

EVAN5250
Church Evangelism
New Orleans Baptist Theological Seminary
Extension Center, Orlando, FL
Fall 2012
Mondays 5:00 p.m. – 7:00 p.m.
8/27, 9/10, 9/24, 10/8, 10/22, 11/5, 11/26, 12/3
Dr. Don Maiden
Adjunct Professor Evangelism/Pastoral Ministries
E-mail: dmaiden2@aol.com
Phone 863-438-5112

MISSION STATEMENT

The mission of New Orleans Baptist Theological Seminary is to equip leaders to fulfill the Great Commission and The Great Commandments through the local church and its ministries.

CORE VALUES FOCUS

The purpose of this course is to carry out the mission of NOBTS as is reflected through the core values and the core competencies in the following areas:

1. Spiritual Vitality - Evangelism is a part of the spiritual vitality for the individual Christian and for the church body as a whole.
2. Mission Focus - Carrying out of the Great Commission is consistent with the value of mission focus.
3. Characteristic Excellence and Servant Leadership - Each evangelistic effort needs to be carried out with excellence and in a manner consistent with the servant leadership model of Jesus. The core value focus for the current academic year is **SERVANT LEADERSHIP** - We follow the model of Jesus and exert leadership and influence through the nurture and encouragement of those around us. That value will be emphasized in this course.
4. Doctrinal Integrity – Evangelistic ministry of the local church must be grounded on the solid Biblical doctrine.

CURRICULUM COMPETENCIES

1. Disciple Making - The course will focus on the disciple making competency, particularly the pre-conversion and early conversion period of disciple making.
2. Servant Leadership - All evangelistic efforts are to be carried out within the framework of servant leadership and Team Ministry.
3. Worship Leadership - Worship leadership will be addressed as to how to diminish distractions to effective evangelism in the context of worship services.
4. Spiritual and Character Formation - The course will address the spiritual and character formation of the students and of those whom they serve.
5. Biblical Exposition - The methods used to carry out the evangelistic calling of the church need to be consistent with Biblical teachings and will involve Biblical exposition.

COURSE DESCRIPTION

The purpose of this class is to explore the ministry of evangelism through a local church and its ministries. In addition to a summary of various approaches to evangelism in local churches, the biblical, theological and historical aspects of evangelism will be highlighted as well in order to provide a holistic view.

COURSE OBJECTIVES

In order to stimulate evangelistic church growth and health, the students, by the end of the course, should:

1. Be able to apply their knowledge and comprehension of the following concepts to the process of stimulating evangelistic church growth through mobilizing the church for evangelism:

- The biblical mandate for church evangelism.
 - The biblical components of the Gospel, including various understandings of what it means to be “saved,” to “make a decision,” or “be drawn to Christ,” and how people may objectively know of and develop confidence in their salvation.
 - The ministry of evangelism; approaches to evangelism; and the biblical, theological, and historical aspects of evangelism.
2. Value the following concepts:
 - Sharing the Gospel with non-Christians.
 - A holistic, missional, Great Commission view in evangelism.
 3. Be able, with the help of various evangelistic tools, to share the Gospel with non-Christians and train other Christians in the use of the tools.
 4. Be able to develop an informed, multi-faceted evangelistic strategy for a local church.

COURSE METHODOLOGY

The course will feature a variety of teaching/learning methods including: lecture, multi-media presentation, dialogue, required reading, guest experts, examination, small group discussions, testimonies, reports, and independent study.

COURSE REQUIREMENTS

Required Textbooks

Evangelism Handbook -- Alvin Reid

Mobilizing a Great Commission Church for Harvest – Edited by Thomas Johnston

Optional Textbook

The Church that Prays Together - Elmer Towns and Daniel Henderson

1. Each student will complete an **interview** with a person the student believes is not a Christian or has been out of church for at least 10 years. After the interview the student is to write a thoughtful reflection of the experience. The student may want to include selected significant quotes, a summary paragraph on each interview, what you learned about the person, what you discovered about yourself or what you need to learn to feel more confident as witness. Please turn in the raw data/responses to the questions.

