



**DISC5260 Discipleship Strategies**  
New Orleans Baptist Theological Seminary  
Church Ministry Division  
Spring 2022 (Tuesday/Thursday, 9:30-10:20 a.m.)

**Dr. Randy Stone** ([RStone@nobts.edu](mailto:RStone@nobts.edu))

Professor of Christian Education  
Occupying the John T. Sisemore Chair of Christian Education  
Director, EdD & D.Ed.Min Programs  
Sanders Center for Ministry Excellence  
3939 Gentilly Blvd. New Orleans, LA 70126  
Office: (504) 282-4455 Ext. 3726  
Grader: RStonegrader@gmail.com

---

*New Orleans Baptist Theological Seminary and Leavell College prepare servants  
to follow Christ, proclaim His truth, and fulfill His mission.*

---

### **Course Description**

This course is designed to equip students for leading discipleship ministries in a local church by exploring a variety of methods and approaches used in a response to the Great Commission mandate in churches today. Students are exposed to select and different materials and methods of discipleship in correlation to the Bible Study programs in local churches to provide basis for future adaptation. The student is also introduced to developmental processes currently available.

### **Student Learning Outcomes**

This course is designed to introduce students to the basic principles, procedures, guidelines, and available resources for discipleship strategies within the local church. The student involved in this process should be able to accomplish the following:

- Examine a variety of discipleship strategies that can be utilized in local church praxis.
- Understand and be able to discuss foundational concepts related to current developmental processes for various age groups.
- Value/Appreciate the importance of the discipleship mandate given to all believers in Scripture.
- Develop a discipleship strategy, which can be implemented in the student's specific ministry setting.

### **Course Teaching Methodology**

The course will involve the following methodologies: lecture, group discussion, and an interactive discovery-learning format.

### **Textbooks**

The following text and resources are required reading for class discussions and are to be read in their entirety unless otherwise specified.

### **Required Texts**

Abсалom, Alex and Bobby Harrington. *Discipleship that Fits: The Five Kinds of Relationships God Uses to Help Us Grow*. Grand Rapids, MI: Zondervan, 2016.

Coleman, Robert. *The Master Plan of Evangelism*. Grand Rapids, MI: Revell, 1993.

Malphurs, Aubrey. *Strategic Disciple Making: A Practical Tool for Successful Ministry*. Grand Rapids, MI: Baker Books, 2009.

Stone, Randy. "Models for Disciple Making Ministry" in *Dispensable: Becoming and MVP in Disciplemaking*. Randy Stone, John McClendon, Jim Estep eds. Amazon, 2018. (Available from the Professor as a pdf)

### **Course Requirements**

All assignments should be submitted on time via blackboard for this course. In the blackboard shell, click the "Upload Assignments" link to upload your work. Please note that every assignment that is uploaded is time stamped with the date and time of the upload.

### **Classroom Decorum and Engagement**

**Due: Weekly**

Attendance/Participation is required for every course session due to the interactive learning format of the course. A positive attitude can only enhance the learning experience. Therefore, for the purposes of this class, a *positive attitude* and *participation* are defined as productive and interactive engagement with in-class/online threads and dialogues throughout a full course session. You cannot participate effectively if you are not focused on the subject matter while in the classroom. Consequently, the student is expected:

- To come class with a constructive point of view, prepared to interact with the readings and resources on the course topic in discussion groups and classroom dialogues.
- To dress appropriately and in accordance with the NOBTS Student Handbook. *This means no flip-flops and no ball caps!*
- To turn off cell phones and to not accept any phone calls during class.
- Use laptops, iPads and other electronic devices appropriately to enhance class participation and abstain from social media (i.e., Facebook, messaging, etc.) and ministry responsibilities (e-mails, web site updates, etc.) during class sessions.

### **Biblical Overview of Discipleship Paper – 20 points**

**Due: February 15**

Write an 8-page paper discussing the biblical mandate for discipleship. Include an overview of Old Testament and New Testament examples of discipleship. Examine how this mandate and the examples included are applicable to the local church. Use **at least** eight sources including the Bible and the course texts, preferably scholarly works. Use the NOBTS Style Guide for this assignment.

#### **Assignment Formatting**

- Type this assignment according to Turabian format
- All papers must be written in third person and double-spaced
- Use 12 point Times New Roman font
- Use the same number of references as assigned pages (at least 8)
- Use correct spelling and grammar
- Use proper pagination
- Include your name on the *cover page*
- Write the *full* assignment

### **Discipleship Models Comparison Chart– 20 points**

**Due: March 8**

Research historical or contemporary discipleship approaches used by local churches or para-church ministries. Identify five or more characteristics or features essential to each model. Complete a Discipleship Comparison Chart (available in Blackboard) of at least ten (10) models.

