



**EVAN5250-0001 CHURCH EVANGELISM (Mentoring)**  
**New Orleans Baptist Theological Seminary**  
**Division of Pastoral Ministries**  
**Fall 2016**

**Dr. Bo Rice**

Assistant Professor of Evangelism and Preaching  
Associate Dean of Supervised Ministry and Mentoring Programs  
Dodd 203  
504-816-8112  
[brice@nobts.edu](mailto:brice@nobts.edu)  
Twitter: @drborice

Administrative Assistant: KeeLynn Hutchison | [mentoring@nobts.edu](mailto:mentoring@nobts.edu)  
Teaching Assistant (Grader): Derek Kitterlin | [derekkitterlin@yahoo.com](mailto:derekkitterlin@yahoo.com)

**Mission Statement**

The mission of New Orleans Baptist Theological Seminary is to equip leaders to fulfill the Great Commission and the Great Commandments through the local church and its ministries.

**Core Value Focus**

The seminary has five core values.

- 1. Doctrinal Integrity:** Knowing that the Bible is the Word of God, we believe it, teach it, proclaim it, and submit to it. This course addresses Doctrinal Integrity specifically by preparing students to grow in understanding and interpreting of the Bible.
- 2. Spiritual Vitality:** We are a worshipping community emphasizing both personal spirituality and gathering together as a Seminary family for the praise and adoration of God and instruction in His Word. Spiritual Vitality is addressed by reminding students that a dynamic relationship with God is vital for effective ministry.
- 3. Mission Focus:** We are not here merely to get an education or to give one. We are here to change the world by fulfilling the Great Commission and the Great Commandments through the local church and its ministries. This course addresses Mission Focus by helping students understand the biblical foundations for fulfilling the Great Commission and the Great Commandments.
- 4. Characteristic Excellence:** What we do, we do to the utmost of our abilities and resources as a testimony to the glory of our Lord and Savior Jesus Christ. Characteristic Excellence is addressed by preparing students to excel in their ability to interpret Scripture, which is foundational to effective ministry.
- 5. Servant Leadership:** We follow the model of Jesus and exert leadership and influence through the nurture and encouragement of those around us. Servant Leadership is modeled by classroom deportment.

The core value focus for this academic year is **Characteristic Excellence**.

**Curriculum Competencies**

NOBTS faculty members realize that all ministers need to develop specific competencies if they are going to have an effective ministry. To increase the likelihood of NOBTS graduates having an effective ministry, the faculty developed a competency-based curriculum after identifying seven essential competencies necessary for effective ministry. All graduates are expected to have at least a minimum level of competency in all of the following areas:

1. **Biblical Exposition:** to interpret and communicate the Bible accurately.
2. **Christian Theological Heritage:** To understand and interpret Christian theological heritage and Baptist polity for the church.
3. **Disciple Making:** To stimulate church health through mobilizing the church for missions, evangelism, discipleship, and church growth.
4. **Interpersonal Skills:** To perform pastoral care effectively, with skills in communication and conflict management.
5. **Servant Leadership:** To serve churches effectively through team ministry.
6. **Spiritual and Character Formation:** To provide moral leadership by modeling and mentoring Christian character and devotion.
7. **Worship Leadership:** To facilitate worship effectively.

The curriculum competencies addressed in this course are: Discipleship Making, Servant Leadership, Worship Leadership, Spiritual and Character Formation, and Biblical Exposition.

### Course Description

The purpose of this class is to explore the ministry of evangelism through a local church and its ministries. In addition to a summary of various approaches to evangelism in local churches, the biblical, theological and historical aspects of evangelism will be highlighted as well in order to provide a holistic view.

### Student Learning Outcomes

In order to stimulate evangelistic church growth and health, the students, by the end of the course, should:

1. Be able to apply their knowledge and comprehension of the following concepts to the process of stimulating evangelistic church growth through mobilizing the church for evangelism:
  - The biblical mandate for church evangelism.
  - The biblical components of the Gospel, including various understandings of what it means to be “saved,” to “make a decision,” or “be drawn to Christ,” and how people may objectively know of and develop confidence in their salvation.
  - The ministry of evangelism; approaches to evangelism; and the biblical, theological, and historical aspects of evangelism.
2. Value the following concepts:
  - Sharing the Gospel with non-Christians.
  - A holistic view in evangelism.
3. Be able, with the help of various evangelistic tools, to share the Gospel with non-Christians and train other Christians in the use of the tools.
4. Be able to develop an informed, multi-faceted evangelistic strategy for a local church.