Interview Guide

The student should ask for the time from the person in order to interview them for a class assignment with the objective being to simply learn how people see religious things. The purpose is not to convert the person or even share the gospel message. The purpose is to learn what people are thinking about religious matters. The interview must be conducted in person (not over the telephone or online).

Sample request: *“I am doing a research project and need your help. My assignment is to learn how people see religious things. Will you take a few minutes to help me?”*

Let them know that their name will not be included in any manner. You can interview people you know, business people, people in malls or other public places. Please do not interview family members for this assignment.

Take the approach of a student researching, not a minister evangelizing. Please do not try to convince them or debate with them; simply record their answers on a notepad. If they ask your opinion, gracefully decline (because you do not want to influence their answer). *After* the interview, if the person asks you to tell them your beliefs, listen to the Holy Spirit and either set another time to get together for that purpose or go ahead and share. THE POINT, if they feel you are tricking them into a witnessing opportunity, you will not get their true feelings and thoughts.

The following represents questions the student should ask...

1. To you, what is God like? Describe God.
 If they don't believe in God, ask ...
 What do you value most in life?

2. How would you describe your religious background and church involvement if any?
3. What message do you think the church is trying to communicate?
4. What do you think it takes to be made right with God?
5. Describe what the name Jesus Christ means to you.
6. Why do you think people do not go to church?

The assignment will be due **September 24**. The student should be prepared to discuss his or her findings with a class on the due date.

2. **Two exams**: First Sectional will be on **October 22**, Final Exam will be on **December 3**.
3. **Two personal evangelism reports** of witnessing to a non-believer conducted during the course of the semester. The students are to use the guide prepared by the professor. The two reports are **due November 5**.

Personal Evangelism Report (1-2 pages)

Situation

Date, time, location of the witnessing encounter

Name of the person and his or her background

Interaction

How did you start your conversation?

How did you transition to the gospel message?

What evangelistic tool did you use in presenting the gospel?

How did you call for a response?

How did a person respond to the gospel?

If the person did not respond positively, what do you think is preventing him or her from trusting Christ alone as Savior and Lord?

What plans have you made for discipling this person?

Evaluation

What were the hindrances to the presentation?

What did you do well?

What would you do differently?

4. Each student will read **two required books**. The student will be asked to read assigned chapters according to the provided schedule. Reading progress will be assessed via quizzes, personal reflections, and discussion group presentations (as required).

Reading Report Form for *Evangelism Handbook* (EH)

Chapter _____ Writer's name _____

What did the writer's major idea seem to be?

What did the writer want to persuade you to do?

Very briefly outline or state how the writer proposed that you do this.

Concisely state how well the writer's descriptions and explanations accord with your understanding of The Great Commission found in Matthew 28:16-20 and/or Acts 1:8. (Include page numbers if you use quotes.)

On a scale of 1 to 5, with 5 being the most likely, how likely will the ideas the writer expresses be incorporated into your one year church evangelism strategy? _____

Reading Report Form for *Mobilizing a Great Commission Church for Harvest* (MGCH)

Chapter _____ Writer's name _____

What did the writer's major idea seem to be?

What did the writer want to persuade you to do?

Very briefly outline or state how the writer proposed that you do this.

Concisely state how well the writer's descriptions and explanations accord with your understanding of The Great Commission found in Matthew 28:16-20 and/or Acts 1:8. (Include page numbers if you use quotes.)

On a scale of 1 to 5, with 5 being the most likely, how likely will the ideas the writer expresses be incorporated into your one year church evangelism strategy? _____

5. Each student will **DESIGN** a comprehensive evangelism strategy for a local church chosen by the student.

- The student will **DESCRIBE** of the church's community using demographic information, Chamber of Commerce information, or other pertinent information such as demographics from Associational, State Convention, or NAMB. The Department assigned to Church Planting will have this info.
- The student will **DEVELOP** a historical understanding of that church. I suggest you request a Ten Year Church Profile from the Florida Baptist Convention for the church you choose, if it is a SBC church.
- The student will **STUDY** the church's evangelistic obstacles, strengths, weaknesses, and programs or processes.
- The student will **PLAN** and **WRITE** an evangelistic strategy for the church for a period of at least twelve months—a typed, eight-page (minimum) double-spaced paper will be prepared by the student.
- In addition, the student will **PREPARE** a twelve-month calendar with events and processes that implements the evangelistic strategy developed by the student. More details will be given about the assignment in class.

