



**EVAN5300 EVANGELISM**  
**New Orleans Baptist Theological Seminary**  
**Division of Church Ministry**  
**Fall 2022 \* Tues. & Thurs. \* 9:30-10:50 AM**

**Dr. Preston L. Nix**

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Occupying the Roland Q. Leavell Chair of Evangelism  
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**Mission Statement**

New Orleans Baptist Theological Seminary and Leavell College prepare servants to walk with Christ, proclaim His truth, and fulfill His mission.

**Course Description**

The purpose of this course is to explore the nature and practice of evangelism with emphases upon the biblical, theological, historical, and practical applications within the context of the local church. Principles and methods of evangelistic church growth will be examined to equip students to lead their churches to fulfill the Great Commission in their communities. The course will include a practicum component to give students evangelistic tools as well as training and experience in personal witnessing.

**Student Learning Outcomes**

In order to stimulate evangelistic church growth and health, the students, by the end of the course should be able to:

1. Apply their knowledge and comprehension of the discipline of evangelism, approaches to evangelism, and the biblical, theological, historical, and practical aspects of evangelism to stimulate evangelistic church growth and health through mobilizing the church for evangelism in order to fulfill the Great Commission.
2. Share the Gospel with non-Christians.
3. Organize sharing the Gospel with non-Christians into their lifestyle.
4. Train others in the use of various evangelistic tools and approaches for sharing the Gospel with non-Christians.
5. Develop an informed, multi-faceted evangelistic strategy for a local church.

**Textbooks**

Beougher, Timothy. *Invitation to Evangelism: Sharing the Gospel with Compassion and Conviction*. Grand Rapids, MI: Kregel Academic, 2021.

Price, Wm. Craig, gen. ed. *Engage: Tools for Contemporary Evangelism*. Birmingham, AL: Iron Stream Media, 2019.

## Course Teaching Methodology

The course will feature a variety of teaching methods including class lectures and discussions, periodic evaluation over course reading material, small group activities and accountability, development of a Gospel presentation outline and a church evangelism strategy, examinations, and the personal involvement of students in local church evangelism.

## Course Requirements

1. TEXTBOOKS. Students will complete assigned readings of the textbooks according to the course requirements and schedule in the syllabus.
2. QUIZZES. A quiz may be given at any class session on recent class lectures or the assigned readings for the day. **Under no circumstances will any quiz ever be given in advance or as a make-up.** At the end of the semester, students may drop at least one quiz grade.
3. PERSONALIZED GOSPEL PRESENTATION OUTLINE. Each student will develop his/her personalized Gospel Presentation Outline incorporating the three essential elements of a Gospel witness which are Sin, Savior, and Salvation with two accompanying Scripture verses/passages for each element. The Presentation should include both an introduction as well as an invitation for response to the Gospel. Further instructions as to the development of the Personalized Gospel Presentation Outline will be provided by the professor. **Due: September 8.**
4. EVANGELISM TEAM. Students will spend 1.5 hours per week for 10 weeks in a personal evangelism ministry through a local church or parachurch ministry. Each student will turn in an Evangelism Team Information Form (See attached form.) on **August 25**. Each student will turn in a Weekly Report Form (See attached form.) of both his/her team and personal witnessing experiences at the end of the semester. **Due: December 1.**
5. MIDTERM EXAM. Students will complete a midterm exam covering the lecture material. The midterm exam will be conducted on **October 13**.
6. EVANGELISM REPORTS. Students will submit two typed verbatim accounts and four reflection reports (See attached form.) from personal witnessing experiences in which the student shared the Gospel with an unbeliever during the semester. **Due: 1 Verbatim Account and 2 Reflections at Midterm Exam – October 13 at 9:30 AM; 1 Verbatim Account and 2 Reflections at Final Exam – December 1 at 9:00 AM.**
7. COMPREHENSIVE EVANGELISM STRATEGY. Each student will develop a comprehensive evangelism strategy for a local church chosen by the student and approved by the professor. Ideally, the selected church should be the one in which the student is serving currently. The student will provide a description of the church's community using demographic information, Chamber of Commerce information, or other pertinent information. The student will develop a historical understanding of the church. The student will study the church's evangelistic obstacles,

strengths/weaknesses and programs. The student will delineate an evangelistic strategy for the church for a period of at least twelve months. A typed, eight page (minimum) double-spaced paper will be prepared by the student. In addition, the student will provide a twelve month calendar with events that execute the evangelistic strategy developed by the student. More details will be given about the assignment in class. The assignment will be graded according to the attached grading rubric. The assignment is **due November 15.**