### Course Methodology

The course will feature a variety of teaching/learning methods including: lecture, multi-media presentation, required reading, examination, discussions, testimonies, reports, and independent study.

### Textbooks

*Evangelism Handbook* – Alvin Reid

*Mobilizing a Great Commission Church for Harvest* – Edited by Thomas Johnston

## Course Requirements

1. Each student will complete an **interview** with a person the student believes is not a Christian or has been out of church for at least 10 years. After the interview the student is to write a thoughtful reflection of the experience. The student may want to include selected significant quotes, a summary paragraph on each interview, what you learned about the person, what you discovered about yourself or what you need to learn. Please turn in the raw data/responses to the questions.

### Interview Guide

The student should ask for the time from the person in order to interview him/her for a class assignment with the objective being to simply learn how people see religious things. The purpose is not to convert the person or even share the gospel message. The purpose is to learn what people are thinking about religious matters. The interview must be conducted in person (not over the telephone or online).

Sample request: *“I am doing a research project and need your help. My assignment is to learn how people see religious things. Will you take a few minutes to help me?”*

Let them know that their name will not be included in any manner. You can interview people you know, business people, people in malls or other public places. Please do not interview family members for this assignment.

Take the approach of a student researching, not a minister evangelizing. Please do not try to convince them or debate with them; simply record their answers on a notepad. If they ask your opinion, gracefully decline (because you do not want to influence their answer). *After* the interview, if the person asks you to tell him/her your beliefs, listen to the Holy Spirit and either set another time to get together for that purpose or go ahead and share. **THE POINT**, if they feel you are conning them into a witnessing opportunity, you will not get their true feelings and thoughts.

The following represents questions the student should ask...

1. To you, what is God like? Describe God.  
If they don't believe in God, ask ...  
What do you value most in life?
2. How would you describe your religious background and church involvement if any?
3. What message do you think the church is trying to communicate?
4. What do you think it takes to be made right with God?
5. Describe what the name Jesus Christ means to you.
6. Why do you think people do not go to church?

2. **Two personal evangelism reports** of witnessing to a non-believer conducted during the course of the semester. The students are to use the guide prepared by the professor.

3. **Two exams**: There will be a Midterm and Final Exam.

4. Each student will read **two required books**. The student will be asked to read assigned chapters according to the provided schedule. Reading progress will be evaluated via quizzes, discussion, and personal reflections. Students will research assigned topics related to corresponding chapters in the books and discuss their findings with their mentors.

5. Each student will develop **a comprehensive evangelism strategy** for the local church or ministry context in which they are being mentored. The student will provide a description of the church's or ministry's community using demographic information, Chamber of Commerce information, or other pertinent information. The student will develop a historical understanding of the church or ministry. The student will study the church's or ministry's evangelistic obstacles, strengths/weaknesses and programs. The student will delineate an evangelistic strategy for the church or ministry for a period of at least twelve months. A typed, eight-page (minimum) double spaced paper will be prepared by the student. In addition, the student will provide a twelve month calendar with events that execute the evangelistic strategy developed by the student. More details will be given about the assignment in class. This strategy will be done in consultation with the mentor.

**This assignment is an embedded assignment that will be completed by all students for all sections of this course. The rubric for grading this assignment is attached to this syllabus. Please complete the assignment according to the syllabus and this rubric.**

6. **Mentorship Hours and Meetings:** The student will be required to fulfill the requirements of the mentorship, including the minimum of 30 hours working in the ministry setting during the semester. These specified hours do not include the weekly scheduled times for worship and Bible study. The student will meet with the mentor each week to discuss personal and ministry issues and hours worked. The student will submit weekly reports of the mentorship and ministry experiences. The reports should be two paragraphs with one paragraph devoted to the mentorship experiences of the week and one paragraph devoted to the ministry experiences of the week.