This assignment is **due December 3.**

6. **Optional Extra-Credit**, Evangelistic-Expository Sermon Outlines on Philippians 4:5-7 or Luke 17:11-19—**OR** Read and write a report on the Optional Textbook *The Church that Prays Together* - Towns & Henderson - **Due Nov. 26.**

Course Evaluation (% of Grade)

1. Personal Evangelism Reports (10%)
2. First Sectional Exam (20%)
3. Second Sectional Exam (20%)
4. Interviews with the Unchurched (10%)

5. Reading Progress for Two Required Books (and Presentations, if required) (15%)
6. Comprehensive Evangelism Strategy with a Calendar (25%)
7. *Extra-Credit, Evangelistic-Expository-Sermon Outlines* on Philippians 4:5-7 or Luke 17:11-19; **OR** Read and write a report on the Optional Textbook: *The Church that Prays Together* - Towns & Henderson (5%)

Course Policies

Student Attendance

Any student missing more than 3 hours of class meeting per credit hour forfeits credit for that course. Teachers do not have authority to permit exceptions. The maximum absences without failure are:

- 8 time hybrid – 2 classes
- Tardies – 3 tardies count as an absence.

Grading Considerations

- 1) Make up exams will be allowed only in the event of an emergency. Notification of such an emergency should be made in advance to the exam day by emailing the professor.
- 2) Assignments are due on the due date. Late assignments will be penalized four points on a per week late basis, weekends and holidays included.
- 3) All work submitted for this class is to be typed. Grammar, syntax, spelling, punctuation, capitalization, etc. will be evaluated. Typographical errors and poor proofreading will be penalized.
- 4) All work must be completed on the day of the Final Exam with no work accepted after it.
- 5) The student should submit all assigned work to receive a passing grade for the class.

The Seminary grading scale

A = 93-100 B = 85-92 C = 77-84 D = 70-76 F = 69 or below

CLASS SCHEDULE 2012

August 27	Syllabus and Introductions What is Church Evangelism? EH – Chapter 1, 2
September 10	Why Engage in Church Evangelism? Theology of Church Evangelism EH – Chapter 3, 4, 9 MGCH – Chapter 1, 4
September 24	Strategy for Church Evangelism EH – Chapter 15, 18 MGCH – Chapter 2, Chapter 5 <i>Interview with Non-Christian—Due</i>
October 8	History of Church Evangelism EH – Chapter 5, 6, 7, 8 Spirituality for Church Evangelism EH – Chapter 10, 11, 12, 13, 14 MGCH – Chapter 12

October 22

Personal Evangelism and Apologetics in Church Evangelism

EH – Chapter 16, Chapter 17

MGCH – Chapter 3, Chapter 13, Chapter 14

Worship Evangelism

EH – Chapter 19

MGCH – Chapter 9

Mid-Term Exam

November 5

Mass Evangelism

EH – Chapter 20

MGCH – Chapter 7, Chapter 8, Chapter 10

Multigenerational Church Evangelism

EH – Chapter 21, 22, 23, 24, 25

MGCH – Chapter 17, Chapter 18

Witnessing Reports Due

November 26

Servanthood/Ministry and Sports Evangelism

EH – Chapter 26

MGCH – Chapter 11, Chapter 15, Chapter 16

Assimilation: Closing the Back Door

MGCH – Chapter 6, Chapter 19

Models for Church Evangelism

Extra Credit Evangelistic-Expository-Sermon Outline due on Phil. 4:5-7 or Luke 17:11-19 -- or a report on: The Church that Prays Together - Towns & Henderson—Due

December 3

Strategy Paper Due

Final Exam

SELECTED BIBLIOGRAPHY

Anderson, Leith. *Church for the 21st Century*. Minneapolis: Bethany House, 1992.

Anderson, Neil. *The Bondage Breaker: Overcoming Negative Thoughts, Irrational Feelings, and Habitual Sins*. Eugene, OR: Harvest House Publishing, 1993.

Atkinson, Donald A. and Charles L. Roesel. *Meeting Needs, Sharing Christ: Ministry Evangelism in Today's New Testament Church*. Nashville: LifeWay, 1995.

