

LSCM 2330-01 ORAL COMMUNICATION

NOBTS/South Florida Campus

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Spring 2013

Thursdays: 6 pm – 8 pm

Course Description

The course is designed to introduce students to the form of non-mediated communication known as public address. The basic elements of public speaking and oral communication will be examined and students will demonstrate said elements by learning communications skills and exhibiting proficiency by writing and delivering assigned presentations.

Course Textbook:

Kent, Carol. **Speak Up with Confidence**. Colorado Springs, Colorado: Nav Press, 1997.

Student Objectives

Students will:

1. Identify definitions and basic elements of interpersonal communication and public address.
2. Cultivate skills in the development and writing of public speeches.
3. Demonstrate understanding of speaker/audience relationship by memorizing, diagramming:
 - a. Shannon/Weaver model
 - b. One-way model
 - c. Interactive model
 - d. Transactional model
4. Learn the muscular and skeletal structure of the vocal mechanism.
5. Acquire understanding of the hindrances to oral communication and public speaking.
6. Discover ways to enhance communications skills
7. Learn the means to care for the vocal mechanism
8. Memorize the non-verbal communication aspects of communication

Course Evaluation

1. The students will be evaluated by written exams.
2. All students will be observed for form, style, content, clarity, and poise.
3. Selected speeches and oral presentations of famous persons will be presented for observation of style and abilities.
4. This course is a three credit hour course. As part of complying with ATS accreditation standards, each student will present one additional assignment per week reflecting having invested one hour of course study outside of the traditional classroom setting. Assignments will range from the study of written sermons by great evangelical preachers to the writing and delivery of sermons by students as well.

Grading: the student's grade will be determined by the following:

1. Class participation-----15%
2. Delivered presentations-----25%
3. Sectional exams-----30%
4. Final exam-----30%

Absences and make-up work

Students are allowed a maximum of nine absences during the course. The student will receive an automatic "F" for the course when the tenth absence has occurred, in accordance with seminary policy. The student may appeal this decision to the Dean of College of Undergraduate Studies, provided that all of the absences are for emergencies.

Make up exams are expected within one week of the scheduled exam that was missed.

Course Outline

1. Introduction to the field of communications
2. Examination and study of the human anatomy as it relates to the vocal mechanism, its function and enhancement of communication
3. Vocal Care and misuse
4. Communication skills, to include non-verbal skills
5. Composing speeches, testimonies and introductions
6. Student presentations/evaluations/observations
7. Preparing for job interviews

Spring 2013 Term Calendar

January 22, 2013	First day of class
March 18 -22, 2013	Spring Break
Exam week	
Thursday Class	May 9, 2013
Monday Class	May 13, 2013
Tuesday Class	May 14, 2013

Selected Bibliography

- Clanton, Candace, and Gary G. Cruice Jr. Communication: A Common Sense Approach. Dubuque: Kendall/Hunt Publishing Company, 1996
- Davis, Ken. Secrets of Dynamic Communication: Preparing and Delivering Powerful Speeches. Grand Rapids: Zondervan Publishing House, 1991.
- Gangel, Kenneth O. and Samuel L. Canine. Communication and Conflict Management: In Churches and Christian Organizations. Nashville: Broadman and Holman, 1992.
- Galli, Mark and Craig Brian Larson. Preaching that Connects: Using the Techniques of Journalists to Add Impact to Your Sermons. Grand Rapids: Zondervan, 1994.
- Hamilton, Cheryl. Successful Public Speaking. Belmont, CA: Wadsworth Publishing Company, 1996.
- Lee, Charlotte I. Oral Reading of the Scriptures. Boston: Houghton Mifflin Company, 1974.
- Nichols, Sue. Words on Target for Better Christian Communication. Atlanta: John Knox Press, 1976.
- Spencer, Sue. Write on Target. Waco: Word Books, Publisher, 1977.
- Strunk, William, Jr. The Elements of Style. 3rd ed. Revised by E.B. White. New York: Macmillan Publishing Co., Inc. 1979.
- Turabian, Kate L. A Manual for Writers of Term Papers, Theses, And Dissertations. 6th ed. Chicago: The University of Chicago Press, 1996.
- Willingham, Ronald L. How to Speak So People Will Listen. 2nd ed. Waco: Word Books Publishers, 1979.