#### **Course Evaluation** (% of Grade)

1. Personal Evangelism Reports (10%)
2. First Sectional Exam (10%)
3. Second Sectional Exam (10%)
4. Interviews with the Unchurched (10%)
5. Reading Progress for Two Required Books (10%)
6. Comprehensive Evangelism Strategy with a Calendar (25%)
7. Mentorship Hours and Reports (25%)

#### **Grading Considerations**

- 1) Make up exams will be allowed only in the event of an emergency. Notification of such an emergency should be made in advance to the exam day by e-mailing the professor. Make-up exams will be more difficult than the regularly scheduled exams.
- 2) Assignments will be penalized four points for each day they are late, weekends and holidays included.
- 3) All work submitted for this class is to be typed. Grammar, syntax, spelling, punctuation, capitalization, etc. will be evaluated. Typographical errors and poor proofreading will be penalized.
- 4) All work must be completed on the day of the Final Exam with no work accepted after that time.
- 5) The student should submit all assigned work to receive a passing grade for the class.

#### **Technical Assistance**

For assistance regarding technology, consult ITC (504-816-8180) or the following websites:

1. [Selfserve@nobts.edu](mailto:Selfserve@nobts.edu) - Email for technical questions/support requests with the [Selfserve.nobts.edu](http://Selfserve.nobts.edu) site (Access to online registration, financial account, online transcript, etc.)
2. [BlackboardHelpDesk@nobts.edu](mailto:BlackboardHelpDesk@nobts.edu) - Email for technical questions/support requests with the NOBTS Blackboard Learning Management System [NOBTS.Blackboard.com](http://NOBTS.Blackboard.com).
3. [ITCSupport@nobts.edu](mailto:ITCSupport@nobts.edu) - Email for general technical questions/support requests.
4. [www.NOBTS.edu/itc/](http://www.NOBTS.edu/itc/) - General NOBTS technical help information is provided on this website.

## Help for Writing Papers at “The Write Stuff”

NOBTS maintains a Writing Center designed to improve English writing at the graduate level. Students can receive writing guides, tips, and valuable information to help in becoming a better writer.

## Plagiarism on Written Assignments

NOBTS has a no tolerance policy for plagiarism. Plagiarism in certain cases may result in expulsion from the seminary. See the NOBTS Student Handbook for definition, penalties, and policies associated with plagiarism.

## Course Schedule

### Syllabus and Introductions

What is Church Evangelism?

EH – Chapter 1, 2

Why Engage in Church Evangelism?

EH – Chapter 3, 4

MGCH – Chapter 1, 4

Theology for Church Evangelism

EH – Chapter 9

***Interviews with Lost People Due***

History of Church Evangelism

EH – Chapter 5, 6, 7, 8

Spirituality for Church Evangelism

EH – Chapter 10, 11, 12, 13, 14

MGCH – Chapter 12

Strategy for Church Evangelism

EH – Chapter 15, 18

MGCH – Chapter 2, Chapter 5

### ***Midterm Exam***

Personal Evangelism and Apologetics in Church Evangelism

EH – Chapter 16, Chapter 17

MGCH – Chapter 3, Chapter 13, Chapter 14

Worship Evangelism

EH – Chapter 19

MGCH – Chapter 9

***Witnessing Reports Due***

Mass Evangelism

EH – Chapter 20

MGCH – Chapter 7, Chapter 8, Chapter 10

Multigenerational Church Evangelism  
EH – Chapter 21, 22, 23, 24, 25  
MGCH – Chapter 17, Chapter 18

Servanthood/Ministry and Sports Evangelism  
EH – Chapter 26  
MGCH – Chapter 11, Chapter 15, Chapter 16  
***Strategy Paper Due***

Assimilation: Closing the Back Door  
Models for Church Evangelism  
Evangelistic Leadership  
MGCH – Chapter 6, Chapter 19

***Final Exam***

## **Personal Evangelism Report (1-2 pages)**

### *Situation*

Date, time, location of the witnessing encounter

Name of the person and his or her background

### *Interaction*

How did you start your conversation?

How did you transition to the gospel message?

What evangelistic tool did you use in presenting the gospel?

How did you call for a response?

How did a person respond to the gospel?

If the person did not respond positively, what do you think is preventing him or her from trusting Christ alone as Savior and Lord?

What plans have you made for discipling this person?

### *Evaluation*

What were the hindrances to the presentation?

What did you do well?

What would you do differently?

