



## **CEAM8305**

Strategic Church Development through Christian Education  
New Orleans Baptist Theological Seminary  
Christian Education Division

Professional Doctoral Seminar  
August 13-15, 2015

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*The mission of New Orleans Baptist Theological Seminary is to equip leaders to fulfill the Great Commission and the Great Commandments through the local church and its ministries.*

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### **Purpose of the Course**

The purpose of this course is to explore how Christian Education programs and ministries have been used to accomplish the mission of the church and guide students to develop strategies for multiple contexts. Seminar contents will be integrated into practice through the development of church strategic ministry plans

### **Core Value Focus**

*Doctrinal Integrity* – Knowing that the Bible is the Word of God, we believe it, teach it, proclaim it, and submit to it. The doctrinal statements used in our evaluations are our Articles of Religious Belief and the Baptist Faith and Message Statement.

*Spiritual Vitality* – We are a worshiping community, with both personal spirituality and gathering together as a Seminary for the praise and adoration of God and instruction in His Word.

*Mission Focus* – We are not here merely to get an education or to give one. We are here to change the world by fulfilling the Great Commission and the Great Commandments through the local church and its ministries.

*Characteristic Excellence* – What we do, we do to the utmost of our abilities and resources as a testimony to the glory of our Lord and Savior Jesus Christ.

*Servant Leadership* – We follow the model of Jesus and exert leadership and influence through the nurture and encouragement of those around us.

Annually, the President will designate a core value that will become the focus of pedagogy for the year. For 2015-2016 academic year the Core Value is *Mission Focus*.

### **Student Learning Outcomes**

Students will be able to accomplish the following:

1. Demonstrate a comprehension of the theological rationale and foundation for the practice of Christian education in a local church or ministry setting.
2. Analyze current trends in Christian education and compare them to the student's current ministry situation.
3. Identify strengths and weaknesses of current models for the practice of Christian education.
4. Value the role and practice of Christian education as it relates to accomplishing the mission and purpose of the local church.
5. Prepare an abbreviated strategic plan for the implementation of Christian education and church development in the student's current ministry situation.

### **Course Description**

This course focuses on the delivery of Christian education in a local church context to foster strategic church development. Both traditional and contemporary Christian education methods for all age groups will be studied. Specific attention will be given to both Sunday School and small cell groups as agents of Christian education.

### **Required Readings**

The following text and resources are required reading for class discussions and are to be read in their entirety unless otherwise specified. Assigned text should be read prior to the first day of class.

### **Read all of the following textbooks:**

Estep, James R., Michael J. Anthony, and Gregg R. Allison. *A Theology for Christian Education*. Nashville, TN: B & H Publishing Group, 2008. (ISBN 978-0-8054-4457-5)

Knight, George R. *Philosophy & Education: An Introduction to Christian Perspective*, 4<sup>th</sup> ed. Berrin Springs, MI: Andrew University Press, 2006.

Malphurs, Aubrey. *Advanced Strategic Planning: A New Model for Church and Ministry Leaders*, 2nd ed. Grand Rapids, MI: Baker, 2005. (ISBN 0-8010-9181-0)

**Preview the following resources.** Choose one that best fits your ministry context as you develop a **strategy or strategic process** to shape your Christian Education ministry. Alternatives may be used with permission from the instructor. (Please request prior to use. Provide the bibliographic information through email correspondence.)

Easum, Bill. *The Complete Church Ministry Audit*. Nashville, TN: Abingdon Press, 2006

Mancini, Will. *Church Unique: How Missional Leaders Cast Vision, Capture Culture, and Create Movement*. San Francisco: Jossey-Bass, 2008. (ISBN 978-0787996833)

Stetzer, Ed and Thom Rainer. *Transformational Church: Creating a New Scorecard for Congregations*. Nashville: Broadman and Holman, 2010.

**And one of the following will be assigned.**

Boren, M. Scott. *Making Cell Groups Work*, Houston, TX: Cell Group Resources, 2002

Donahue, Bill, and Russ G Robinson. *Building a Life-Changing Small Group Ministry*. Grand Rapids, MI: Zondervan, 2012.

Osborne, Larry. *Sticky Church*, Grand Rapids: Zondervan, 2008.

Parr, Steve. *Sunday School that Really Works: A Strategy for Connecting Congregations to Communities*. Grand Rapids, MI: Kregel Publishers, 2010

Taylor, Allan. *Sunday School in HD* Nashville: Broadman and Holman, 2009

**Recommended Resources: The following texts should be considered in the development of a strategic plan.**

Hawkins, Greg, and Cally Parkinson. *Reveal: Where Are You?* Barrington, IL: Willow Creek Association, 2007

Mims, Gene. *The Kingdom Focused Church*. Nashville, TN: Broadman and Holman, 2003.

