messages during class, except during breaks.
- Utilize laptops and other technology for class purposes only.
- Maintain confidentiality when someone shares personal information.

Grading Scale: Your final grade will be based on your total accumulation of points as indicated under the *Assignments and Evaluation Criteria* section of this syllabus according to the grading scale in the NOBTS 2018-2019 catalog.

A 93-100 B 85-92 C 77-84 D 70-76 F 69 and below

Laptops: Laptops may be used in class only for taking notes and other activities assigned by the professor. Other activities are strictly prohibited. Laptops may not be open during presentations (except those connected by SYNC via laptop connection), unless requested by the presenter. Anyone observed using a laptop in a way that violates this policy may be asked to drop the course.

Late Assignments: Only under extreme circumstances, and with prior approval, will a late assignment be accepted. Late assignments will be assessed an initial 10-point penalty and 1 point for each day after the due date. No assignments will be accepted more than two weeks after the original due date. Missed presentations may not be made up.

Netiquette: Netiquette refers to appropriate online behavior in Blackboard or other online discussions. Each student is expected to demonstrate appropriate Christian behavior when working online on Discussion Boards or whenever interaction occurs through web, digital, or other electronic medium. The student is expected to interact with other students in a fashion that will promote learning and respect for the opinions of others in the course. A spirit of Christian charity is expected at all times in the online environment.

Plagiarism: NOBTS has a no tolerance policy for plagiarism. Plagiarism in certain cases may result in expulsion from the seminary. See the NOBTS Student Handbook for definition, penalties, and policies associated with plagiarism.

Recording Policy: Recordings of class, including any audio and/or video recordings, regardless of the media or format, and regardless of the intended or actual use, are not permitted without prior written permission of the professor. The class will be notified in advance should any such recording be approved. This policy is intended to protect the privacy of the students.

Revision of the Syllabus: The course syllabus is not a legal contract. Any syllabus revision will be preceded by a reasonable notice to students. The standards and requirements set forth in this syllabus may be modified at any time by the professor. Notice of such changes will be by announcement in class or by email notice.

Withdrawal from the Course: The administration has set deadlines for withdrawal. These dates and times are published in the academic calendar. Administration procedures must be followed. You are responsible to handle withdrawal requirements. A professor can't issue a withdrawal. You must do the proper paperwork to ensure that you will not receive a final grade of "F" in the course if you choose not to attend once you are enrolled.

Additional Information:

Blackboard and SelfServe: You are responsible for maintaining current information regarding contact information on Blackboard and SelfServe. The professor will utilize both to communicate with the class. Blackboard and SelfServe do not share information so you must

update each. Assignment grades will be posted to Blackboard. **Students will self-enroll in the Blackboard shell for this course.**

Correspondence with the Professor: Every effort is made to respond to emails and phone calls within 24-48 hours, excluding weekends. Please feel free to contact the professor(s) with any question you may have regarding this course.

Help for Writing Papers at “The Write Stuff”

This is the official NOBTS Writing Center online help site for writing academic papers and essays. <http://www.nobts.edu/writing/default.html> You will discover writing guides, tips, and valuable information to help you become a better writer. Go here for Turabian and APA style helps and guidelines. You will also find language fonts for Greek and Hebrew.

Hurricane/Severe Weather Evacuation: For up-to-date weather information stay tuned to:

- WBSN FM-89.1
- WWL Channel 4
- WWL AM-870
- www.nobts.edu

Mandatory Evacuation: Hurricane season lasts from June 1 to November 30. If the Mayor or the President of NOBTS recommends that you leave the city, then do so. If a mandatory evacuation is called everyone except emergency personnel must leave. Staying on campus is not an option. See the *Student Handbook* for further information regarding hurricane preparedness, evacuation, and shelter.

NOBTS Emergency Text Messaging Service: Once you have established a SelfServe account you may sign up for the NOBTS emergency text messaging service by going to <http://nobts.edu/NOBTSEmergencyTextMessage.html> .

Special Needs: If you need an accommodation for any type of disability, please set up a time to meet with the professor(s) to discuss any modifications that you may need and we are able to provide.

Technical Support: For assistance regarding technology, consult ITC (504-816-8180) or the following websites:

- Selfserve@nobts.edu - Email for technical questions/support request for help with the site (Access to online registration, financial account, online transcript, etc.).
- BlackboardHelpDesk@nobts.edu - Email for technical questions/support requests with the NOBTS Blackboard System.
- [Student Bb Help](#) - Visit for student assistance in using Blackboard.
- ITCSupport@nobts.edu – Email for general technical questions/support requests.
- www.NOBTS.edu/itc/ - View general NOBTS technical help information on this website.