## Selected Bibliography

- Anderson, Leith. *Church for the 21<sup>st</sup> Century*. Minneapolis: Bethany House, 1992.
- Anderson, Neil. *The Bondage Breaker: Overcoming Negative Thoughts, Irrational Feelings, and Habitual Sins*. Eugene, OR: Harvest House Publishing, 1993.
- Armstrong, Richard Stoll. *Pastor-Evangelist in the Parish*. Louisville: Westminster/John Knox Press, 1990.
- \_\_\_\_\_. *The Pastor as Evangelist*. Philadelphia: Westminster, 1984.
- Atkinson, Donald A. and Charles L. Roesel. *Meeting Needs, Sharing Christ: Ministry Evangelism in Today's New Testament Church*. Nashville: LifeWay, 1995.
- Avant, John, Malcolm McDow and Alvin Reid. *Revival!* Nashville: Broadman & Holman Publishers, 1996.
- Barker, Joel A. *Future Edge: Discovering the New Paradigms of Success*. Fairfield, NJ: William Morrow, 1992.
- Barna, George. *Evangelism That Works: How to Reach Changing Generations with the Unchanging Gospel*. Ventura, CA: Regal Books, 1995.
- Beougher, Timothy K. and Alvin L. Reid. *Evangelism for a Changing World: Essays in Honor of Roy J. Fish*. Wheaton: Harold Shaw Publishers, 1995.
- Bosch, David, Alan Neely and Wayne Pipkin, eds. *Believing in the Future: Toward a Missiology of Western Culture*. Grand Rapids: Trinity Press International, 1995.
- Carson, D. A., ed. *Telling the Truth: Evangelizing Postmoderns*. Grand Rapids: Zondervan, 2000.
- Celek, Tim, Dieter Zander and Patrick Kampert. *Inside the Soul of the New Generation: Insight and Strategy for Reaching Busters*. Grand Rapids: Zondervan, 1996.
- Chaney, Charles L. and Granville Watson. *Evangelism Today and Tomorrow*. Nashville: Broadman Press, 1993.
- Chilcote, Paul W. and Lacey C. Warren, eds. *The Study of Evangelism: Exploring a Missional Practice of the Church*. Grand Rapids: Eerdmans, 2008.
- Coleman, Robert E. *The Heart of the Gospel: The Theology Behind the Master Plan of Evangelism*. Grand Rapids: Baker Books, 2011.
- \_\_\_\_\_. *The Master Plan of Discipleship*. Old Tappan, NJ: Fleming H. Revell, 1987.
- \_\_\_\_\_. *The Master Plan of Evangelism*. Old Tappan, NJ: Fleming H. Revell, 1990.
- Collins, Gary. *Soul Search: A Spiritual Journey to Authentic Intimacy with God*. Nashville: Thomas Nelson Publishers, 1998.
- Comisky, Joel. *Home Cell Group Explosion*. Houston: Touch Publications, 1998.

- Cranford, David, Steven Kelly, Keith Manuel and Jake Roudkovski. *One on One: Evangelism Made Simple*. Alexandria, LA: Evangelism/Church Growth Team, 2008.
- Cymbala, Jim. *Fresh Wind, Fresh Fire: What Happens When God's Spirit Invades the Heart of His People*. Grand Rapids: Zondervan, 1997.
- \_\_\_\_\_. *Fresh Faith: What Happens When Real Faith Ignites God's People*. Grand Rapids: Zondervan, 1999.
- Dawson, Scott. *Evangelism Today: Effectively Sharing the Gospel in a Rapidly Changing World*. Grand Rapids: Baker Books, 2009.
- Drummond, Lewis A. *Leading Your Church in Evangelism*. Nashville: Broadman Press, 1975.
- \_\_\_\_\_. *The Word of the Cross: A Contemporary Theology of Evangelism*. Nashville: Broadman Press, 1992.
- Earley, Dave and David Wheeler. *Evangelism Is...: How to Share Jesus with Passion and Confidence*. Nashville: B&H Academic Publishing Group, 2010.
- Easum, Bill. *Leadership on the OtherSide: No Rules, Just Clues*. Nashville: Abingdon Press, 2000.
- \_\_\_\_\_. *Sacred Cows Make Gourmet Burgers: Ministry Anytime, Anywhere by Anyone*. Nashville: Abingdon Press, 1995.
- Erickson, Millard J. *Postmodernizing the Faith: Evangelical Responses to the Challenge of Postmodernism*. Grand Rapids: Baker Books, 1998.
- Fay, William. *Share Jesus Without Fear*. Nashville: Broadman and Holman, 1999.
- Ford, Kevin Graham. *Jesus for a New Generation: Putting the Gospel in the Language of Xers*. Westmont, IL: InterVarsity, 1995.
- Galloway, Dale. *20/20 Vision: How to Create a Successful Church with Lay Pastors and Cell Groups*. Portland, OR: Foundations of Hope, 1986.
- Gibbs, Eddie. *Church Next: Quantum Changes in How We Do Ministry*. Downers Grove: IVP, 2000.
- George, Carl F. H. *Prepare Your Church for the Future*. Grand Rapids: Chosen Books, 1991.
- Green, Michael. *Evangelism in the Early Church*. Grand Rapids: Eerdmans, 1970.
- \_\_\_\_\_. *Evangelism Through the Local Church*. Nashville: Oliver Nelson, 1992.
- Green, Michael and Alister McGrath. *Defending and Communicating the Christian Faith to Nonbelievers*. Nashville: Thomas Nelson, 1995.
- Groothius, Douglas R. *Truth Decay: Defending Christianity Against the Challenges of Postmodernism*. Downers Grove, IL: InterVarsity, 2000.