Poling, Wayne, ed. *Sunday School Manual*. Nashville, TN: LifeWay Press, 2009. Available at: [http://www.lifeway.com/lwc/files/lwcF\\_How\\_to\\_ss\\_manual.pdf.pdf](http://www.lifeway.com/lwc/files/lwcF_How_to_ss_manual.pdf.pdf)

Yount, William. *The Teaching Ministry of the Church*. Nashville: B&H Publishing Group, 2008.

### **Assignments and Evaluation Criteria**

The following learning activities and assessments are to be completed as described below by the scheduled dates. All written assignments will be submitted through BlackBoard.

## Course Assignments

### *Before the Seminar*

1. **Analysis:** Each student will analyze either his/her current church or a prior church in which he/she is/was active in regard to the church's practice of Christian education. Specific attention is to be given to the church's development and implementation of the theological rationale for the educational ministry (including Sunday School, small groups, discipleship groups, age group gatherings, missions organizations, or other education programs.) Assessment of the Christian education model followed by the church/ministry and its ministry is to be provided. The educational ministry of the church is also to be evaluated in regard to: 1) biblical integrity, 2) theological soundness, 2) implementation of the five functions of the church, 3) budget allocation, and 4) value to the church. The analysis should be a total of eight complete pages. A template will be provided to guide your report. **Due Aug 10, 2015**
  
2. **Read Assigned Textbooks.** Students will read the assigned textbooks prior to class and be prepared to present and defend stated approaches to church assessment and strategies for growth and/or health. **Due Aug 12, 2015**
  
3. **Ten Questions:** Each student will write a definition of Christian Education and explain the relationship of Christian Education to discipleship and spiritual formation. Student will also generate a list of 10 questions from the reading assignments. Proposed questions should reflect significant concepts addressed in the texts and the implications to various ministry contexts. **Due Aug 12, 2015**
  
4. **Book Summary:** Each student will complete a 4 page summary and review of a specific assigned textbook using a **template** supplied by the professor. Copies will be provided to all seminar participants via Black Board. Students will be expected to lead a class discussion regarding the contents of the assigned text. Assignments will be made by July 1, 2015 **Due Aug 12, 2015**

Each summary should include a brief summary of the book, key ideas and principles, strengths and weaknesses of the author's position, points of agreement and disagreement. The application insert should be related to the student's personal ministry context and should identify at least five potential application points. Headlines and bullet points should be cited on the reverse side with adequate space for notes by class members. Summaries should be available online but be prepared to distribute copies to other participants in the seminar.

5. **Resource Review-** Examine resources linked to Baptist state conventions, Lifeway, and other Christian education sites that you may discover. Identify at least 5 tools, training venues, or planning manuals that are available and that you would consider using for your church or ministry.

### *During the Seminar*

6. **Textbook Presentation and Discussion:** Each student will present the key ideas, theological framework, and practical applications addressed in an assigned textbook. Students will make their book summary available through BlackBoard and be expected to lead a class discussion regarding the contents of the assigned text (see assignment #4). Individual assignments will be made by the professor before the class via e-mail.
7. **Seminar Participation:** Students are expected to be active participants in all sessions of the seminar. Note: The seminar actually begins with the receipt of the syllabus and continues until all assignments are completed and submitted. The seminar does not consist only of the class time component.

### *Following the seminar*

8. **Theological Rationale Paper:** Each student will prepare a four page paper presenting a theology for Christian education. The purpose of the paper is to have the student demonstrate the theological rationale and foundation for the practice of Christian education in a local church or ministry setting. **Due Oct 15, 2015**
9. **Annotated Bibliographies:** Create an annotated bibliography of sources that inform the philosophy and strategy for Christian Education in your church or ministry. Each entry should be a 3-4 sentence single-spaced paragraph. A minimum of ten (12) sources including course textbooks should be cited. Each annotated bibliographic entry should contain the correct format as cited in Turabian 9.3.6 with the addition of the number of pages of the referenced work at the end of the citation. Each annotation that follows should contain your appraisal and considerations of the text, not just a synopsis of the text. **Due Oct 15, 2015**
10. **Abbreviated Strategic Ministry Plan:** Each student will prepare an abbreviated strategic ministry plan for his/her church or ministry situation. Instructions will be provided during the on-campus portion of the seminar with regard to the scope and length of the report. It is anticipated that the paper will follow a format created from a synthesis of the presented material. **Due: Oct 31, 2013**

**Note to All Students:** Assignments should be submitted through Blackboard. Enroll yourself in the class. Enrollment instructions can be found at the following website.  
<http://nobts.edu/resources/pdf/ProDoc/StudentMaterials/Instructions%20for%20enrolling%20in%20NOBTS%20Blackboard.pdf>

