



## **EVAN9401 Emerging Issues in Evangelism and Church Growth**

New Orleans Baptist Theological Seminary  
Pastoral Ministry Division

### **Dr. Bill Day**

Office: Leavell Center for Evangelism and Church Health

Office Phone: 504-816-8820

Office hours: 8AM - 4 PM, Monday - Friday

Home Phone: 504-472-9021

Cell Phone: 504-234-4262

Email Address: [bday@nobts.edu](mailto:bday@nobts.edu)

---

**The mission of New Orleans Baptist Theological Seminary is to equip leaders to fulfill the Great Commission and the Great Commandments through the local church and its ministries.**

---

**Very Important:** If a student communicates with the professor by email, note clearly in the subject line the name of the course. Due to junk email, if the purpose of the email is not clear, the message may be deleted without ever being read.

### **Class Schedule**

Dates: August 23, September 13, October 11, November 8, December 6

Time: 8 AM - 11 AM, 1 PM - 5 PM

### **Course Description**

This seminar is a study of the most current issues and potentially dangerous issues that are emerging in evangelism and church growth. In addition to researching the latest printed resources to discover and discuss emerging issues, attention will be given to gaining new information through the construction and implementation of surveys and other data gaining devises.

### **Core Value Focus**

The seminary's core values are: (1) doctrinal integrity, (2) spiritual vitality, (3) mission focus, (4) characteristic excellence, and (5) servant leadership. The focus of the seminary during this academic year is **doctrinal integrity**.

## Curriculum Competencies Addressed

This course will address the following curriculum competencies:

1. **Biblical exposition:** The student will discover passages of Scripture that will serve as foundation for understanding emerging issues in evangelism.
2. **Theological and historical perspective:** The course will provide a theological basis and a historical understanding of emerging issues relevant to evangelism..
3. **Effective servant leadership:** The course is designed to provide an understanding of the relationship and practice of servant leadership to current issues in evangelism.
4. **Interpersonal relationships:** The course emphasizes the importance interpersonal skills as a vital aspect of evangelism.
5. **Disciple making:** In this course, students are encouraged to understand that church evangelism and growth necessitate growth of individuals via discipleship.
6. **Worship leadership:** The relationship between the design of worship to current issues in evangelism is noted in the course.

## Learning Objectives

1. Students will learn and understand emerging issue related to evangelism and church growth.
2. Students will study the importance of context to emerging issues in evangelism.
3. Students will become familiar with significant literature related to emerging issues in evangelism.
4. Students will learn how to lead churches to deal with emerging issues in evangelism.

## Course Methodology

1. Professor supervision: The professor will guide students in addressing the areas of study necessary to accomplish the seminar objectives.
2. Individual work: Each student will be expected to read, conduct research, and engage in critical thinking and clear writing.
3. Group discussion: Each student will be expected to participate in all seminar discussions and group discussions outside of seminar time.



An emerging idea today is that some evangelistic methods work well with certain segments of the population but not others. What is needed today is an understanding of what works best with which segment.

A total of nineteen lifestyle groups and seventy-one lifestyle segments are found in the United States. Several lifestyle segments together form one lifestyle group.

During this semester, research papers related to which evangelistic methods work best with each lifestyle segment will be written by master's level students. Each doctoral student in this course will consolidate the information compiled by the master's level students and write a seminar paper dealing with the relationship of evangelism to assigned lifestyle groups.

- A. Students in the professor's master's evangelism classes will research and write a paper dealing with a top evangelistic church in the SBC located where a particular lifestyle segment is concentrated.
- B. Doctoral students in this seminar will coordinate the research of a group of M.Div level students assigned to study exemplary evangelism related to a specific lifestyle segment.
- C. Seminar papers (40 pages) will be written on the assigned lifestyle groups.
- D. Papers will be written in an appropriate style and quality acceptable for publication in a book.
- E. A printed and electronic copies of the seminar paper will be submitted to the professor.
- F. **Report Due Date: December 6.**

## **Course Evaluation**

The final grade will be determined by the professor's evaluation of the student's written work and oral presentations, taking into account style, critical thinking, design, subject coverage and other related matters.