Introduce the chart with a brief (at least one robust paragraph) description of each model. Submit the entire assignment in word or pdf as an attachment in Blackboard assignment.

**Profile for Discipleship Strategy/Planning Chart– 15 points**

**Due: April 5**

Create a profile identifying the context for the development of a discipleship strategy (the culminating assignment). Include a one-page detailed description of the setting for the strategy (geographic location, ministry setting, needs, etc.) and a one-page detailed description of the individuals involved in the process (age, developmental needs, gender, etc.). Fill-out the “Discipleship Planning Chart” using the questionnaire guide provided by the professor. This profile should guide your understanding, evaluation, research, and development of your discipleship strategy handbook/presentation.

**Discipleship Strategy Handbook and Implementation – 35 points**

**Due: May 3**

Based on the discipleship strategies and the foundational concepts of development laid in class, the biblical foundations and mandates of discipleship discussed in your Biblical Overview of Discipleship paper, the **context profile** you created, and personal research, **develop** a discipleship strategy that can be implemented in your specific ministry setting. Create a PowerPoint presentation (25 slides with notes) or Publisher Handbook (25 pages), which provides an overview, explanation and rationale for your strategy. This presentation should include a **minimum** of 8 to 12 weeks detailed description for **how** to implement your strategy (which can either include planning processes or curriculum and content materials, etc.) should be included in this presentation. Further directions regarding this assignment will be provided during class. PDF’s, Keynote, or Pages will not be accepted for this assignment. Please complete the assignment according to provided rubric. (See syllabus appendix.)

**Final Examination– 10 points**

**Due May 5**

A Final Exam will be given at the conclusion of the semester. You will be expected to synthesize the course information and reflect on your Christian Ministry experience during the semester by responding to a number of selected essay questions.

**Evaluation of Grade**

The student's grade will be computed as follows:

Biblical Overview of Discipleship Paper	20%
Models Comparison Chart	20%
Profile for Discipleship Strategy Planning Chart	15%
Discipleship Strategy Handbook and Implementation	35%
Final Exam	<u>10%</u>
	100%

**Technical Assistance**

For assistance regarding technology, consult ITC (504-816-8180) or the following websites:

1. [Selfserve@nobts.edu](mailto:Selfserve@nobts.edu) - Email for technical questions/support requests with the [Selfserve.nobts.edu](http://Selfserve.nobts.edu) site (Access to online registration, financial account, online transcript, etc.)
2. [BlackboardHelpDesk@nobts.edu](mailto:BlackboardHelpDesk@nobts.edu) - Email for technical questions/support requests with the NOBTS Blackboard Learning Management System [NOBTS.Blackboard.com](http://NOBTS.Blackboard.com).
3. [ITCSupport@nobts.edu](mailto:ITCSupport@nobts.edu) - Email for general technical questions/support requests.
4. [www.NOBTS.edu/itc/](http://www.NOBTS.edu/itc/) - General NOBTS technical help information is provided on this website.

### **Late Assignments**

Assignments not submitted *on the due dates* are considered late and will be automatically penalized 5% for each day late including weekends. Late assignments will not be accepted one week beyond the original due date, *no exceptions*. **No grades of Incomplete will be issued for this course. If a late assignment is not received, a grade of “0” is automatically earned for the assignment.**

### **Grading Scale**

Your final grade will be based on your total accumulation of points as indicated under the *Evaluation of Grade* section of this syllabus according to the grading scale in the NOBTS catalog.

A: 93-100    B: 85-92    C: 77-84    D: 70-76    F: 69 and below

### **Netiquette**

Appropriate Online Behavior. Each student is expected to demonstrate appropriate Christian behavior when working online on Discussion Boards or whenever interaction occurs through web, digital, or other electronic medium. The student is expected to interact with other students in a fashion that will promote learning and respect for the opinions of others in the course. A spirit of Christian charity is expected at all times in the online environment.

### **Academic Honesty Policy**

All graduate and undergraduate NOBTS students, whether on-campus, internet, or extension center students, are expected to adhere to the highest Christian standard of honesty and integrity when completing academic assignments for all courses in every delivery system format. The Bible provides our standard for academic integrity and honesty. This standard applies whether a student is taking tests, quizzes, exams, writing papers, completing Discussion Boards, or any other course requirement.