- Hadaway, C. Kirk and David A. Roozen. *Rerouting the Protestant Mainstream: Sources of Growth and Opportunities for Change*. Nashville: Abingdon Press, 1995.
- Hawthorne, Steve and Graham Kendrick. *Prayer-Walking: Praying On Site With Insight*. Orlando: Creation House, 1993.
- Hemphill, Kenneth S. *The Antioch Effect: 8 Characteristics of Highly Effective Churches*. Nashville: Broadman & Holman, 1994.
- \_\_\_\_\_. *Growing an Evangelistic Sunday School*. Nashville: Broadman, 1989.
- Henderson, David W. *Culture Shift: Communicating God's Truth to or Changing World*. Grand Rapids: Baker Books, 1998.
- Herbst, Nate and Erin. *101 Easy, Effective and Exciting Evangelism Ideas*. Durango, CO: Master Plan Ministries, 2014.
- Hull, Bill. *The Disciple Making Church*. Tarrytown, NY: Fleming H. Revell, 1998.
- \_\_\_\_\_. *The Disciple Making Pastor*. Old Tappan, NJ: Fleming H. Revell, 1988.
- Hunt, Josh. *Let It Grow: Changing to Multi-Congregation Churches*. Grand Rapids: Baker Books, 1993.
- Hunter, George. *Celtic Way of Evangelism*. Nashville: Abingdon Press, 2000.
- \_\_\_\_\_. *Church for the Unchurched*. Nashville: Abingdon Press, 1996.
- \_\_\_\_\_. *How to Reach Secular People*. Nashville: Abingdon Press, 1992.
- Hybels, Bill. *Rediscovering Church: The Story and Vision of Willow Creek Community Church*. Grand Rapids: Zondervan, 1995.
- Hybels, Bill and Mark Mittelberg. *Becoming a Contagious Christian*. Grand Rapids: Zondervan, 1996.
- Johnston, Graham. *Preaching to the Postmodern World*. Grand Rapids: Baker Books, 2001.
- Johnston, Thomas P., ed. *Mobilizing a Great Commission Church for Harvest: Voices and Views from the Southern Baptist Professors of Evangelism Fellowship*. Eugene, OR: Wipf & Stock Publishers, 2011.
- Kelley, Charles H. *How Did They Do It?* New Orleans: Insight Press, 1992.
- Keller, Timothy. *Center Church: Doing a Balanced, Gospel-Centered Ministry in Your City*. Grand Rapids: Zondervan, 2012.
- Kelly, Gerard. *RetroFuture: Rediscovering our Roots, Recharting our Routes*. Downers Grove, IL: InterVarsity Press, 2000.
- Kennedy, D. James. *Evangelism Explosion: Equipping Churches for Friendship, Evangelism, Discipleship, and Healthy Growth*, 4th ed. Wheaton, IL: Tyndale House, 1996.