## **Seminar Meeting Dates (8 - 11AM, 1 - 5 PM)**

### **August 23**

Discussion about Class Requirements  
Discussion of Presentations by Dr. Day  
Research Project Discussion

### **September 13**

Book Review Due - Book by Allen and Lemke  
Book Review Due - Book by Greear  
Student Led Discussion on Books  
Research Project Discussion

### **October 11**

Book Review Due - Book by Lawless and Greenway  
Book Review by Harrison, Cheyney, and Overstreet  
Student Led Discussion on Books  
Research Project Discussion

### **November 8**

Book Review Due - Book by Thiessen  
Student Led Discussion on Book  
Research Project Discussion

### **December 6**

Seminar Papers Due  
Student Led Discussion on Seminar Paper

## SELECTED BIBLIOGRAPHY

- Adams, Elvin. *Handbook of Health Evangelism*. Lincoln, NE: iUniverse, 2004.
- Addison, Steve, Bob Roberts, and Alan Hirsh. *Movements that Change the World*. Smyrna, DE: Missional Press, 2009.
- Ahn, Che. *Fire Evangelism: Reaching the Lost through Love and Power*. Grand Rapids, MI: Chosen Books, 2006.
- Anderson, Leith. *Church for the 21<sup>st</sup> Century*. Minneapolis, MN: Bethany House, 1992.
- Barker, Joel A. *Future Edge: Discovering the New Paradigms of Success*. Fairfield, NJ: William Morrow, 1992.
- Barna, George. *Grow Your Church from the Outside In: Understanding the Unchurched and How to Reach Them*. Ventura, CA: Regal Books, 2002.
- \_\_\_\_\_. *The Second Coming of the Church*. Thomas Nelson, 2001.
- \_\_\_\_\_. *Evangelism That Works: How to Reach Changing Generations with the Unchanging Gospel*. Ventura, CA: Regal Books, 1995.
- \_\_\_\_\_. *Step by Step Guide to Church Marketing: Breaking Ground for the Harvest*. Pasadena, CA: Fuller Institute, 1992.
- Barrs, Jerram. *The Heart of Evangelism*. Wheaton, IL: Crossway Books, 2001.
- Bechtle, Mike. *Evangelism for the Rest of Us: Sharing Christ within Your Personality Style*. Grand Rapids, MI: Baker Books, 2006.
- Belcher, Jim. *Deep Church: A Third Way Beyond Emerging and Traditional*. Downer's Grove, IL: InterVarsity Press, 2009.
- Beougher, Timothy K. and Alvin L. Reid. *Evangelism for a Changing World*. Wheaton, IL: Harold Shaw Publishers, 1995.
- Bock, Darrell L. and Mitch Glaser. *To the Jew First: The Case for Jewish Evangelism in Scripture and History*. Grand Rapids, MI: Kregal Publications, 2008.
- Booker, Mike. *Evangelism: Which Way Now?: An Analysis of Contemporary Strategies for Evangelism*, 2<sup>nd</sup> ed. London: Church House Publishing, 2007.
- Brown, G. Thompson. *How Koreans Are Reconverting the West*. Bloomington, IN: Xlibris Corp., 2008.
- Browning, Dave. *Deliberate Simplicity: How the Church Does More by Doing Less*. Grand Rapids, MI: Zondervan, 2009.
- Celek, Tim, Dieter Zander and Patrick Kampert. *Inside the Soul of the New Generation: Insight and Strategy for Reaching Busters*. Grand Rapids, MI: Zondervan, 1996.
- Chaney, Charles L. and Lewis, Ron S. *Design for Church Growth*. Nashville, TN: Broadman Press, 1977.
- Chaney, Charles L. and Granville Watson. *Evangelism Today and Tomorrow*. Nashville, TN: Broadman Press, 1993.
- Chilcote, Paul Wesley and Laceve C. Warner, eds. *The Study of Evangelism: Exploring a Missional Practice of the Church*. Grand Rapids, MI: Wm. B. Eerdmans Publishing Co., 2009.
- Clegg, Tom and Warren Bird. *Lost in America: How Your Church Can Impact the World Next Door*. Loveland, CO: Group Publishing, 2001.
- Comisky, Joel. *Home Cell Group Explosion*. Houston, TX: Touch Publications, 1998.