### **Help for Writing Papers at “The Write Stuff”**

NOBTS maintains a Writing Center designed to improve English writing at the graduate level. Students can receive writing guides, tips, and valuable information to help in becoming a better writer.

### **Plagiarism on Written Assignments**

NOBTS has a no tolerance policy for plagiarism. Plagiarism in certain cases may result in expulsion from the seminary. See the NOBTS Student Handbook for definition, penalties, and policies associated with plagiarism.

## Course Schedule (Subject to Change)

Unit	Lecture Topic	Week
Unit 1	Introduction	January 18
Unit 2	What is the Mission of the Church?	January 20
Unit 3	What is Biblical Discipleship?	January 25, 27
	<b>READ:</b> Coleman, Master Plan of Evangelism	
Unit 4	Who is 'My Disciple'?	February 1, 3
Unit 5	The Pattern of Spiritual Growth	February 8, 10
<b>Assignment</b>	<b>Overview of Discipleship Research Paper</b>	<b>February 15</b>
Unit 6	Discipleship Shifts & Church Context	February 15, 17
Unit 7	Phases, Stages, & Steps of a Discipleship Strategy	February 22, 24
	<b>READ:</b> Absalom and Harrington: <i>Discipleship that Fits</i>	
Unit 8	Approaches & Models of Disciple-Making (Intro)	March 3
	<b>READ</b> Stone, "Models for Disciple Making Ministry"	
<b>Assignment</b>	<b>Discipleship Models Comparison Chart</b>	<b>March 8</b>
	Approaches & Models of Disciple-Making	March 8, 10
	Models Presentations and Discussion	March 8, 10
	<b>Spring Break</b>	<b>March 14-18</b>
Unit 9	Strategy Development, Part One	March 22, 24
	<b>READ:</b> Malphurs <i>Strategic Disciple Making</i>	
Unit 10	Strategy Development, Part Two	March 29, 31
<b>Assignment</b>	<b>Profile/Discipleship Planning Chart</b>	<b>April 5</b>
Unit 11	Mentoring & Discipling Men & Women	April 5, 7
Unit 12	Preschoolers, Children, and Discipleship	April 12, 14
Unit 13	Teenagers, Families, and Discipleship	April 19, 21
Unit 14	Creating a Comprehensive Discipleship Strategy	April 26, 28
	Sustainable Discipleship	April 26, 28
Conclusion	Unanswered Questions	May 3
<b>Assignment</b>	<b>Discipleship Strategy Handbook and Implementation Paper</b>	<b>May 3</b>
<b>Assignment</b>	<b>Final Exam</b>	<b>May 5</b>

