

## **EVAN5250-01 CHURCH EVANGELISM**

New Orleans Baptist Theological Seminary  
Division of Pastoral Ministries

**Spring 2016**

**Wednesday 10:00–11:50 AM**

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Occupying the Roland Q. Leavell Chair of Evangelism  
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### **Mission Statement**

The mission of New Orleans Baptist Theological Seminary is to equip leaders to fulfill the Great Commission and the Great Commandments through the local church and its ministries.

### **Pastoral Ministries Division Mission Statement**

To prepare leaders by the development of the skills necessary for performing pastoral ministries, primarily within the context of the Church, and to assist churches, organizations, and individuals through the gifts and skills of Division members.

### **Core Value Focus**

The purpose of this course is to carry out the mission of NOBTS as is reflected through the core values and the core competencies in the following areas:

1. Spiritual Vitality - Evangelism is a part of the spiritual vitality for the individual Christian and for the church body as a whole.
2. Mission Focus - Carrying out of the Great Commission is consistent with the value of mission focus.  
**Mission Focus is the Core Value Focus for the 2015-2016 academic year.**
3. Characteristic Excellence and Servant Leadership - Each evangelistic effort needs to be carried out with excellence and in a manner consistent with the servant leadership model of Jesus.
4. Doctrinal Integrity – The evangelistic ministry of the local church must be grounded on solid biblical doctrine.

### **Curriculum Competencies Addressed**

- Disciple Making - The course will focus on the disciple making competency, particularly the pre-conversion and early conversion period of disciple making.
- Servant Leadership - All evangelistic efforts are to be carried out within the framework of servant leadership.
- Worship Leadership - Worship leadership will be addressed as to how to diminish distractions to effective evangelism in the context of worship services.
- Spiritual and Character Formation - The course will address the spiritual and character formation of the students and of those whom they serve.

- Biblical Exposition - The methods used to carry out the evangelistic calling of the church need to be consistent with biblical teachings and will involve biblical exposition.

## Course Description

The purpose of this class is to explore the ministry of evangelism through a local church and its ministries. In addition to a summary of various approaches to evangelism in local churches, the biblical, theological and historical aspects of evangelism will be highlighted as well in order to provide a holistic view.

## Student Learning Outcomes

In order to stimulate evangelistic church growth and health, the students, by the end of the course, should:

1. Be able to apply their knowledge and comprehension of the following concepts to the process of stimulating evangelistic church growth through mobilizing the church for evangelism:
  - The biblical mandate for church evangelism.
  - The biblical components of the Gospel, including various understandings of what it means to be “saved,” to “make a decision,” or “be drawn to Christ,” and how people may objectively know of and develop confidence in their salvation.
  - The ministry of evangelism; approaches to evangelism; and the biblical, theological, and historical aspects of evangelism.
2. Value the following concepts:
  - Sharing the Gospel with non-Christians.
  - A holistic view in evangelism.
3. Be able, with the help of various evangelistic tools, to share the Gospel with non-Christians and train other Christians in the use of the tools.
4. Be able to develop an informed, multi-faceted evangelistic strategy for a local church.

## Course Methodology

The course will feature a variety of teaching/learning methods including: lecture, multi-media presentation, dialogue, required reading, guest experts, examination, small and large group discussions, testimonies, reports, and independent study.

## Textbooks

*Evangelism Handbook* – Alvin Reid

*Mobilizing a Great Commission Church for Harvest* – Edited by Thomas Johnston

## Course Requirements

1. Each student will complete an **interview** with a person the student believes is not a Christian or has been out of church for at least 10 years. After the interview the student is to write a thoughtful reflection of the experience. The student may want to include selected significant quotes, a summary paragraph on each interview, what you learned about the person, what you discovered about yourself or what you need to learn. Please turn in the raw data/responses to the questions.

### Interview Guide

The student should ask for the time from the person in order to interview him/her for a class assignment with the objective being to simply learn how people see religious things. The purpose is not to convert the person or even share the gospel message. The purpose is to learn what people are thinking about religious matters. The interview must be conducted in person (not over the telephone or online).