- Cork, Delores Freeman. *Farming the Inner City for Christ*. Nashville, TN: Broadman Press, 1980.
- Dale, Robert D. *To Dream Again*. Nashville, TN: Baptist Sunday School Board, 1981.
- Dawson, Scott. *Evangelism Today: Effectively Sharing the Gospel in a Rapidly Changing World*. Grand Rapids, MI: Baker Books, 2009.
- \_\_\_\_\_. *The Complete Evangelism Guidebook: Expert Advice on Reaching Others for Christ*, 2<sup>nd</sup> ed. Grand Rapids, MI: Baker Books, 2008.
- Dobson, Ed. *Starting a Seeker Sensitive Service: How Traditional Churches can Reach the Unchurched*. Grand Rapids, MI: Zondervan, 1993.
- Driggers, B. Carlisle. *Models of Metropolitan Ministry*. Nashville, TN: Broadman Press, 1979.
- Drummond, Lewis A. *The Word of the Cross: A Contemporary Theology of Evangelism*. Nashville, TN: Broadman Press, 1992.
- DuBose, Francis M. *How Churches Grow in An Urban World*. Nashville, TN: Broadman Press, 1978.
- Easum, Bill. *Leadership on the Other Side: No Rules, Just Clues*. Nashville, TN: Abingdon Press, 2000.
- Engel, James and Wilbert Norton. *What's Gone Wrong with the Harvest?: A Communication Strategy for Church and World Evangelism*. Grand Rapids, MI: Zondervan, 1975.
- Erickson, Millard J. *Postmodernizing the Faith: Evangelical Responses to the Challenge of Postmodernism*. Grand Rapids, MI: Baker Books, 1998.
- Farris, Michel V. *Transforming Inner City Evangelism: For When You Care*. Norfolk, VA: Urban Discovery Ministries, 2005.
- Ferrie, Alastair. *Evangelism in a Post Christian Culture*. Lincoln, NE: iUniverse, 2008.
- Fischer, Claude S. and Michael Hout. *Century of Difference: How America Changed in the Last One Hundred Years*. New York, NY: Russell Sage Foundation, 2006.
- Flowers, Karen. *Family Evangelism*. Silver Spring, MD: General Conference of Seventh-day Adventists, 2003.
- Ford, Kevin Graham. *Jesus for a New Generation : Putting the Gospel in the Language of Xers*. Westmont, IL: InterVarsity, 1995.
- Ford, Leighton. *Good News Is for Sharing*. Elgin, IL: D. C. Cook, 1977.
- Galloway, Dale. *20/20 Vision: How to Create a Successful Church with Lay Pastors and Cell Groups*. Portland, OR: Foundations of Hope, 1986.
- Geisler, Norman and David Geisler. *Conversational Evangelism: How to Listen and Speak So You Can Be Heard*. Eugene, OR: Harvest House Publishers, 2009.
- George, Carl F. H. *Prepare Your Church for the Future*. Grand Rapids, MI: Chosen Books, 1991.
- Gibbs, Eddie. *Church Morph: How Megatrends Are Reshaping Christian Communities*. Grand Rapids, MI: Baker Academic, 2009.
- \_\_\_\_\_. *Church Next: Quantum Changes in How We Do Ministry*. Downer's Grove, IL: InterVarsity Press, 2000.
- Griepentrog, Scott and Tom Miyakawa. *Real Stories - One Church, One Year, One Big Change*. Scotts Valley, CA: CreateSpace, 2008.
- Hadaway, C. Kirk and David A Roozen. *Rerouting the Protestant Mainstream: Sources of Growth and Opportunities for Change*. Nashville, TN: Abingdon Press, 1995.