8. **FINAL EXAM.** Students will complete a final exam covering the lecture material since the midterm exam. The final exam will be conducted on **December 1 at 9:00 AM.**

### Evaluation of Grade

The student's grade will be computed as follows:

(1)	Quizzes	10%
(2)	Gospel Presentation Outline	10%
(3)	Midterm Exam	20%
(4)	Evangelism Verbatim Accounts and Reflections	10%
(5)	Weekly Evangelism Team Report	10%
(6)	Comprehensive Evangelism Strategy	20%
(7)	Final Exam	20%

**Note:** A student must complete ALL of the above assignments in order to pass the class.

### Attendance Policy

Students are expected to attend and participate in the class sessions. Any student missing more than nine hours may receive an automatic grade of "F" for the course. Three tardies will count as one absence.

### Course Schedule

TUESDAY	THURSDAY
(Date) (Material to be Covered) (Readings: ITE = <i>Invitation to Evangelism</i> ; ENG = <i>Engage: Tools for Contemporary Evangelism</i> )  <i>(Assignments Due)</i>	
8/16 Introduction & Syllabus	8/18 Intentional Evangelism
8/23 Biblical Basis of Evangelism Definition of Evangelism  ITE, 3-40, 101-111	8/25 Motivations for Evangelism  ITE, 113-123; ENG, 3-14 <i>Due: Evangelism Team Information</i>

8/30 Devotional Life and Evangelism Sharing Your Personal Testimony  ITE, 141-147, 207-213	9/1 Practical Tips for Personal Evangelism Using Gospel Tracts/Marked NT  ITE, 125-140, 197-206; ENG, 203-215
9/6 The Holy Spirit and Evangelism  ITE, 26-29; ENG, 15-32	9/8 Prayer and Evangelism  ITE, 149-158; ENG, 225-240 <i>Due: Gospel Outline</i>
9/13 Various Methods of Personal Evangelism  ITE, 159-165, 183-195, 215-229	9/15 Theology of Evangelism  ITE, 41-57; ENG, 107-148
9/20 History of Evangelism – Part 1  ITE, 59-87; ENG, 61-103	9/22 History of Evangelism – Part 2
9/27 Strategy for Church Evangelism – Part 1  ITE, 313-320; ENG, 260-302	9/29 Strategy for Church Evangelism – Part 2  ITE, 303-312; ENG, 445-479
10/4 <b>FALL BREAK</b>	10/6 <b>FALL BREAK</b>
10/11 Drawing the Net Follow Up Evangelism  ITE, 249-257, 349-358; ENG, 480-492	10/13 <b>MIDTERM EXAM</b>  <i>Due: 1 Verbatim Account &amp; 2 Evangelism Reflections</i>
10/18 Dealing with Objections  ENG, 149-164	10/20 Spiritual Warfare and Evangelism
10/25 Worship Evangelism  ENG, 177-200	10/27 Mass/Event Evangelism
11/1 Servanthood, Ministry & Sports Evangelism  ITE, 231-239, ENG, 216-224, 360-370	11/3 Assimilation/Discipleship Evangelistic Leadership  ITE, 323-348; ENG, 241-259
11/8 Multigenerational Church Evangelism  ITE, 273-293, ENG, 303-359	11/10 Multicultural Church Evangelism Church Planting  ENG, 371-428
11/15 Apologetics and Evangelism Internet/Social Media Evangelism  ITE, 259-272, 241-247 <i>Due: Evangelism Strategy</i>	11/17 Evangelizing Various Groups  ITE, 89-99, 295-302