## Selected Bibliography

- Adsit, Christopher B. *Personal Disciplemaking: A Step-by-step Guide for Leading a New Christian from New Birth to Maturity*. Orlando, FL: Integrated Resources, 1996.
- Blackaby, Henry and Richard. *Spiritual Leadership: Moving People on to God's Agenda*. Nashville, TN: B & H Publishers, 2001.
- Bonhoeffer, Dietrich. *The Cost of Discipleship*. New York: Macmillan, 1937.
- Briner, Bob and Ray Pritchard. *The Leadership Lessons of Jesus: A Timeless Model for Today's Leaders*. Nashville, TN: B & H Publishers, 1997.
- Bruce, A. B. *The Training of the Twelve*. Reprint ed. Grand Rapids, MI: Kregel Publications, 1971.
- Calkins, Raymond. *How Jesus Dealt With Men*. New York: Abingdon-Cokesbury Press, 1942.
- Camp, Lee C. *Mere Discipleship: Radical Christianity in a Rebellious World*. Grand Rapids, MI: Brazos Press, 2008.
- Cloud, Henry, and John Townsend. *How People Grow: What the Bible Reveals About Personal Growth*. Grand Rapids, MI: Zondervan, 2001.
- Cocklereece, Tom. *Simple Discipleship: How to Make Disciples in the 21<sup>st</sup> Century*. St. Charles, IL: ChurchSmart Resources, 2009.
- Cole, Neil. *Search and Rescue: Becoming a Disciple Who Makes a Difference*. Grand Rapids, MI: Baker Books, 2008.
- Coleman, Robert E. *The Master Plan of Evangelism*. Old Tappan: Fleming H. Revell Company, 1964.
- Dodson, Jonathan K. *Gospel-Centered Discipleship*. Wheaton, IL: Crossway, 2012.
- Eims, LeRoy. *The Lost Art of Disciple Making*. Grand Rapids, MI: Zondervan, 1978.
- Gangel, Kenneth. "The Meaning of Leadership" in *Leadership Handbook of Management & Administration*. James D. Berkley, ed. Grand Rapids, MI: Baker Books, 2007.
- Goleman, Daniel, Richard Boyatis, and Annie McKee. *Primal Leadership: Revitalizing the Power of Emotional Intelligence*. Boston: Harvard Business School Press, 2004.
- Habermas, Ronald T. *Introduction to Christian Education and Formation: A Lifelong Plan for Christ-Centered Restoration*. Grand Rapids, MI: Zondervan, 2008.
- Hedges, Brian G. *Christ Formed in You: The Power of the Gospel for Personal Change*. Wapwallopen, PA: Shepherd Press, 2010.
- Hesselbein, Frances and Marshall Goldsmith, eds. *The Leader of the Future 2: Visions, Strategies, and Practices for the New Era*. San Francisco: Jossey-Bass, 2006.
- Hodges, Herb. *Tally Ho the Fox: The Foundation for Building World-Visionary, World-Impacting, Reproducing Disciples*. 2 ed. Augusta, GA: Manhattan Source, 2001.
- Hull, Bill. *The Complete Book of Discipleship: On Being and Making Followers of Christ*. Colorado Springs, CO: NavPress, 2006.
- \_\_\_\_\_. *The Disciple-Making Church*. Grand Rapids, MI: Fleming H. Revell, 1990.
- Hunt, Josh, and Larry Mays. *Disciple-Making Teachers: How to Equip Adults for Growth and Action*. Loveland, CO: Group Publishing Inc., 1998.
- Huxhold, Harry N. *Twelve Who Followed: The Story of Jesus and His First Disciples*. Minneapolis, MN: Augsburg Publishing House, 1987.

- Iorg, Jeff. *The Painful Side of Leadership: Moving Forward Even When It Hurts*. Nashville, TN: B&H Books, 2009.
- Issler, Klaus. *Living Into the Life of Jesus: The Formation of Christian Character*. Downers Grove, IL: IVP Books, 2012.
- Jones, Laurie Beth. *Jesus CEO: Using Ancient Wisdom for Visionary Leadership*. New York: Hyperion, 1995.
- Koessler, John. *True Discipleship: The Art of Following Jesus*. Chicago, IL: Moody Publishers, 2003.
- Lane, Timothy S., and Paul David Tripp. *How People Change*. Greensboro, NC: New Growth Press, 2006.
- Lawless, Chuck. *Disciplined Warriors: Growing Healthy Churches That Are Equipped for Spiritual Warfare*. Grand Rapids, MI: Kregel Academic & Professional, 2002.
- Mancini, Will. *Innovating Discipleship: Four Paths to Real Discipleship Results (Church Unique Intentional Leader Series)*. Lexington, KY: CreateSpace Independent Publishing Platform, 2013.
- McCallum, Dennis and Jessica Lowery. *Organic Disciplemaking: Mentoring Others Into Spiritual Maturity and Leadership*. Houston, TX: Touch Publications, 2006.
- Mitchell, Michael R. *Leading, Teaching, and Making Disciples: World-Class Christian Education in the Church, School, and Home*. Bloomington, IN: Crossway Books, 2010.
- Ogden, Greg. "Servant Leadership" in *Leadership Handbook of Management & Administration*. James D. Berkley, ed. Grand Rapids, MI: Baker Books, 2007.
- \_\_\_\_\_. *Transforming Discipleship: Making Disciples a Few at a Time*. Downers Grove, IL: IVP Books, 2003.
- \_\_\_\_\_ and Daniel Meyer. *Leadership Essentials: Shaping Vision, Multiplying Influence, Defining Character*. Downers Grove, IL: IVP Connect, 2007.
- O'Grady, John F. *Disciples and Leaders: The Origins of Christian Ministry in the New Testament*. New York: Paulist Press, 1991.
- Petersen, Jim. *Lifestyle Discipleship: Encouraging Others to Spiritual Maturity*. Colorado Springs, CO: NavPress, 2007.
- Pettit, Paul, ed. *Foundations of Spiritual Formation: A Community Approach to Becoming Like Christ*. Grand Rapids, MI: Kregel Publications, 2008.
- Pope, Randy, and Kitti Murray. *Insourcing: Bringing Discipleship Back to the Local Church (Leadership Network Innovation Series)*. Grand Rapids, MI: Zondervan, 2013.
- Putman, David. *Breaking the Discipleship Code*. Nashville, TN: B & H Publishing Group, 2008.
- Scazzero, Peter L., and Warren Bird. *The Emotionally Healthy Church: A Strategy for Discipleship That Actually Changes Lives*. Updated & Expanded ed. Grand Rapids, MI: Zondervan, 2010.
- Taylor, Edward Lynn. *The Disciples of Jesus in the Gospel of Mark*. London: University Microfilms International, 1980.
- Wilkins, Michael J. *Following the Master: A Biblical Theology of Discipleship*. Grand Rapids, MI: Zondervan, 1992.
- Willard, Dallas. *The Spirit of the Disciplines: Understanding How God Changes Lives*. San Francisco: Harper & Row Publishers, 1988.
- Wright, N.T. *Following Jesus: Biblical Reflections on Discipleship*. Grand Rapids, MI: Wm. B. Eerdmans Publishing Co., 1995.