- Hadaway, Kirk, Francis M. DuBose, and Stuart A. Wright. *Home Cell Groups and House Churches*. Nashville, TN: Baptist Sunday School Board, 1987.
- Haggard, Ted. *Primary Purpose: Making it Hard for People to Go to Hell from Your City*. Nashville, TN: Word Books, 1995.
- Ham, Ken. *Creation Evangelism for the New Millennium*. Green Forest, AR: Master Books, 1999.
- Hammett, Edward H. *Reaching People Under 40 While Keeping People Over 60: Being Church for All Generations*. Atlanta, GA: Chalice Press, 2007.
- Havlik, John F. *People-Centered Evangelism*. Nashville, TN: Broadman Press, 1971.
- Henderson, David W. *Culture Shift: Communicating God's Truth to Our Changing World*. Grand Rapids, MI: Baker Books, 1998.
- Henrich, Daniel. *Internet Evangelism in the 21<sup>st</sup> Century*. Charleston, SC: BookSurge Publishing, 2008.
- Henrichsen, Walter A. *Disciples Are Made - Not Born*. Wheaton, IL: Victor Books, 1974.
- Hull, Bill. *Jesus Christ Disciple-Maker*. Tarrytown, NY: Revell, 1990.
- \_\_\_\_\_. *The Disciple-Making Church*. Tarrytown, NY: Revell, 1998.
- \_\_\_\_\_. *The Disciple-Making Pastor*. Tarrytown, NY: Revell, 1988.
- Hunt, Josh. *Let It Grow: Changing to Multi-Congregation Churches*. Grand Rapids, MI: Baker Books, 1993.
- Hunt, Stephen. *The Alpha Enterprise: Evangelism in a Post-Christian Era*. Willston, VT: Ashgate Publishing, 2004.
- Hunter, George. *The Apostolic Congregation: Church Growth Reconceived for a New Generation*. Nashville, TN: Abingdon Press, 2009.
- \_\_\_\_\_. *Celtic Way of Evangelism*. Nashville, TN: Abingdon Press, 2000.
- \_\_\_\_\_. *Church for the Unchurched*. Nashville, TN: Abingdon Press, 1996.
- \_\_\_\_\_. *How to Reach Secular People*. Nashville, TN: Abingdon Press, 1992.
- Hybels, Bill. *Rediscovering Church: The Story and Vision of Willow Creek Community Church*. Grand Rapids, MI: Zondervan, 1995.
- Hybels, Bill and Mark Mittelberg. *Becoming A Contagious Christian*. Grand Rapids, MI: Zondervan, 1996.
- Johnston, Graham. *Preaching to a Postmodern World: A Guide to Reaching Twenty-first Century Listeners*. Grand Rapids, MI: Baker Books, 2001.
- Johnson, Jeffrey A. *Got Style? Personality Based Evangelism*. Vallet Forge, PA: Judson Press, 2009.
- Jones, Louis. *Evangelism in the African American Community: An Evangelism Tool for Today's Church*. Lincoln, NE: iUniverse, 2003.
- Kallenberg, Brad. *Live to Tell: Evangelism in a Postmodern Age*. Grand Rapids, MI: Brazos Press, 2002.
- Kramp, John. *Out of Their Faces and Into Their Shoes: How to Understand Spiritually Lost People and Give Them Directions to God*. Nashville, TN: Broadman and Holman Publishers, 1995.
- Laurie, Greg. *Lost Boy: My Story*. Ventura, CA: Regal Books, 2008.
- \_\_\_\_\_. *The Upside Down Church*. Wheaton, IL: Tyndale House, 1999.
- Logan, Robert. *Beyond Church Growth*. Tarrytown, NY: Revell, 1989.

