

**EVAN5250 Church Evangelism**  
**New Orleans Baptist Theological Seminary**  
**Division of Pastoral Ministries**  
**Fall 2015 Internet Course**

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### **Mission Statement**

The mission of New Orleans Baptist Theological Seminary is to equip leaders to fulfill the Great Commission and the Great Commandments through the local church and its ministries.

### **Pastoral Ministries Division Mission Statement**

To prepare leaders by the development of the skills necessary for performing pastoral ministries, primarily within the context of the Church, and to assist churches, organizations, and individuals through the gifts and skills of Division members.

### **Core Value Focus**

The purpose of this course is to carry out the mission of NOBTS as is reflected through the core values and the core competencies in the following areas:

1. Spiritual Vitality - Evangelism is a part of the spiritual vitality for the individual Christian and for the church body as a whole.
2. Mission Focus - Carrying out the Great Commission is consistent with the value of mission focus. **Mission Focus is the Annual Core Focus for 2015-2016.**
3. Characteristic Excellence and Servant Leadership - Each evangelistic effort needs to be carried out with excellence and in a manner consistent with the servant leadership model of Jesus. Servant Leadership is the core value focus for the current academic year.
4. Doctrinal Integrity – Evangelistic ministry of the local church must be grounded on solid biblical doctrine.

## **Curriculum Competencies Addressed**

- Disciple Making - The course will focus on the disciple making competency, particularly the pre-conversion and early conversion period of disciple making.
- Servant Leadership - All evangelistic efforts are to be carried out within the framework of servant leadership.
- Worship Leadership - Worship leadership will be addressed as to how to diminish distractions to effective evangelism in the context of worship services.
- Spiritual and Character Formation - The course will address the spiritual and character formation of the students and of those which they serve.
- Biblical Exposition - The methods used to carry out the evangelistic calling of the church need to be consistent with biblical teachings and will involve biblical exposition.

## **Course Description**

The purpose of this class is to explore the ministry of evangelism through a local church and its ministries. In addition to a summary of various approaches to evangelism in local churches, the biblical, theological, and historical aspects of evangelism will be highlighted as well in order to provide a holistic view.

## **Student Learning Outcomes – Objectives**

In order to stimulate evangelistic church growth and health, the students, by the end of the course, should:

1. Be able to apply their knowledge and comprehension of the following concepts to the process of stimulating evangelistic church growth through mobilizing the church for evangelism:
  - The biblical mandate for church evangelism.
  - The biblical components of the Gospel, including various understandings of what it means to be “saved,” to “make a decision,” or to “be drawn to Christ,” and how people may objectively know of and develop confidence in their salvation.
  - The ministry of evangelism; approaches to evangelism; and the biblical, theological, and historical aspects of evangelism.
2. Value the following concepts:
  - Sharing the Gospel with non-Christians.
  - A holistic view of evangelism.
3. Be able, with the help of various evangelistic tools, to share the Gospel with non-Christians and train other Christians in the use of the tools.
4. Be able to develop an informed, multi-faceted evangelistic strategy for a local church.

## **Course Methodology**

The course will feature a variety of teaching/learning methods including: lecture, multi-media presentation, dialogue, required reading, guest experts, examination, small and large group discussions, testimonies, reports, and independent study.

## Textbooks

*Evangelism Handbook* -- Alvin Reid

*Mobilizing a Great Commission Church for Harvest* – Edited by Thomas Johnston

## Course Requirements

1. Each student will complete an **interview** with a person the student believes is not a Christian or has been out of church for at least 10 years. After the interview the student is to write a thoughtful reflection of the experience. The student may want to include selected significant quotes, a summary paragraph of the interview, what you learned about the person, what you discovered about yourself or what you need to learn. Please turn in the raw data/responses to the questions.

### Interview Guide

The student should ask for the time from the person in order to interview them for a class assignment with the objective being to simply learn how people see religious things. The purpose is not to convert the person or even share the Gospel message. The purpose is to learn what people are thinking about religious matters. The **interview must be conducted in person** (not over the telephone or online).

Sample request: *“I am doing a research project and need your help. My assignment is to learn how people see religious things. Will you take a few minutes to help me?”*

Let them know that their name will not be included in any manner. You can interview people you know, business people, people in malls or other public places. **Please do not interview family members for this assignment.**

Take the approach of a student researching, not a minister evangelizing. Please do not try to convince them or debate with them; simply record their answers on a notepad. If they ask your opinion, gracefully decline (because you do not want to influence their answer). *After* the interview, if the person asks you to tell them your beliefs, listen to the Holy Spirit and either set another time to get together for that purpose or go ahead and share. **THE POINT:** if they feel you are conning them into a witnessing opportunity, you will not get their true feelings and thoughts.

The following represents questions the student should ask...

- 1.To you, what is God like? Describe God.  
If they don't believe in God, ask ...  
What do you value most in life?
- 2.How would you describe your religious background and church involvement if any?
- 3.What message do you think the church is trying to communicate?
- 4.What do you think it takes to be made right with God?
- 5.Describe what the name Jesus Christ means to you.
6. Why do you think people do not go to church?

The assignment will be due in **Unit 3**. The student should be prepared to discuss his or her findings with a class on the due date.

2. **Two personal evangelism reports** of witnessing to a non-believer conducted during the course of the summer internet course. The students are to use the guide prepared by the professor. The two reports are **due in Unit 8**.

3. **Two exams**: First Sectional will be in **Unit 7**, Final Exam will be in **Unit 14**.

4. Each student will read the **two required books**. The student will be asked to read assigned chapters according to the provided schedule. Reading progress will be evaluated via summaries and personal reflections.