### **Seminar Evaluation**

Church Analysis	20%
Book Summary	10%
Ten Questions	10%
Theological Paper	10%
Annotated Bibliography	15%
Strategic Ministry Plan	<u>35%</u>
	100%

Basic Turabian style is expected of all writing assignments for this seminar. Papers will be graded based on 70% content and 30 % form, spelling and grammar. **All assignments are expected to be submitted on time. Late assignments will incur a late penalty for the grade.**

**Directed Study:**

Students who choose to take this course as a Directed Study are expected to complete all the class assignments as detailed. Students are also required to complete three additional assignments to compensate for the “lost” seat time. All are due by the end of the trimester. 1. Choose one book from the required and write a summary and reaction paper 5-7 pages in length. 2. Select an additional book from the assigned area and produce a second summary. 3. Expand assignment #5 to include a brief paragraph on each of the questions you identified. Explain why you selected the question and how you might answer the question now that you have completed the reading.

**Assignment Formatting**

- Unless otherwise noted, type all assignments according to Turabian format.
- All papers must be written in third person.
- Use 12 point Times New Roman font.
- Use the same number of references as assigned pages.
- Use correct spelling and grammar.
- Use proper pagination.
- Include your name on the *Cover Page*.
- Staple assignments together as necessary or as required (*no report covers please*).
- Write the *full* assignment.

**Class Schedule: (Subject to Change)**

The seminar is scheduled to meet from 1:00 to 9:00 p.m. (Central Daylight Saving Time) on Wednesday, August 12, 2015 and 8:00 a.m. - 4:00 p.m. Thursday and Friday August 13-14, 2015. All times are Central Daylight Saving Time and include breaks and meal times. Projected Seminar Schedule (subject to change)

**Wednesday**

1:00-1:30pm	Introductions and Seminar Overview
1:30 - 2:45pm	Class Discussion: <i>What is Christian Education?</i>
2:45 - 3:00pm	Break
3:00-4:30pm	Class Discussion: <i>What Is My Church Doing? (Assessment reports)</i>
4:30-5:00pm	Break
5:00-6:00pm	Class Discussion: <i>What Is My Church Doing? (Assessment reports)</i>
6:00-7:00pm	Book Presentation and discussion
7:00-7:15pm	Wrap Up

**Thursday**

8:15- 8:30am	Devotion
8:30-10:00 am	Book Presentation 2 & 3
10:00 – 10:15 am	Break
10:15-11:45am	Book Presentation 4& 5
11:45-1:00pm	Lunch
1:00-2:30pm	Class Discussion: <i>Which Strategy is Best for My Church?</i>
2:30-2:45pm	Break
2:45-4:00pm	Class Discussion: <i>How Do We Measure Success?</i>

**Friday**

8:15- 8:30am	Devotion
8:30-9:45am	Class Discussion: <i>How Do We Measure Success? Cont'd</i>
9:45- 10:00am	Break
10:00-11:30am	TBA
11:30-1:00pm	Lunch
1:00-2:30pm	Ministry Impact and Application
2:30-2:45 pm	Break
2:45-4:00pm	Wrap up, unfinished business, follow up assignments.

## Selected Bibliography

- Anderson, Philip and Phoebe Anderson. *The House Church*. Nashville: Abingdon, 1975.
- Anthony, Michael J. and Warren S. Benson. *Exploring the History and Philosophy of Christian Education: Principles for the 21<sup>st</sup> Century*. Eugene: Oregon: Wipf & Stock Publishers, 2003.
- Arnold, Jeffrey. *Seven Tools for Building Effective Groups*. Colorado Springs: NavPress, 1997.
- \_\_\_\_\_. *The Big Book of Small Groups*. Downers Grove: InterVarsity, 1994.
- Barrett, Lois. *Building the House Church*. Kitchener: Herald, 1986.
- Coleman, Lyman. *Small Group Training Manual*. Littleton, CO: Serendipity, 1991.
- Coleman, Robert Emerson. *The Great Commission Lifestyle: Conforming Your Life to Kingdom Priorities*. Grand Rapids: F.H. Revell, 1992.
- Donahue, Bill. *Leading Life-Changing Small Groups*. Grand Rapids, MI: Zondervan, 2002
- Duewel, Wesley L. *Touch the World Through Prayer*. Grand Rapids: F. Asbury, 1986.
- Edgemon, Roy T. & Steve Williams. *Leading Discipleship in a Church: 1997-98*. Nashville: Baptist Sunday School Board, 1996.
- \_\_\_\_\_. *Leading Discipleship in a Church*. Nashville: Baptist Sunday School Board, 1997.
- Easum, Bill. *The Complete Church Ministry Audit*. Nashville, TN: Abingdon Press, 2006
- Estep, James R., Michael J. Anthony, and Gregg R. Allison. *A Theology for Christian Education*. Nashville: B & H Publishing Group, 2008
- Galloway, Dale. *20/20 Vision: How to Create a Successful Church With Lay Pastors and Cell Groups*. Portland, OR: Foundations of Hope, 1986.
- Getz, Gene A. and Charles R. Swindoll. *The Walk: Growing into the Fullness of Christ*. Nashville: Broadman and Holman, 2000.
- Gorman, Julie A. *Community That is Christian: A Handbook on Small Groups*. Wheaton: Victor, 1993.
- Hadaway, C. Kirk, Stuart A. Wright, and Francis M. DuBose. *Home Cell Groups and House Churches*. Nashville: Broadman, 1987.
- Hawkins, Greg, and Cally Parkinson. *Reveal: Where Are You?* Barrington, IL: Willow Creek Association, 2007