- Long, Jimmy. *Generating Hope: A Strategy for Reaching the Postmodern Generation*. Westmont, IL: InterVarsity Press, 1997.
- Malphurs, Aubrey. *A New Kind of Church: Understanding Models of Ministry for the 21<sup>st</sup> Century*. Grand Rapids, MI: Baker Books, 2007.
- \_\_\_\_\_. *Planting Growing Churches for the 21<sup>st</sup> Century: A Comprehensive Guide for New Churches and Those Desiring Renewal*. Grand Rapids, MI: Baker Books, 1998.
- McLaren, Brian. *A New Kind of Christianity: Ten Questions That Are Transforming the Faith*. New York, NY: HarperOne, 2010.
- \_\_\_\_\_. *More Ready Than You Realize*. Grand Rapids, MI: Zondervan, 2002.
- \_\_\_\_\_. *The Church on the Other Side*. Grand Rapids, MI: Zondervan, 1998.
- McCloskey, Mark. *Tell It Often, Tell It Well: Making the Most of Witnessing Opportunities*. Nashville, TN: Thomas Nelson, 1992.
- McConnell, Scott and Ed Stetzer. *Multi-Site Churches: Guidance for the Movement's Next Generation*. Nashville, TN: B&H Books, 2009.
- McIntosh, Gary. *Taking Your Church to the Next Level: What Got You Here Won't Get You There*. Grand Rapids, MI: Baker Books, 2009.
- \_\_\_\_\_. *Beyond the First Visit: The Complete Guide to Connecting Guests to Your Church*. Grand Rapids, MI: Baker Books, 2006.
- \_\_\_\_\_. *Make Room for the Boom... or Bust: Six Church Models for Reaching Three Generations*. Tarrytown, NY: Revell, 1997.
- McIntosh, Gary and Glen Martin. *The Issachar Factor: Understanding Trends that Confront Your Church and Designing Strategy for Success*. Nashville, TN: Baptist Sunday School Board, 1994.
- McKinney, Michael. *Evangelism: The Responsibility of the Church in the 21<sup>st</sup> Century*. Adelle McKinney, 2009.
- McNeal, Reggie. *Revolution in Leadership. Revolution in Leadership: Training Apostles for Tomorrow's Church*. Nashville, TN: Abingdon Press, 1998.
- McNichols, Michael. *A New Paradigm for Evangelism in the Emerging Culture*. Raleigh, NC: Lulu.com, 2006.
- McRaney, Will. *Art of Personal Evangelism: Sharing Jesus in a Changing Culture*. Nashville, TN: B&H Academic, 2003.
- Miles, Delos. *Introduction to Evangelism*. Nashville, TN: Broadman Press, 1983.
- \_\_\_\_\_. *Church Growth -- a Mighty River*. Nashville, TN: Broadman Press, 1981.
- Miller, Frederic P. *Approaches to Evangelism*. Beau-Bassin, Mauretius: Alphascript Publishing, 2009.
- Moore, Ralph. *How to Multiply Your Church: The Most Effective Way to Grow God's Kingdom*. Ventura, CA: Regal Books, 2009.
- Morgenthaler, Sally. *Worship Evangelism: Inviting Unbelievers Into the Presence of God*. Grand Rapids, MI: Zondervan, 1999.
- Nash, Ronald H. *Is Jesus the Only Savior?*. Grand Rapids, MI: Zondervan Publishing House, 1994.
- Neighbour, Ralph W., Jr. *Future Church*. Nashville, TN: Broadman Press, 1980.
- \_\_\_\_\_. *The Seven Last Words of the Church*. Pasadena, CA: Fuller Institute, 1992.