## Student Services

*This is a partial list of NOBTS student services available to all students, no matter your delivery system or location. If you have questions or do not see what you need here, please refer to [www.nobts.edu/student-services](http://www.nobts.edu/student-services), email us at [studentservices@nobts.edu](mailto:studentservices@nobts.edu), or call the Dean of Students office at 800-662-8701, ext. 3283. We are glad to assist you!*

Need	Email	Phone	Web Page
Advising – Graduate Program	<a href="mailto:studentservices@nobts.edu">studentservices@nobts.edu</a>	504.282.4455 x3312	<a href="http://www.nobts.edu/registrar/default.html#advising">www.nobts.edu/registrar/default.html#advising</a>
Advising – Undergraduate Program	<a href="mailto:lcadminasst@nobts.edu">lcadminasst@nobts.edu</a>	504.816.8590	<a href="http://www.nobts.edu/LeavellCollege">www.nobts.edu/LeavellCollege</a>
Church Minister Relations (for ministry jobs)	<a href="mailto:cmr@nobts.edu">cmr@nobts.edu</a>	504.282.4455 x3291	<a href="http://www.nobts.edu/CMR">www.nobts.edu/CMR</a>
Financial Aid	<a href="mailto:financialaid@nobts.edu">financialaid@nobts.edu</a>	504.282.4455 x3348	<a href="http://www.nobts.edu/financialaid">www.nobts.edu/financialaid</a>
PREP (help to avoid student debt)	<a href="mailto:Prepassistant1@nobts.edu">Prepassistant1@nobts.edu</a>	504.816.8091	<a href="http://www.nobts.edu/prep">www.nobts.edu/prep</a>
Gatekeeper NOBTS news	<a href="mailto:pr@nobts.edu">pr@nobts.edu</a>	504.816.8003	<a href="http://nobtsgatekeeper.wordpress.com">nobtsgatekeeper.wordpress.com</a>
Information Technology Center	<a href="mailto:itcsupport@nobts.edu">itcsupport@nobts.edu</a>	504.816.8180	<a href="http://selfserve.nobts.edu">selfserve.nobts.edu</a>
Help with Blackboard	<a href="mailto:blackboardhelpdesk@nobts.edu">blackboardhelpdesk@nobts.edu</a>	504.816.8180	<a href="http://nobts.blackboard.com">nobts.blackboard.com</a>
Library	<a href="mailto:library@nobts.edu">library@nobts.edu</a>	504.816.8018	<a href="http://www.nobts.edu/Library">www.nobts.edu/Library</a>
Online library resources	<a href="mailto:library@nobts.edu">library@nobts.edu</a>	504.816.8018	<a href="http://www.nobts.edu/research-links/default.html">http://www.nobts.edu/research-links/default.html</a>
Writing and Turabian style help	<a href="mailto:library@nobts.edu">library@nobts.edu</a>	504.816.8018	<a href="http://www.nobts.edu/writing/default.html">http://www.nobts.edu/writing/default.html</a>
Guest Housing (Providence Guest House)	<a href="mailto:ph@nobts.edu">ph@nobts.edu</a>	504.282.4455 x4455	<a href="http://www.provhouse.com">www.provhouse.com</a>
Student Counseling	<a href="mailto:lmccc@nobts.edu">lmccc@nobts.edu</a>	504.816.8004	<a href="http://www.nobts.edu/student-services/counseling-services.html">www.nobts.edu/student-services/counseling-services.html</a>
Women’s Programs	<a href="mailto:womensacademic@nobts.edu">womensacademic@nobts.edu</a>	504.282.4455 x3334	<a href="http://www.nobts.edu/women">www.nobts.edu/women</a>