- Hellelbein, Frances, Marshall Goldsmith, and Richard Beckhard, eds. *The Leader of the Future: New Visions, Strategies, and Practices for the Next Era*. San Francisco: Jossey-Bass, 1996.
- Hemphill, Ken. *Revitalizing the Sunday Morning Dinosaur*. Nashville: Broadman and Holman, 1996.
- \_\_\_\_\_ and Bill Taylor. *Ten Best Practices To Make Your Sunday School Work*. Nashville: LifeWay, 2001.
- Hemphill, Ken, and R. Wayne Jones. *Growing an Evangelistic Sunday School*. Nashville: Broadman Press, 1989.
- Icenogle, Gareth Weldom. *Biblical Foundation for Small Group Ministry*. Downers Grove: InterVarsity, 1994.
- Knight, George R. *Philosophy & Education: An Introduction to Christian Perspective*, 4<sup>th</sup> ed. Berrin Springs, MI: Andrew University Press, 2006.
- Long, Jimmy. *Small Group Leaders' Handbook: The Next Generation*. Downers Grove: InterVarsity, 1995.
- Mack, Michael C. *The Synergy Church: A Strategy for Integrating Small Groups and Sunday School*. Grand Rapids: Baker, 1996.
- Mallory, Sue. *The Equipping Church: Serving Together to Transform Lives*. Grand Rapids, MI: Zondervan, 2001.
- \_\_\_\_\_ and Brad Smith. *The Equipping Church Guidebook*. Grand Rapids, MI: Zondervan, 2001.
- Malphurs, Aubrey. *Advanced Strategic Planning: A New Model for Church and Ministry Leaders*, 2nd ed. Grand Rapids, MI: Baker, 2005.
- \_\_\_\_\_. *Developing a Vision for Ministry in the Twenty-first Century*. Grand Rapids: Baker, 1992.
- Mancini, Will. *Church Unique: How Missional Leaders Cast Vision, Capture Culture, and Create Movement*. San Francisco: Jossey-Bass, 2008
- McBride, Neal F. *How To Build A Small Groups Ministry*. Colorado Springs, CO: NavPress, 1995.
- McIntosh, Gary. *Make Room for the Boom...or Bust: Six Models for Reaching Three Generations*. Tarrytown, NY: Revell, 1997.
- Mims, Gene. *Kingdom Principles for Church Growth* (rev.). Nashville: LifeWay, 2001.

- Poling, Wayne, ed. *Sunday School Manual*. Nashville: LifeWay Press, 2009.
- Rhodes, David. *Cell Church or Traditional?: Reflections on the Church*. Cambridge: Grove, 1996.
- Stetzer, Ed and Thom Rainer. *Transformational Church: Creating a New Scorecard for Congregations*. Nashville: Broadman and Holman, 2010.
- Southern, Richard and Robert Norton. *Cracking Your Congregation's Code*. San Francisco: Jossey-Bass, 2001.
- Stanley, Andy and Ed Young. *Can We Do That: 24 Innovative Practices that Will Change the Way You Do Church*. Howard Publishing, 2002.
- Taylor, Bill. *21 Truths, Traditions, and Trends*. Nashville: Convention, 1996.
- Ver Straten, Charles A. *A Caring Church: Through Shepherding Ministries*. Grand Rapids: Baker Book House, 1988.
- Warren, Rick. *The Purpose-Driven Church: Growth without Compromising Your Message and Mission*. Grand Rapids: Zondervan, 1995.
- Welch, Bobby H. *Evangelism Through Sunday School: A Journey of Faith*. Nashville: LifeWay, 1997.
- White, James Emery. *Rethinking the Church: A Challenge to Creative Redesign in an Age of Transition*. Grand Rapids: Baker, 1997.