Avant, John, Malcolm McDow, and Alvin Reid. *Revival!* Nashville: Broadman & Holman Publishers, 1996.

Barker, Joel A. *Future Edge: Discovering the New Paradigms of Success*. Fairfield, NJ: William Morrow, 1992.

Barna, George. *Evangelism That Works: How to Reach Changing Generations with the Unchanging Gospel*. Ventura, CA: Regal Books, 1995.

Beougher, Timothy K. and Alvin L. Reid. *Evangelism for a Changing World Essays in Honor of Roy J. Fish*. Wheaton: Harold Shaw Publishers, 1995.

Bosch, David, Alan Neely, and Wayne Pipkin, eds. *Believing in the Future: Toward a Missiology of Western Culture*. Grand Rapids: Trinity Press International, 1995.

Carson, D. A., ed. *Telling the Truth: Evangelizing Postmoderns*. Grand Rapids: Zondervan, 2000.

Celek, Tim, Dieter Zander and Patrick Kampert. *Inside the Soul of the New Generation: Insight and Strategy for Reaching Busters*. Grand Rapids: Zondervan, 1996.

Chaney, Charles L. and Granville Watson. *Evangelism Today and Tomorrow*. Nashville: Broadman Press, 1993.

- Collins, Gary. *Soul Search: A Spiritual Journey to Authentic Intimacy with God*. Nashville: Thomas Nelson Publishers, 1998.
- Comisky, Joel. *Home Cell Group Explosion*. Houston: Touch Publications, 1998.
- Cymbala, Jim. *Fresh Wind, Fresh Fire: What Happens When God's Spirit Invades the Heart of His People*. Grand Rapids: Zondervan, 1997.
- _____. *Fresh Faith: What Happens When Real Faith Ignites God's People*. Grand Rapids: Zondervan, 1999.
- Drummond, Lewis A. *The Word of the Cross: A Contemporary Theology of Evangelism*. Nashville: Broadman Press, 1992.
- Easum, Bill. *Leadership on the Other Side: No Rules, Just Clues*. Nashville: Abingdon Press, 2000.
- _____. *Sacred Cows Make Gourmet Burgers: Ministry Anytime, Anywhere by Anyone*. Nashville: Abingdon Press, 1995.
- Erickson, Millard J. *Postmodernizing the Faith: Evangelical Responses to the Challenge of Postmodernism*. Grand Rapids: Baker Books, 1998.
- Fay, William. *Share Jesus Without Fear*. Nashville: Broadman and Holman, 1999.
- Ford, Kevin Graham. *Jesus for a New Generation: Putting the Gospel in the Language of Xers*. Westmont, IL: InterVarsity, 1995.
- Galloway, Dale. *20/20 Vision: How to Create a Successful Church with Lay Pastors and Cell Groups*. Portland, OR: Foundations of Hope, 1986.
- Gibbs, Eddie. *Church Next: Quantum Changes in How We Do Ministry*. Downers Grove: IVP, 2000.
- George, Carl F. H. *Prepare Your Church for the Future*. Grand Rapids: Chosen Books, 1991.
- Groothuis, Douglas R. *Truth Decay: Defending Christianity Against the Challenges of Postmodernism*. Downers Grove, IL: InterVarsity, 2000.
- Hadaway, C. Kirk and David A. Roozen. *Rerouting the Protestant Mainstream: Sources of Growth and Opportunities for Change*. Nashville: Abingdon Press, 1995.
- Hawthorne, Steve and Graham Kendrick. *Prayer-Walking: Praying On Site With Insight*. Orlando: Creation House, 1993.
- Henderson, David W. *Culture Shift: Communicating God's Truth to or Changing World*. Grand Rapids: Baker Books, 1998.
- Hull, Bill. *The Disciple-Making Church*. Tarrytown, NY: Revell, 1998.
- Hunt, Josh. *Let It Grow: Changing to Multi-Congregation Churches*. Grand Rapids: Baker Books, 1993.
- Hunter, George. *Celtic Way of Evangelism*. Nashville: Abingdon Press, 2000.
- _____. *Church for the Unchurched*. Nashville: Abingdon Press, 1996.
- _____. *How to Reach Secular People*. Nashville: Abingdon Press, 1992.
- Hybels, Bill and Mark Mittelberg. *Becoming A Contagious Christian*. Grand Rapids: Zondervan, 1996.
- Hybels, Bill. *Rediscovering Church: The Story and Vision of Willow Creek Community Church*. Grand Rapids: Zondervan, 1995.
- Johnston, Graham. *Preaching to the Postmodern World*. Grand Rapids: Baker Books, 2001.
- Kelly, Gerard. *RetroFuture: Rediscovering our Roots, Recharting our Routes*. Downers Grove, IL: InterVarsity Press, 2000.
- Kramp, John. *Out of Their Faces and Into Their Shoes: How to Understand Spiritually Lost People and Give Them Directions to God*. Nashville: Broadman and Holman Publishers, 1995.
- Logan, Robert. *Beyond Church Growth*. Tarrytown, NY: Revell, 1989.
- Long, Jimmy. *Generating Hope: A Strategy for Reaching the Postmodern Generation*. Westmont, IL: InterVarsity Press, 1997.
- Loscalzo, Craig A. *Apologetic Preaching: Proclaiming Christ to a Postmodern World*. Downers Grove, IL: InterVarsity Press, 2000.
- McIntosh, Gary and Glen Martin. *The Issachar Factor: Understanding Trends that Confront Your Church and Designing Strategy for Success*. Nashville: Baptist Sunday School Board, 1994.
- McIntosh, Gary. *Make Room for the Boom... or Bust: Six Church Models for Reaching Three Generations*. Tarrytown, NY: Revell, 1997.
- _____. *Three Generations: Riding the Waves of Change in Your Church*. Grand Rapids: Revell, 1995.
- McLaren, Brian D. *The Church on the Other Side: Doing Ministry in the Postmodern Matrix*. Grand Rapids: Zondervan, 2001.
- _____. *Finding Faith: A Self-Discovery Guide for Your Spiritual Quest*. Grand Rapids: Zondervan, 1999.
- McLaren, Brian. *Church on the Other Side*. Grand Rapids: Zondervan, 2000.