- Neighbour, Ralph W., Jr. and Thomas, Cal. *Target Group Evangelism*. Nashville, TN: Broadman Press, 1975.
- Newman, Rick L. *Lifestyle Evangelism at Work*. Longwood, F: Xulon Press, 2005
- Olson, David T. *The American Church in Crisis: Ground Breaking Research Based on a National Database of Over 200,000 Churches*. Grand Rapids, MI: Zondervan, 2008.
- Osborne, Larry. *Sticky Church*. Grand Rapids, MI: Zondervan, 2008.
- Parshall, Phil. *Muslim Evangelism: Contemporary Approaches to Contextualization*. Waynesboro, GA: Gabriel Publishing, 2003.
- Pierson, Robert D. *Needs-Based Evangelism*. Nashville, TN: Abingdon Press, 2006.
- Pippert, Rebecca Manley. *Out of the Saltshaker and Into the World*. Downers Grove, IL: InterVarsity Press, 1979.
- Pollard, Nick. *Evangelism Made Slightly Less Difficult*. Downers Grove, IL: InterVarsity Press, 1997.
- Ponder, James. *Motivating Laymen to Witness*. Nashville, TN: Broadman Press, 1974.
- Powell, William A. *Church Bus Evangelism*. Decatur GA: Woodlawn Baptist Church, 1971.
- Rahn, Dave. *3 Story Evangelism Training Curriculum Kit: Preparing Teenagers for a Lifestyle of Evangelism*. Grand Rapids, MI: Zondervan, 2007.
- Rainer, Thom S. *The Unexpected Journey: Conversations from People Who Turned from Other Beliefs to Jesus*. Grand Rapids, MI: Zondervan, 2005.
- \_\_\_\_\_. *The Unexpected Journey: Conversations with People Who Turned from Other Beliefs to Jesus*. Grand Rapids, MI: Zondervan, 2005.
- \_\_\_\_\_. *Surprising Insights from the Unchurched and Proven Ways to Reach Them*. Grand Rapids, MI: Zondervan, 2001.
- \_\_\_\_\_. *Effective Evangelistic Churches*. Nashville, TN: Broadman and Holman Publishers, 1996.
- Rainer, Thom S. and Eric Geiger. *Simple Church*. Nashville, TN: B&H Books, 2006.
- Reese, Martha Grace. *Unbinding the Gospel: Real Life Evangelism*, 2<sup>nd</sup> ed.. Chalice Press, 2008.
- Reid, Alvin. *Radically Unchurched: Who They Are-How to Reach Them*, 3<sup>rd</sup> ed. Grand Rapids, MI: Kregel Academic & Professional, 2002.
- Richardson, Rick. *Evangelism Outside the Box: New Ways to Help People Experience the Good News*. Downers Grove, IL: InterVarsity Press, 2000.
- Robinson, Darrell W. *Synergistic Evangelism*. Nashville, TN: Crossbooks Publishing, 2009.
- Robinson, Darrell W. *Total Church Life: Exalt, Equip, Evangelize*. Nashville, TN: Broadman Press, 1985.
- Roxburgh, Alan. *Introducing the Missional Church: What It Is, Why It Matters, How to Become One*. Grand Rapids, MI: Baker Books, 2009.
- Ruffcorn, Kevin. *Rural Evangelism: Catching the Vision*. Minneapolis, MN: Augsburg Fortress Publishers, 2009.
- Sample, Tex. *U.S. Lifestyles and Mainline Churches: A Key to Reaching People in the 90's*. Louisville, KY: Westminster/John Knox Press, 1990.
- Sachez, Daniel R. *Hispanic Realities Impacting America: Implications for Evangelism & Missions*. Ft. Worth, TX: Church Starting Network, 2006.
- Schaller, Lyle. *21 Bridges to the 21<sup>st</sup> Century: The Future of Pastoral Ministry*. Nashville, TN: Abingdon Press, 1994.