Sample request: *“I am doing a research project and need your help. My assignment is to learn how people see religious things. Will you take a few minutes to help me?”*

Let them know that their name will not be included in any manner. You can interview people you know, business people, people in malls or other public places. Please do not interview family members for this assignment.

Take the approach of a student researching, not a minister evangelizing. Please do not try to convince them or debate with them; simply record their answers on a notepad. If they ask your opinion, gracefully decline (because you do not want to influence their answer). *After* the interview, if the person asks you to tell him/her your beliefs, listen to the Holy Spirit and either set another time to get together for that purpose or go ahead and share. THE POINT, if they feel you are conning them into a witnessing opportunity, you will not get their true feelings and thoughts.

The following represents questions the student should ask...

- 1.To you, what is God like? Describe God.  
If they don't believe in God, ask ...  
What do you value most in life?
- 2.How would you describe your religious background and church involvement if any?
- 3.What message do you think the church is trying to communicate?
- 4.What do you think it takes to be made right with God?
- 5.Describe what the name Jesus Christ means to you.
6. Why do you think people do not go to church?

The assignment will be due **February 10**. The student should be prepared to discuss his or her findings with a class on the due date.

2. **Two personal evangelism reports** of witnessing to a non-believer conducted during the course of the semester. The students are to use the guide prepared by the professor. The two reports are **due March 30**.

3. **Two exams**: Midterm Exam will be on **March 9**. Final Exam will be on **May 11**.

4. Each student will read **two required books**. The student will be asked to read assigned chapters according to the provided schedule. Reading progress will be evaluated via quizzes, discussion groups, and personal reflections. The student will work with a group to facilitate a presentation and discussion of the selected chapters/topics in the books. The assignments will be made during the second week of class.

5. Each student will develop **a comprehensive evangelism strategy** for a local church chosen by the student. The student will provide a description of the church's community using demographic information, Chamber of Commerce information, or other pertinent information. The student will develop a historical understanding of the church. The student will study the church's evangelistic obstacles, strengths/weaknesses and programs. The student will delineate an evangelistic strategy for the church for a period of at least twelve months. A typed, eight-page (minimum) double spaced paper will be prepared by the student. In addition, the student will provide a twelve month calendar with events that execute the evangelistic strategy developed by the student. More details will be given about the assignment in class. The assignment is **due April 13**.

**This assignment is an embedded assignment that will be completed by all students for all sections of this course. The rubric for grading this assignment is attached to this syllabus. Please complete the assignment according to the syllabus and this rubric.**

**Course Evaluation** (% of Grade)

1. Personal Evangelism Reports (10%)
2. Midterm Exam (20%)
3. Final Exam (20%)
4. Interview with the Lost/Unchurched (10%)
5. Presentation in Class (10%)
6. Reading Progress for Two Required Textbooks (10%)
7. Comprehensive Evangelism Strategy with a Calendar (20%)

**Grading Considerations**

- 1) Make up exams will be allowed only in the event of an emergency. Notification of such an emergency should be made in advance to the exam day by e-mailing the professor. Make-up exams will be more difficult than the regularly scheduled exams.
- 2) Assignments will be penalized four points for each day they are late, weekends and holidays included.
- 3) All work submitted for this class is to be typed. Grammar, syntax, spelling, punctuation, capitalization, etc. will be evaluated. Typographical errors and poor proofreading will be penalized.
- 4) All work must be completed on the day of the Final Exam with no work accepted after that time.
- 5) The student should submit all assigned work to receive a passing grade for the class.

**Class Schedule**

January 20 – Syllabus and Introductions

January 27 – What is Church Evangelism?  
EH – Chapter 1, 2

February 3 – Why Engage in Church Evangelism?  
EH – Chapter 3, 4  
MGCH – Chapter 1, 4

February 10 – Theology for Church Evangelism  
EH – Chapter 9

***Interview with Lost/Unchurched Due***

February 17 – History of Church Evangelism  
EH – Chapter 5, 6, 7, 8

February 24 – Spirituality for Church Evangelism  
EH – Chapter 10, 11, 12, 13, 14  
MGCH – Chapter 12

***Class Presentation Group 1***

March 2 – Strategy for Church Evangelism  
EH – Chapter 15, 18  
MGCH – Chapter 2, Chapter 5