- McNeal, Reggie. *A Work of Heart*. San Francisco: Jossey-Bass, 2000.
- McNeal, Reggie. *Revolution in Leadership: Training Apostles for Tomorrow's Church*. Nashville: Abingdon, 1998.
- Malphurs, Aubrey. *Developing a Vision for Ministry in the 21st Century*. Grand Rapids: Baker Books, 1992.
- _____. *Doing Church: A Biblical Guide for Leading Ministries Through Change*. Grand Rapids: Kregel Publications, 1999.
- _____. *Maximizing Your Effectiveness: How to Discover and Develop Your Divine Design*. Grand Rapids: Baker Books, 1995.
- _____. *Planting Growing Churches for the 21st Century: A Comprehensive Guide for New Churches and Those Desiring Renewal*. Grand Rapids: Baker Books, 1992.
- _____. *Pouring New Wine into Old Wineskins: How to Change a Church Without Destroying It*. Grand Rapids: Baker Books, 1993.
- _____. *Values-Driven Leadership: Discovering and Developing Your Core Values for Ministry*. Grand Rapids: Baker Books, 1996.
- Maxwell, John. *Developing the Leaders Around You*. Nashville: Thomas Nelson, 1995.
- _____. *Developing the Leader Within You*. Nashville: Thomas Nelson, 1993.
- Miles, Delos. *Church Growth - a Mighty River*. Nashville: Broadman Press, 1981.
- Morgenthaler, Sally. *Worship Evangelism: Inviting Unbelievers Into the Presence of God*. Grand Rapids: Zondervan, 1995.
- Nash, Ronald H. *Is Jesus the Only Savior?* Grand Rapids: Zondervan, 1994.
- Neighbour, Ralph W., Jr. *Future Church*. Nashville: Broadman Press, 1980.
- _____. *The Seven Last Words of the Church*. Pasadena, CA: Fuller Institute, 1992.
- Newbigin, Lesslie. *Foolishness to the Greeks: The Gospel in Western Culture*. Grand Rapids: Eerdmans, 1986.
- _____. *The Gospel in a Pluralist Society*. Grand Rapids: Eerdmans, 1990.
- Phillips, Timothy R. and Dennis L. Okholm, eds. *Christian Apologetics in the Postmodern World*. Downers Grove, IL: InterVarsity Press, 1995.
- Pollard, Nick. *Evangelism Made Slightly Less Difficult*. Downers Grove, IL: InterVarsity Press, 1997.
- Popcorn, Faith. *Clicking: 16 Trends to the Future to Fit Your Life, Your Work and Your Business*. New York: HarperCollins, 1996.
- Rainer, Thom S. *The Bridger Generation*. Nashville: Broadman and Holman, 1997.
- _____. *Effective Evangelistic Churches: Successful Churches Reveal What Works and What Doesn't*. Nashville: Broadman and Holman Publishers, 1996.
- Rainer, Thom S., ed. *Evangelism in the Twenty-First Century: The Critical Issues*. Wheaton: Harold Shaw Publishers, 1989.
- Richardson, Rick. *Evangelism Outside the Box: New Ways to Help People Experience the Good News*. Downers Grove, IL: InterVarsity, 2000.
- Robinson, Darrell. *Total Church Life*. Nashville: Broadman Press 1993.
- Schaller, Lyle. *21 Bridges to the 21st Century*. Nashville: Abingdon, 1994.
- _____. *Discontinuity and Hope: Radical Change and the Path to the Future*. Nashville: Abingdon, 1999.
- _____. *The Interventionist*. Nashville: Abingdon, 1997.
- Schwarz, Christian. *Natural Church Development: A Guide to Eight Essential Qualities of a Healthy Church*. Carol Stream, IL: ChurchSmart Resources, 1996.
- Sjogren, Steve. *Conspiracy of Kindness: A Refreshing New Approach to Sharing the Love of Jesus with Others*. Ann Arbor: Servant Publications, 1993.
- Smith, Chuck Jr. *The End of the World as We Know It: Clear Direction for Bold and Innovative Ministry in a Postmodern World*. Waterbrook Press, 2001.
- Steinbron, Melvin J. *The Lay Driven Church: How to Empower the People in Your Church to Share the Tasks of Ministry*. Ventura, CA: Regal Books, 1997.
- Strauss, William and Neil Howe. *Generations: The History of America's Future 1584-2069*. Fairfield, NJ: William Morrow, 1996.
- Strobel, Lee. *The Case for Christ: A Journalist's Personal Investigation of the Evidence for Jesus*. Grand Rapids: Zondervan, 1998.
- _____. *Case for Faith: A Journalist Investigates the Toughest Objections to Christianity*. Grand Rapids: Zondervan, 2000.
- _____. *Inside the Mind of Unchurched Harry and Mary*. Grand Rapids: Zondervan, 1993.