- Kreeft, Peter and Ronald Tacelli. *Handbook of Christian Apologetics*. Downers Grove, IL: InterVarsity Press, 1994.
- Kramp, John. *Out of Their Faces and Into Their Shoes: How to Understand Spiritually Lost People and Give Them Directions to God*. Nashville: Broadman and Holman Publishers, 1995.
- Lawless, Chuck and Adam Greenway. *The Great Commission Resurgence: Fulfilling God's Mandate in Our Time*. Nashville: B & H Publishing Group, 2010.
- Logan, Robert. *Beyond Church Growth*. Tarrytown, NY: Revell, 1989.
- Long, Jimmy. *Generating Hope: A Strategy for Reaching the Postmodern Generation*. Westmont, IL: InterVarsity Press, 1997.
- Lorick, Nathan. *Dying to Grow: Reclaiming the Heart for Evangelism in the Church*. Abbotsford, WI: ANEKO Press, 2013.
- Loscalzo, Craig A. *Apologetic Preaching: Proclaiming Christ to a Postmodern World*. Downers Grove, IL: InterVarsity Press, 2000.
- McCloskey, Mark. *Tell It Often--Tell It Well*. Nashville: Thomas Nelson, 1992.
- McIntosh, Gary. *Make Room for the Boom...or Bust: Six Church Models for Reaching Three Generations*. Tarrytown, NY: Revell, 1997.
- \_\_\_\_\_. *Three Generations: Riding the Waves of Change in Your Church*. Grand Rapids: Revell, 1995.
- McIntosh, Gary and Glen Martin. *The Issachar Factor: Understanding Trends that Confront Your Church and Designing Strategy for Success*. Nashville: Baptist Sunday School Board, 1994.
- \_\_\_\_\_. *Finding Them, Keeping Them: Effective Strategies for Evangelism and Assimilation in the Local Church*. Nashville: B & H Books, 1991.
- McLaren, Brian D. *The Church on the Other Side: Doing Ministry in the Postmodern Matrix*. Grand Rapids: Zondervan, 2001.
- \_\_\_\_\_. *Finding Faith: A Self-Discovery Guide for Your Spiritual Quest*. Grand Rapids: Zondervan, 1999.
- McLaren, Brian. *Church on the Other Side*. Grand Rapids: Zondervan, 2000.
- McNeal, Reggie. *Revolution in Leadership: Training Apostles for Tomorrow's Church*. Nashville: Abingdon, 1998.
- \_\_\_\_\_. *A Work of Heart*. San Francisco: Jossey-Bass, 2000.
- Malphurs, Aubrey. *Developing a Vision for Ministry in the 21<sup>st</sup> Century*. Grand Rapids: Baker Books, 1992.
- \_\_\_\_\_. *Doing Church: A Biblical Guide for Leading Ministries Through Change*. Grand Rapids: Kregel Publications, 1999.

- \_\_\_\_\_. *Maximizing Your Effectiveness: How to Discover and Develop Your Divine Design*. Grand Rapids: Baker Books, 1995.
- \_\_\_\_\_. *Planting Growing Churches for the 21<sup>st</sup> Century: A Comprehensive Guide for New Churches and Those Desiring Renewal*. Grand Rapids: Baker Books, 1992.
- \_\_\_\_\_. *Pouring New Wine into Old Wineskins: How to Change a Church Without Destroying It*. Grand Rapids: Baker Books, 1993.
- \_\_\_\_\_. *Values-Driven Leadership: Discovering and Developing Your Core Values for Ministry*. Grand Rapids: Baker Books, 1996.
- Maxwell, John. *Developing the Leaders Around You*. Nashville: Thomas Nelson, 1995.
- \_\_\_\_\_. *Developing the Leader Within You*. Nashville: Thomas Nelson, 1993.
- Miles, Delos. *Church Growth, A Mighty River*. Nashville: Broadman Press, 1981.
- Mittleburg, Mark and Bill Hybels. *Building a Contagious Church: Revolutionizing the Way We View and Do Evangelism*. Grand Rapids: Zondervan, 2000.
- Moore, Waylon B. *Multiplying Disciples: The New Testament Method for Church Growth*. Colorado Springs, CO: NavPress, 1981.
- Morgenthaler, Sally. *Worship Evangelism: Inviting Unbelievers into the Presence of God*. Grand Rapids: Zondervan, 1995.
- Nash, Ronald H. *Is Jesus the Only Savior?* Grand Rapids: Zondervan, 1994.
- Neighbour, Ralph W., Jr. *Future Church*. Nashville: Broadman Press, 1980.
- \_\_\_\_\_. *The Seven Last Words of the Church*. Pasadena, CA: Fuller Institute, 1992.
- Newbigin, Leslie. *The Gospel in a Pluralist Society*. Grand Rapids: Eerdmans, 1990.
- \_\_\_\_\_. *Foolishness to the Greeks: The Gospel in Western Culture*. Grand Rapids: Eerdmans, 1986.
- Ortland, Ray. *The Gospel: How the Church Portrays the Beauty of Christ*. Wheatn, IL: Crossway, 2014.
- Parr, Steve R. and Thomas Crites. *Evangelistic Effectiveness: Difference Makers in Mindsets and Methods*. Friendswood, TX: Baxter Press, 2012.
- Pierson, Robert D. *Needs-Based Evangelism: Becoming a Good Samaritan Church*. Nashville: Abingdon Press, 2006.
- Phillips, Timothy R. and Dennis L. Okholm, eds. *Christian Apologetics in the Postmodern World*. Downers Grove, IL: InterVarsity Press, 1995.
- Pollard, Nick. *Evangelism Made Slightly Less Difficult*. Downers Grove, IL: InterVarsity Press, 1997.