Assignment Format

Unless otherwise specified in this syllabus, all papers will be produced in a digital format with PDF files preferred. The student should utilize the writing style of Turabian 8th edition or newer. Papers will be created in accordance with the standards established in the Doctoral Program Handbook.

Course Schedule

Four seminar sessions will convene:

Thursday August 29, 2019 8am – 5pm CST	Best Practices Presentation
Thursday October 3, 2019 8am – 5pm CST	Case Study Report
Thursday November 7, 2019 8am – 5pm CST	Theory and Practice Major Papers
Thursday December 5, 2019 8am – 5pm CST	Theory and Practice Major Papers
Post Seminar:	Reflection Paper

Evaluation of Grade

The student's grade will be computed as follows:

Best Practices	15%
Case Study	20%
Major Paper	55%
Reflection Paper	10%

Selected Bibliography

Akin, Daniel L., Bill Curtis and Stephen Rummage. *Engaging Exposition*. Nashville: B & H Academic, 2011.

Akin, Daniel L., David Allen, and Ned L. Mathews. *Text-Driven Preaching: God's Word at the Heart of Every Sermon*. Nashville: B & H Academic, 2010.

Allen, O. Wesley, Jr., ed. *The Renewed Homiletic*. Minneapolis: Fortress Press, 2010.

Arthurs, Jeffery D. *Devote Yourself to the Public Reading of Scripture*. Grand Rapids: Kregel, 2012.

Baumann, J. Daniel. *An Introduction to Contemporary Preaching*. Grand Rapids: Baker, 1973.

Briscoe, Stuart. *Preach It!* Loveland, CO: Group Publishing, 2004.

Blackwood, Andrew W. *Planning a Year's Pulpit Work*. Nashville: Abingdon, 1942.

Broadus, John A. *Lectures on the History of Preaching*. New York: A.C. Armstrong and Son,

1907.

_____. *On the Preparation and Delivery of Sermons*. 4th ed. Revised and edited by Vernon L. Stanfield. San Francisco: Harper & Row, 1979.

Brown, H. C., Jr., Gordon H. Clinard, Jesse J. Northcutt and Al Fasol. *Steps to the Sermon: An Eight Step Plan for Preaching with Confidence*. 2d ed. Nashville: Broadman & Holman Publishers, 1996.

Bryson, Harold T. *Expository Preaching: The Art of Preaching through a Book of the Bible*. Nashville: Broadman and Holman, 1995.

Bryson, Harold T. and James E. Taylor. *Building Sermons to Meet People's Needs*. Nashville: Broadman, 1980.

Carter, Terry G., J. Scott Duvall and J. Daniel Hays. *Preaching God's Word: A Hands-On Approach to Preparing, Developing, and Delivering the Sermon*. Grand Rapids: Zondervan, 2005.

Chartier, Myron R. *Preaching as Communication: An Interpersonal Perspective*. Nashville: Abingdon: 1981.

Dargan, Edwin Charles. *A History of Preaching*. Volumes 1 and 2. New York: Hodder & Stoughton, 1905, 1912

Dodd, C. H. *The Apostolic Preaching and Its Developments*. Reprint. Grand Rapids: Baker, 1980.

Duduit, Michael, ed. *Handbook of Contemporary Preaching*. Nashville: Broadman Press, 1992.

Edwards, J. Kent. *Deep Preaching: Creating Sermons that Go Beyond the Superficial*. Nashville: B & H Publishing Group, 2009.

Eswine, Zach. *Preaching to a Post-Everything World*. Grand Rapids: Baker Books, 2008.

Fabarez, Michael. *Preaching That Changes Lives*. Nashville: Thomas Nelson, 2002.

Fant, Clyde E. *Preaching for Today*. New York: Harper & Row, 1975.

Fant, Clyde and William Pinson. *A Treasury of Great Preaching* (formerly *Twenty Centuries of Great Preaching*). 13 Vols. 1971.

Farris, Stephen. *Preaching that Matters*. Louisville: Westminster John Knox Press, 1998.

Fasol, Al. *Essentials for Biblical Preaching: An Introduction to Basic Sermon Preparation*. Grand

Rapids: Baker, 1989.

Forrest, Benjamin K., Kevin L. King, Bill Curtis, and Dwayne Milioni, eds. *A Legacy of Preaching: Volume One--Apostles to the Revivalists*. Grand Rapids: Zondervan, 2018.

_____. *A Legacy of Preaching: Volume Two--Enlightenment to the Present Day*. Grand Rapids: Zondervan, 2018.

Gibson, Scott M., Editor. *Preaching to a Shifting Culture: 12 Perspectives on Communicating That Connects*. Grand Rapids: Baker Books, 2004.