For additional library resources in your state, check <http://www.nobts.edu/library/interlibrary-loan.html>

- GALILEO for Georgia students
- LALINC for Louisiana students
- Florida Virtual Library (<http://www.flelibrary.org/>) for Florida students
- Interact with us online at –



[TWITTER.COM/NOBTS](https://twitter.com/NOBTS)



[INSTAGRAM.COM/NOBTS](https://www.instagram.com/NOBTS)



[FACEBOOK.COM/NOBTS](https://www.facebook.com/NOBTS)

## Strategy Handbook and Implementation Paper Rubric

Discipleship Strategy Handbook & Implementation Paper				
This rubric describes how you will be evaluated for the assignment				
Levels of Achievement				
Criteria	Excellent	Good	Needs Improvement	Deficient
Discipleship Content	10 Points	8.5 points	7 points	5 Points
	Strategy is a well thought-out, exceptional strategy that supports the biblical basis for discipleship. The rationale is clearly communicated. Reflects application of critical thinking. Has a clear goal with prudent time stamps that are appropriate. A variety of sources are referenced. Is biblically accurate.	Strategy is a well thought-out, good plan that supports the biblical basis for discipleship. The rationale is given. Has application of critical thinking apparent. Has a clear goal with good time stamps. An acceptable number of sources are referenced. Is biblically accurate.	Strategy supports the biblical basis for discipleship. The rationale is vaguely referenced. Has application of critical thinking that is apparent. Has no clear goal and unwise time stamps. A limited number of sources are referenced. Has some inconsistencies.	Strategy provides inconsistent information for the biblical basis for discipleship. No rationale for discipleship is given. Has no apparent application of critical thinking. Has no clear goal and no selected time stamps. A few sources are referenced. Has significant misconceptions or misinterpretation on discipleship.
Grammatical Convention	No spelling, grammatical, or punctuation errors. High-level use of vocabulary and word choice.	Few (1 to 3) spelling, grammatical, or punctuation errors. Good use of vocabulary word choice.	Minimal (3 to 5) spelling, grammatical, or punctuation errors. Low-level use of vocabulary and word choice.	More than 5 spelling, grammatical, or punctuation errors. Poor use of vocabulary and word choice.
Strategy Organization	Discipleship strategy is clearly focused in an organized and thoughtful manner. Discipleship strategy is constructed in an exceptional and logical pattern to support the mission of the church in the selected profile context.	Discipleship strategy supports the mission of the church. Plan has a pattern, but occasionally is unfocused on specific profile. Strategic steps provided are logical and supports mission of the church in the selected profile context.	Strategy plan has focus but strays from the profile at times. Strategic steps appear to have a pattern, but the pattern is not consistently carried out in the project. Information in the strategy loosely supports the mission of the church in the selected profile context.	Strategic planning Content is unfocused and haphazard. Information does not support the solution to the challenge to make disciples. Information provided has no apparent pattern to support the mission of the church in the selected profile context.
Presentation Level	Exceptional creativity in visual format with over 20 slides or pages. Multimedia (charts, graphs, tables, illustrations, video) is used or referenced to clarify and illustrate the main points. Format enhances the content. Presentation captures audience attention. Presentation is organized, well planned	Good creativity in visual format with 17- 19 slides or pages. Multimedia (charts, graphs, tables, illustrations, video) is used or referenced to illustrate the main points. Format is appropriate for the content. Presentation captures audience or reader's attention. Presentation is well organized.	Acceptable creativity in visual format with 13-16 slides or pages. Multimedia (charts, graphs, tables, illustrations, video) loosely illustrates the main points. Format does not suit the content. Presentation does not capture audience or reader's attention. Presentation is loosely organized.	Limited creativity in visual format with 12 or less slides or pages. Presentation appears sloppy and/or unfinished. Multimedia (charts, graphs, tables, illustrations, video) is overused or underused. Format does not enhance content. Presentation has no clear organization.
Late Penalty	0 Points	-1 Points	-2 Points	-3 Points
Additional Missed Points	0 Points	-1 Points	-2 Points	-3 Points
	No additional missed points.	Reason Provided in Feedback.	Reason Provided in Feedback.	Reason Provided in Feedback.