5. Each student will develop **a comprehensive evangelism strategy** for a local church chosen by the student. The student will provide a description of the church's community using demographic information, Chamber of Commerce information, or other pertinent information. The student will develop a historical understanding of the church. The student will study the church's evangelistic obstacles, strengths/weaknesses, and programs. The student will delineate an evangelistic strategy for the church for a period of at least twelve months. A typed, eight-page (minimum) double spaced paper will be prepared by the student. In addition, the student will provide a twelve month calendar with events that execute the evangelistic strategy developed by the student. Aforementioned assignment is **due Unit 14 (Dec. 8)**.

**This assignment is an embedded assignment that will be completed by all students for all sections of this course. The rubric for grading this assignment is attached to this syllabus. Please complete the assignment according to the syllabus and this rubric.**

## Course Evaluation

1. Personal Evangelism Reports (10%)
2. First Sectional Exam (15%)
3. Second Sectional Exam (15%)
4. Interview with the Unchurched (10%)
5. Participation in Class (15%)
6. Reading Progress for Two Required Books (15%)
7. Comprehensive Evangelism Strategy with a Calendar (20%)

## Grading Considerations

- 1) Make up exams will be allowed only in the event of an emergency. Notification of such an emergency should be made in advance to the exam day by emailing the professor. Make-up exams will be more difficult than the regularly scheduled exams.
- 2) Assignments will be **penalized four points for each day it is late**, weekends and holidays included.

- 3) All work submitted for this class is to be typed. **Grammar, syntax, spelling, punctuation, capitalization, Turabian, etc. will be evaluated.** Typographical errors and poor proofreading will be penalized.
- 4) All work must be completed on the day of the Final Exam with **no work accepted after it.**
- 5) The student should **submit all assigned work** to receive a **passing grade** for the class.

### **Netiquette: Appropriate Online Behavior**

Each student is expected to demonstrate appropriate Christian behavior when working online on the Discussion Board. The student is expected to interact with other students in a fashion that will promote learning and respect for the opinions of others in the course. A spirit of Christian charity is expected at all times in the online environment.

### **Course Schedule**

#### **Unit 1 (Aug. 24-31)**

Syllabus and Introductions  
What is Church Evangelism?  
EH – Chapter 1, 2

#### **Unit 2 (Sep. 1-7)**

Why Engage in Church Evangelism?  
EH – Chapter 3, 4  
MGCH – Chapter 1, 4

#### **Unit 3 (Sep. 8-14)**

Theology of Church Evangelism  
EH – Chapter 9  
*Interview with Lost Person Due*

#### **Unit 4 (Sep. 15-21)**

History of Church Evangelism  
EH – Chapter 5, 6, 7, 8

#### **Unit 5 (Sep. 22-28)**

Spirituality for Church Evangelism  
EH – Chapter 10, 11, 12, 13, 14  
MGCH – Chapter 12

#### **Unit 6 (Sep. 29-Oct. 5)**

Strategy for Church Evangelism  
EH – Chapter 15, 18  
MGCH – Chapter 2, Chapter 5

**Unit 7 (Oct. 6-12)**

*Mid-Term Exam*

**Unit 8 (Oct. 13-19)**

Personal Evangelism and Apologetics in Church Evangelism

EH – Chapter 16, Chapter 17

MGCH – Chapter 3, Chapter 13, Chapter 14

*Witnessing Reports Due*

**Unit 9 (Oct. 27-Nov. 2)**

Worship Evangelism

EH – Chapter 19

MGCH – Chapter 9

**Unit 10 (Nov. 3-9)**

Mass Evangelism

EH – Chapter 20

MGCH – Chapter 7, Chapter 8, Chapter 10

**Unit 11 (Nov. 10-16)**

Multigenerational Church Evangelism

EH – Chapter 21, 22, 23, 24, 25

MGCH – Chapter 17, Chapter 18

**Unit 12 (Nov. 17-23)**

Servanthood/Ministry and Sports Evangelism

EH – Chapter 26

MGCH – Chapter 11, Chapter 15, Chapter 16

**Unit 13 (Dec. 1-7)**

Assimilation: Closing the Back Door

MGCH – Chapter 6, Chapter 19

**Unit 14 (Dec. 8-16)**

*Strategy Paper Due Dec. 8*

*Final Exam*

## **Personal Evangelism Report (1-2 pages)**

### **Situation**

Date, time, location of the witnessing encounter:

Name of the person and his or her background:

### **Interaction**

How did you start your conversation?

How did you transition to the gospel message?

What evangelistic tool did you use in presenting the gospel?

How did you call for a response?

How did the person respond to the gospel?

If the person did not respond positively, what do you think is preventing him or her from trusting Christ alone as Savior and Lord?

What plans have you made for discipling this person?

### **Evaluation**

What were the hindrances to the presentation?

What did you do well?

What would you do differently?

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**EVAN5250 Church Evangelism  
Grading Rubric for Evangelism Strategy Assignment**

**Student:** \_\_\_\_\_

**Professor:** \_\_\_\_\_

**Semester:** \_\_\_\_\_

**Grade:** \_\_\_\_\_

Criteria	Points Possible	Points Earned
Provided description of the church's community utilizing appropriate demographic information.	10 points	
Provided an historical analysis of the church including both institutional and spiritual factors. Included evangelistic obstacles, present programs, and strengths/weaknesses of the church.	10 points	
Developed a multi-faceted evangelistic strategy for the church which is contextual, informed, workable, and spiritual in nature. Included the five stages of an effective strategy with corresponding actions/events.	50 points	
Included a twelve month calendar with actions/events that execute the evangelistic strategy.	20 points	
Report is free of errors in grammar, punctuation, spelling, word choice, format, and Turabian style issues. Strategy is at least eight pages long not including calendar.	10 points	