Hall, E. Eugene and James L. Heflin. *Proclaim the Word: The Bases of Preaching*. Nashville: Broadman, 1985.

Heisler, Greg. *Spirit-Led Preaching: The Holy Spirit's Role in Sermon Preparation and Delivery*. Nashville: B & H Academic, 2007.

Holland, DeWitte T. *The Preaching Tradition: A Brief History*. Nashville: Abingdon, 1980.

Holland, DeWitte, editor. *Preaching in American History: Selected Issues in the American Pulpit, 1630-1967*. Nashville: Abingdon, 1969.

Hull, William E. *Strategic Preaching: The Role of the Pulpit in Pastoral Leadership*. St. Louis: Chalice Press, 2006.

Jeter, Joseph R., Jr. *Crisis Preaching: Personal and Public*. Nashville: Abingdon, 1998.

Johnston, Graham. *Preaching to a Postmodern World: A Guide to Reaching Twenty-First Century Listeners*. Grand Rapids: Baker Books, 2001.

Keller, Timothy. *Preaching: Communicating Faith in an Age of Skepticism*. New York: Penguin, 2015.

Larsen, David L. *The Anatomy of Preaching*. Grand Rapids: Baker Book House, 1989.

_____. *Telling the Old, Old Story: The Art of Narrative Preaching*. Wheaton, IL: Crossway Books, 1995.

Lowry, Eugene. *The Homiletical Plot: The Sermon as a Narrative Art Form*. Atlanta: John Knox, 1980.

Massey, James Earl. *Designing the Sermon: Order and Movement in Preaching*. Nashville: Abingdon, 1980.

MacArthur, John Jr., ed. *Preaching: How to Preach Biblically*. Nashville: Thomas Nelson, 2005.

- McDill, Wayne V. *The Twelve Essential Skills for Great Preaching*. 2d ed. Nashville: B and H Publishing Group, 2006.
- McClure, John S. *Other-wise Preaching: A Postmodern Ethic for Homiletics*. St. Louis: Chalice Press, 2001.
- Merida, Tony. *Faithful Preaching: Declaring Scripture with Responsibility, Passion, and Authenticity*. Nashville: B & H Publishing Group, 2009.
- Miller, Calvin. *Preaching: The Art of Narrative Exposition*. Grand Rapids: Baker Books, 2006.
- Olford, Stephen F. and David L. Olford. *Anointed Expository Preaching*. Nashville: Broadman & Holman, 1998.
- Piper, John. *The Supremacy of God in Preaching*. Grand Rapids: Baker Books, 2004.
- Quicke, Michael J. *360-degree Leadership: Preaching to Transform Congregations*. Grand Rapids: Baker, 2006.
- Rummage, Stephen Nelson. *Planning Your Preaching*. Grand Rapids: Kregel, 2002.
- Shaddix, Jim. *The Passion Driven Sermon*. Nashville: Broadman Holman, 2003.
- Smith, Steven W. *Dying to Preach: Embracing the Cross in the Pulpit*. Grand Rapids: Kregel, 2009.
- Stanley, Andy and Lane Jones. *Communicating for a Change*. Sisters, OR: Multnomah, 2006.
- Stott, John R. W. *Between Two Worlds: The Art of Preaching in the Twentieth Century*. Grand Rapids: Eerdmans, 1982.
- Taylor, Gardner C. *How Shall They Preach?* Elgin: Progressive Baptist Publishing House, 1977.
- Turnbull, Ralph G. *A History of Preaching*. Volume 3. Grand Rapids: Baker, 1974.
- Wiersbe, Warren W. *Preaching and Teaching with Imagination: The Quest for Biblical Ministry*. Grand Rapids: Baker Books, 1994.
- _____. *The Dynamics of Preaching*. Grand Rapids: Baker Books, 1999.
- Wiersbe, Warren and Lloyd Perry. *The Wycliffe Handbook of Preaching and Preachers*. 1984.
- White, James Emery. *What They Didn't Teach You In Seminary: Lessons For Successful Ministry In Your Church*. Grand Rapids: Baker Books, 2011.

Willimon, William H. and Richard Lischer, editors. *Concise Encyclopedia of Preaching*. Louisville, Kentucky: Westminster John Knox Press, 1995.

Witham, Larry. *A City Upon a Hill: How Sermons Change the Course of American History*. New York: Harper Collins, 2007.

Vines, Jerry and Jim Shaddix. *Power in the Pulpit: How to Prepare and Deliver Expository Sermons*. Chicago: Moody, 1999.

York, Hershael W. and Bert Decker. *Preaching with Bold Assurance*. Nashville: Broadman and Holman, 2003.