11/22 <b>THANKSGIVING BREAK</b>	11/24 <b>THANKSGIVING BREAK</b>
11/29 Lifestyle Evangelism The Harvest  ITE, 169-181	12/1 <b>FINAL EXAM -- 9:00-11:00 AM</b>  <i>Due: Evangelism Team Weekly Report Form Due: 1 Verbatim Account &amp; 2 Evangelism Reflections</i>

### Technical Assistance

For assistance regarding technology, consult ITC (504-816-8180) or the following websites:

1. [Selfserve@nobts.edu](mailto:Selfserve@nobts.edu) - Email for technical questions/support requests with the [Selfserve.nobts.edu](http://Selfserve.nobts.edu) site (Access to online registration, financial account, online transcript, etc.)
2. [Canvas.NOBTS.com](http://Canvas.NOBTS.com) Click on the “Help” button for technical questions/support requests regarding the NOBTS Canvas System. You can also email questions to [Canvas@nobts.edu](mailto:Canvas@nobts.edu).
3. [ITCSupport@nobts.edu](mailto:ITCSupport@nobts.edu) - Email for general technical questions/support requests.
4. [www.NOBTS.edu/itc/](http://www.NOBTS.edu/itc/) - General NOBTS technical help information is provided on this website.

### Help for Writing Papers at “The Write Stuff”

NOBTS maintains a Writing Center designed to improve English writing at the graduate level. Students can receive writing guides, tips, and valuable information to help in becoming a better writer. A copy of the approved NOBTS Style Guide can be found in the course Canvas shell, or can be located online at the Writing Center’s page on the seminary website at:

<https://www.nobts.edu/resources/pdf/writing/StyleGuide.pdf>

### Plagiarism on Written Assignments

NOBTS has a no tolerance policy for plagiarism. Plagiarism in certain cases may result in expulsion from the seminary. See the NOBTS Student Handbook for definition, penalties, and policies associated with plagiarism.

### Selected Bibliography

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**EVAN5300 EVANGELISM**

**EVANGELISM TEAM INFORMATION**

**TEAM MEMBERS:**

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**CHURCH/MINISTRY:**

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**OTHER INFORMATION:**

**EVANGELISM REFLECTION # \_\_\_\_\_**

**NAME:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

**CONTEXT**

- Person with whom you shared: \_\_\_\_\_
- Accompanied by: \_\_\_\_\_
- Opportunity a result of: \_\_\_\_\_

**INTERACTION**

- What did you learn about this person?
  
- How did you transition to sharing the gospel?
  
- What evangelistic tool/specific gospel presentation did you use?
  
- In your opinion, how clear was your explanation of the gospel message? Did you leave out any of the elements of the Gospel?
  
- What key issues and/or questions surfaced during your conversation?

- ❑ Were there any hindrances to your conversation?
  
- ❑ How did you address these hindrances?
  
- ❑ Did you call for a response? Why or why not? If you did, how did the person respond?
  
- ❑ If the person responded positively, what plans have you made for follow up and discipling of this person?
  
- ❑ If the person did not respond positively, what do you think is preventing him/her from receiving Christ?
  
- ❑ What plans did you make to talk again?

## EVALUATION

- ❑ What did you do well?
  
- ❑ What would you do differently next time?
  
- ❑ What did this experience teach you about sharing the gospel?

**EVAN5300 EVANGELISM**  
**Grading Rubric for Evangelism Strategy Assignment**

**Student:** \_\_\_\_\_

**Professor:** \_\_\_\_\_

**Semester:** \_\_\_\_\_

**Grade:** \_\_\_\_\_

Criteria	Points Possible	Points Earned
Provided description of the church's community utilizing appropriate demographic information.	10 points	
Provided an historical analysis of the church including both institutional and spiritual factors. Included evangelistic obstacles, present programs, and strengths/weaknesses of the church.	10 points	
Developed a multi-faceted evangelistic strategy for the church which is contextual, informed, workable, and spiritual in nature. Included the five stages of an effective strategy with corresponding actions/events.	50 points	
Included a twelve month calendar with actions/events that execute the evangelistic strategy.	20 points	
Report is free of errors in grammar, punctuation, spelling, word choice, format, and Turabian style issues. Strategy is at least eight pages long not including calendar.	10 points	