March 9 – ***Midterm Exam***

March 16 – **Spring Break**

March 23 – Personal Evangelism and Apologetics in Church Evangelism  
EH – Chapter 16, Chapter 17  
MGCH – Chapter 3, Chapter 13, Chapter 14  
***Class Presentation Group 2***

March 30 – Worship Evangelism  
EH – Chapter 19  
MGCH – Chapter 9  
***Personal Evangelism Reports Due***

April 6 – Mass Evangelism  
EH – Chapter 20  
MGCH – Chapter 7, Chapter 8, Chapter 10  
***Class Presentation Group 3***

April 13 – Multigenerational Church Evangelism  
EH – Chapter 21, 22, 23, 24, 25  
MGCH – Chapter 17, Chapter 18  
***Strategy Paper Due***

April 20 – Servanthood/Ministry and Sports Evangelism  
EH – Chapter 26  
MGCH – Chapter 11, Chapter 15, Chapter 16  
***Class Presentation Group 4***

April 27 – Assimilation: Closing the Back Door  
Models for Church Evangelism  
Evangelistic Leadership  
MGCH – Chapter 6, Chapter 19

May 4 – Summary Discussion  
Review for Final Exam

May 11 – ***Final Exam***  
***(9:00 – 11:00 AM)***

## **Personal Evangelism Report (1-2 pages)**

### *Situation*

Date, time, location of the witnessing encounter

Name of the person and his or her background

### *Interaction*

How did you start your conversation?

How did you transition to the gospel message?

What evangelistic tool did you use in presenting the gospel?

How did you call for a response?

How did a person respond to the gospel?

If the person did not respond positively, what do you think is preventing him or her from trusting Christ alone as Savior and Lord?

What plans have you made for discipling this person?

### *Evaluation*

What were the hindrances to the presentation?

What did you do well?

What would you do differently?

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**EVAN5250 Church Evangelism**  
**Grading Rubric for Evangelism Strategy Assignment**

**Student:**\_\_\_\_\_

**Professor:**\_\_\_\_\_

**Semester:**\_\_\_\_\_

**Grade:**\_\_\_\_\_

| Criteria                                                                                                                                                                                                              | Points Possible | Points Earned |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|---------------|
| Provided description of the church's community utilizing appropriate demographic information.                                                                                                                         | 10 points       |               |
| Provided an historical analysis of the church including both institutional and spiritual factors. Included evangelistic obstacles, present programs, and strengths/weaknesses of the church.                          | 10 points       |               |
| Developed a multi-faceted evangelistic strategy for the church which is contextual, informed, workable, and spiritual in nature. Included the five stages of an effective strategy with corresponding actions/events. | 50 points       |               |
| Included a twelve month calendar with actions/events that execute the evangelistic strategy.                                                                                                                          | 20 points       |               |
| Report is free of errors in grammar, punctuation, spelling, word choice, format, and Turabian style issues. Strategy is at least eight pages long not including calendar.                                             | 10 points       |               |

**EVAN5250 Church Evangelism**  
**Assessment Rubric for Embedded Learning Assignment**

**Professor:** \_\_\_\_\_ **Student Name:** \_\_\_\_\_

**Location:** \_\_\_\_\_ **Semester:** \_\_\_\_\_

**Delivery System:** \_\_\_\_\_

| DOMAIN        | LEVEL                                                                                                                                                                                                                  | POOR<br>(1 POINT) | BASIC<br>(2 POINTS) | GOOD<br>(3 POINTS) | EXCELLENT<br>(4 POINTS) |
|---------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|---------------------|--------------------|-------------------------|
| UNDERSTANDING | Student understands the external and internal factors which impact the health and growth of a local church.                                                                                                            |                   |                     |                    |                         |
| APPLICATION   | Student applies knowledge of community demographics, church analysis, and effective strategy stages to develop a multi-faceted evangelistic strategy which is contextual, informed, workable, and spiritual in nature. |                   |                     |                    |                         |
| COMMUNICATION | Student communicates the community demographics, church analysis, and evangelistic strategy with clarity and competence.                                                                                               |                   |                     |                    |                         |