- Sweet, Leonard. *Soul Tsunami: Sink or Swim in the New Millennium Culture*. Grand Rapids: Zondervan, 1999.
- _____. *Aqua Church Essential Leadership Arts for Piloting Your Church in Today's Fluid Culture*. Loveland, CO: Group Publishing, 1999.
- Thompson, W. Oscar, Jr. *Concentric Circles of Concern: Seven Stages for Making Disciples*. Nashville: Broadman Press, 1981.
- Van Gelder, Craig and Richard J. Mouw. *The Essence of Church: A Community Created by the Spirit*. Grand Rapids: Baker Books, 2000.
- Warden, Michael, ed. *Experience God in Worship: Perspectives on the Future of Worship in the Church from Today's Most Prominent Leaders*. Loveland, CO: Group Publishing, 2000.
- Warren, Rick. *The Purpose-Driven Church : Growth Without Compromising Your Message and Mission*. Grand Rapids: Zondervan, 1995.
- Webber, Robert. *Ancient-Future Faith Re-thinking Evangelicalism for a Postmodern World*. Grand Rapids: Baker Books, 1999.
- White, James Emory. *Opening the Front Door: Worship and Church Growth*. Nashville: Convention Press, 1992.
- Wright, Tim. *Unfinished Evangelism: More Than Getting Them in the Door*. Minneapolis: Augsburg, 1995.