- Popcorn, Faith. *Clicking: 16 Trends to the Future to Fit Your Life, Your Work and Your Business*. New York: HarperCollins, 1996.
- Rainer, Thom S. *Autopsy of a Deceased Church: 12 Ways to Keep Yours Alive*. Nashville: B & H Books, 2014.
- \_\_\_\_\_. *Breakout Churches: Discover How to Make the Leap*. Grand Rapids: Zondervan, 2005.
- \_\_\_\_\_. *The Bridger Generation*. Nashville: Broadman and Holman, 1997.
- \_\_\_\_\_. *Effective Evangelistic Churches: Successful Churches Reveal What Works and What Doesn't*. Nashville: Broadman and Holman Publishers, 1996.
- \_\_\_\_\_. *I Am a Church Member: Discovering the Attitude that Makes the Difference*. Nashville: B & H Publishing Group, 2013.
- Rainer, Thom S., ed. *Evangelism in the Twenty-First Century: The Critical Issues*. Wheaton: Harold Shaw Publishers, 1989.
- Rainer, Thom S. and Ed Stetzer. *Transformational Church: Creating a New Scorecard for Congregations*. Nashville: B & H Publishing Group, 2010.
- Reid, Alvin. *Evangelism Handbook*. Nashville: B & H Publishing Group, 2009.
- \_\_\_\_\_. *Introduction to Evangelism*. Nashville: Broadman & Holman, 1998.
- \_\_\_\_\_. *Radically Unchurched: Who They Are and How to Reach Them*. Grand Rapids: Kregel Publications, 2002.
- Reid, Alvin and David Wheeler. *Servant Evangelism: Showing and Sharing the Good News*. Wake Forest, NC: Gospel Advance Books, 2013.
- Richardson, Rick. *Evangelism Outside the Box: New Ways to Help People Experience the Good News*. Downers Grove, IL: InterVarsity, 2000.
- Robinson, Darrell W. *People Sharing Jesus*. Nashville: Thomas Nelson, 1995.
- \_\_\_\_\_. *Total Church Life*. Nashville: Broadman Press, 1993.
- \_\_\_\_\_. *Synergistic Evangelism*. Bloomington, IN: CrossBooks, 2009.
- Schaller, Lyle. *21 Bridges to the 21<sup>st</sup> Century*, Nashville: Abingdon, 1994.
- \_\_\_\_\_. *Discontinuity and Hope: Radical Change and the Path to the Future* Nashville: Abingdon, 1999.
- \_\_\_\_\_. *The Interventionist*. Nashville: Abingdon, 1997.
- Schwarz, Christian. *Natural Church Development: A Guide to Eight Essential Qualities of a Healthy Church*. Carol Stream, IL: ChurchSmart Resources, 1996.