- Schwarz, Christian. *Natural Church Development: A Guide to Eight Essential Qualities of a Healthy Church*. Carol Stream, IL: ChurchSmart Resources, 1996.
- Sider, Ronald J. *Doing Evangelism Jesus' Way: How Christians Demonstrate the Good News*. Nappanee, IN: Evangel Publishing House, 2003.
- Sjogren, Steve. *Conspiracy of Kindness: A Unique Approach to Sharing the Love of Jesus*, rev. ed. Ventura, CA: Regal Books, 2008.
- Slaughter, Michael. *Unlearning Church*. Nashville, TN: Abingdon, 2008.
- Strauss, William and Neil Howe. *Generations: The History of America's Future 1584-2069*. Fairfield, NJ: William Morrow, 1996.
- Stetzer, Ed. *Planting New Churches in a Postmodern Age*. Nashville, TN: B&H Academic, 2003.
- Stetzer, Ed and David Putnam. *Breaking the Missional Code: How Your Church Can Become a Missionary in Your Community*. Nashville, TN: B&H Academic, 2006.
- Stone, Bryan. *Evangelism after Christendom: The Theology and Practice of Christian Witness*. Grand Rapids, MI: Brazos Press, 2007.
- Strobel, Lee. *Inside the Mind of Unchurched Harry and Mary*. Grand Rapids, MI: Zondervan, 1993.
- Stone, Bryan. *Evangelism after Christendom: The Theology and Practice of Christian Witness*. Grand Rapids, MI: Brazos Press, 2006
- Surratt, Geoff, Greg Ligon, and Warren Bird. *A MultiSite Roadtrip: Exploring the NewNormal*. Grand Rapids, MI: Zondervan, 2009.
- Sweet, Leonard. *Post-Modern Pilgrims: First Century Passion for the 21<sup>st</sup> Century Church*. Nashville, TN: Broadman and Holman, 2000.
- \_\_\_\_\_. *AquaChurch*. Loveland, CO: Group Publishing, 1999.
- \_\_\_\_\_. *Soul Tsunami*. Nashville, TN: Abingdon Press, 1998.
- Tenny-Brittian, William. *Hitchhiker's Guide to Evangelism*. Atlanta, GA: Chalice Press, 2009.
- Thompson, W. Oscar, Jr., Carolyn Ritzman, and Claude King, ed. *Concentric Circles of Concern: From Self to Others through Life-Style Evangelism*, 2<sup>nd</sup> rev. sub. ed. Nashville, TN: B&H Books, 1999.
- Thumma, Scott. *Beyond Megachurch Myths: What We Can Learn from America's Largest Churches*. San Francisco, CA: Jossey-Bass, 2007.
- Towns, Elmer and Neil Anderson. *Rivers of Revival*. Ventura, CA: Regal Books, 1997.
- Towns, Elmer, Ed Stetzer, and Warren Bird. *11 Innovations in the Local Church: How Today's Leaders Can Learn, Discern and Move into the Future*. Ventura, CA: Regal Books, 2007.
- Towns, Elmer and Ed Stetzer. *Perimeters of Light: Biblical Boundaries for the Emerging Church*. Chicago, IL: Moody Publishers, 2004.
- Warnell, Joan Ann. *Evangelism in Retirement Homes*. Longwood, FL: Xulon Press, 2004.
- Warren, Rick. *The Purpose-Driven Church : Growth without Compromising Your Message and Mission*. Grand Rapids, MI: Zondervan, 1995.
- White, James Emory. *Opening the Front Door: Worship and Church Growth*. Nashville, TN: Convention Press, 1992.
- \_\_\_\_\_. *Rethinking the Church: A Challenge to Creative Redesign in an Age of Transition*. Grand Rapids, MI: Baker Books, 1997.
- White, Michael. *Digital Evangelism: You Can Do It, Too*. Self Published Author, 2004.

- Wimber, John. *Power Evangelism*. Stafford, TX: Vineyard Doin' the Stuff, 1985. Reprint, Ventura, CA: Regal Books, 2009.
- Woo, Rodney M. *The Color of Church: A Biblical and Practical Paradigm for Multiracial Churches*. Nashville, TN: B&H Academic, 2009.
- Wright, Tim. *Unfinished Evangelism: More Than Getting Them in the Door*. Minneapolis, MN: Augsburg, 1995.