- Sjogren, Steve. *Conspiracy of Kindness: A Refreshing New Approach to Sharing the Love of Jesus with Others*. Ann Arbor: Servant Publications, 1993.
- Smith, Chuck Jr. *The End of the World as We Know It: Clear Direction for Bold and Innovative Ministry in a Postmodern World*. Waterbrook Press, 2001.
- Speidel, Royal. *Evangelism in the Small Membership Church*. Nashville: Abingdon Press, 2007.
- Spry, Phil. *Guerrilla Evangelism: 23 Free Things You Can Do Right Now to Get People into Your Church*. Phoenix: Church Plant Press, 2012.
- Steinbron, Melvin J. *The Lay Driven Church: How to Empower the People in Your Church to Share the Tasks of Ministry*. Ventura, CA: Regal Books, 1997.
- Stetzer, Ed. *Planting Missional Churches*. Nashville: Broadman & Holman Publishers, 2006.
- Stetzer, Ed and David Putman. *Breaking the Missional Code: How Your Church Can Become a Missionary in Your Community*. Nashville: Broadman & Holman Publishers, 2006.
- Stiles, J. Mack. *Evangelism: How the Whole Church Speaks of Jesus*. Wheaton, IL: Crossway, 2014.
- Stone, Bryan P. *Evangelism after Christendom: The Theology and Practice of Christian Witness*. Grand Rapids: Brazos Press, 2006.
- Strauss, William and Neil Howe. *Generations: The History of America's Future 1584-2069*. Fairfield, NJ: William Morrow, 1996.
- Strobel, Lee. *The Case for Christ: A Journalist's Personal Investigation of the Evidence for Jesus*. Grand Rapids: Zondervan, 1998.
- \_\_\_\_\_. *Case for Faith: A Journalist Investigates the Toughest Objections to Christianity*. Grand Rapids: Zondervan, 2000.
- \_\_\_\_\_. *Inside the Mind of Unchurched Harry and Mary*. Grand Rapids: Zondervan, 1993.
- Sweet, Leonard. *Soul Tsunami: Sink or Swim in the New Millennium Culture*. Grand Rapids: Zondervan, 1999.
- \_\_\_\_\_. *Aqua Church Essential Leadership Arts for Piloting Your Church in Today's Fluid Culture*. Loveland, CO: Group Publishing, 1999.
- Terry, John Mark. *Evangelism: A Concise History*. Nashville: Broadman and Holman, 1994.
- \_\_\_\_\_. *Church Evangelism*. Nashville: Broadman & Holman Publishers, 1997.
- Thompson, W. Oscar, Jr. *Concentric Circles of Concern: Seven Stages for Making Disciples*. Nashville: Broadman Press, 1981.
- Van Gelder, Craig and Richard J. Mouw. *The Essence of Church: A Community Created by the Spirit*. Grand Rapids: Baker Books, 2000.

- Warden, Michael, ed. *Experience God in Worship: Perspectives on the Future of Worship in the Church from Today's Most Prominent Leaders*. Loveland, CO: Group Publishing, 2000.
- Warren, Rick. *The Purpose-Driven Church: Growth Without Compromising Your Message and Mission*. Grand Rapids: Zondervan, 1995.
- Webber, Robert. *Ancient-Future Faith Re-thinking Evangelicalism for a Postmodern World*. Grand Rapids: Baker Books, 1999.
- White, James Emory. *Opening the Front Door: Worship and Church Growth*. Nashville: Convention Press, 1992.
- Wright, Tim. *Unfinished Evangelism: More Than Getting Them in the Door*. Minneapolis: Augsburg, 1995.

**EVAN5250 Church Evangelism  
Grading Rubric for Evangelism Strategy Assignment**

**Student:** \_\_\_\_\_

**Professor:** \_\_\_\_\_

**Semester:** \_\_\_\_\_

**Grade:** \_\_\_\_\_

Criteria	Points Possible	Points Earned
Provided description of the church's community utilizing appropriate demographic information.	10 points	
Provided an historical analysis of the church including both institutional and spiritual factors. Included evangelistic obstacles, present programs, and strengths/weaknesses of the church.	10 points	
Developed a multi-faceted evangelistic strategy for the church which is contextual, informed, workable, and spiritual in nature. Included the five stages of an effective strategy with corresponding actions/events.	50 points	
Included a twelve month calendar with actions/events that execute the evangelistic strategy.	20 points	
Report is free of errors in grammar, punctuation, spelling, word choice, format, and Turabian style issues. Strategy is at least eight pages long not including calendar.	10 points	